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Cooperative Strategies: North American perspectives-Paul W. Beamish 1997 Three geographically targeted volumes comprised in the Cooperative Strategies series the most ambitious effort to date to explore the extent, nature, operations, and environment of cross-border cooperative linkages in North American, European, and Asian Pacific regions. The scholars who contributed to the Cooperative Strategies series include top experts in international strategy and management. Consolidating cutting-edge scholarship and forecasting of future trends, they focus on a wide variety of new cooperative business arrangements and offer the most up-to-date assessment of them. They present the most current research on topics such as: advances in theories of cooperative strategies; the formation of cooperative alliances; the dynamics of partner relationships; and the strategy and performance of cooperative alliances. Blending conceptual insights with empirical analyses, the contributors highlight commonalities and differences across national, cultural, and trade zones. The chapters in this volume are anchored in a wide set of theoretical approaches, conceptual frameworks, and models, illustrating how rich the area of cooperative strategies is for scholarly inquiry. The Cooperative Strategies Series represents an invaluable resource for serious academic study and for business practitioners who wish to improve not only their understanding but also the performances of their joint ventures and alliances."

Cooperative Strategies-Paul W. Beamish 1997 Cooperative Strategies: European Perspectives is one of three geographically targeted volumes in which the contributors present the most current research on topics such as advances in theories of cooperative strategies, the formation of cooperative alliances, the dynamics of partner relationships, and the role of information and knowledge in cooperative alliances. Blending conceptual insights with empirical analyses, the contributors highlight common alities and differences across national, cultural, and trade zones. The chapters in this volume are anchored in a wide set of the oretical approaches, conceptual frameworks, and models, illustrating how rich the area of cooperative strategies is for scholarly inquiry.

Cooperative Strategies: North American perspectives- 1997

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alliances; the dynamics of partner relationships; and the strategy and performance of cooperative alliances. Blending conceptual insights with empirical analyses, the contributors highlight commonalities and differences across national, cultural, and trade zones. The chapters in this volume are anchored in a wide set of theoretical approaches, conceptual frameworks, and models, illustrating how rich the area of cooperative strategies is for scholarly inquiry. The Cooperative Strategies Series represents an invaluable resource for serious academic study and for business practitioners who wish to improve not only their understanding but also the performances of their joint ventures and alliances.

North American Firms in East Asia-Paul W. Beamish 1999-01-01 Examines how foreign firms entering or operating in various Asian countries have responded to obstacles and opportunities in business.

Connectivity and Knowledge Management in Virtual Organizations: Networking and Developing Interactive Communications-Camison, Cesar 2008-10-31 "This book analyzes different types of virtual communities, proposing Knowledge Management as a solid theoretical ground for approaching their management"-- Provided by publisher.

International Perspectives-Linda L. Neider 2007 Overall, our objective for this volume is to stimulate additional conceptualizations and research in the very broad area of international management. Hopefully, the insightful chapters presented here will show not only the challenges involved in understanding such a complex domain, but additionally show that substantial progress is being made to untangle the various complexities. As in the past, there are a number of individuals we wish to thank. First, we thank Susan Stearns for her tremendous help in making sure that all of the pieces fit together so well as we organized this volume.

Managing Joint Innovation-F. Bidault 2012-10-10 'Open Innovation' is good up to a certain point, past a certain level, however, it becomes extremely dangerous. It is crucial therefore that a companies 'sweet spot', the optimum point where open innovation is beneficial, is found before it becomes hazardous. Using strong research Francis Bidault guides the reader through this innovation journey.

Journal of Marketing- 1995

College & Research Libraries News- 1997

Japanese Multinationals in the Global Economy-Paul W. Beamish 1997 Comprises selected data presented in tabular form from the Toyo Keizai database, and comparison data from the more widely used Harvard Multinational Enterprise database. Includes data on employment levels, expatriate management, ownership patterns, and joint venture ownership structures, including new data on the performance of Japanese subsidiaries illustrating important recent trends. The goal is to encourage researchers to explore the Toyo Keizai database in order to expand and shape their studies on multinationals. Annotation copyrighted by Book News, Inc., Portland, OR

Academy of Management Journal-Academy of Management 1995

INTERNATIONAL JOURNAL OF INDUSTRIAL ORGANIZATION- 2003

Strategic Change-Mona Ericson 2004

LONG RANGE PLANNING- 1996

Legitimacy and Stability of Japanese Overseas Subsidiaries-Charles Dhanaraj 2000

International Business Review-European International Business Academy 2004

Journal of Management-Southern Management Association 2002

Enhancing Knowledge Development in Marketing-Ronald C. Goodstein 1998

AMA Educators' Proceedings-American Marketing Association. Educators' Conference 1998 A compilation of the papers presented at the ... American Marketing Association Educators' Conference.

International Business Review- 2003

International Marketing-Masaaki Kotabe 2006

Contemporary Authors-Gale Group 2001-09 Your students and users will find biographical information on approximately 300 modern writers in this volume of

Contemporary Authors®.

Survival and Performance of Japanese Foreign Subsidiaries-Andrew Delios 1998

International business review-Elsevier Science (Firm) 2001

Cross-cultural Management-S. G. Redding 2003 This text frames the key areas of cross-cultural management and selects a mix of classic and modern readings. The two volumes cover conceptual and empirical articles which have shaped, and are redefining, the field.

The People Link-Wendy Dobson 1997 People Make Economies Grow. "The People Link" Focuses On The Characteristics of people, and their respective organizations, that contribute to integration and growth among the economies of the Asia-Pacific region. Particular attention is paid to three people links that have spanned the Pacific: the ethnic Chinese networks; the contributions made to Canada by Asian immigrants; and the role of Asian immigrants, as 'trade intermediaries' in promoting trade between North America and Asia. All western managers must be familiar with the role of people organizations, especially the values and practices in family-owned businesses. To identify future business partners, Canadian firms must understand the strategies of people and organizations from other cultures and figure out how to work with them. The purpose of the Hongkong Bank of Canada Papers on Asia series is to provide practical information, in the form of timely and readable works, to Canadian business and government decision makers that will help increase knowledge and familiarity with the distant markets of East Asia. This interdisciplinary series establishes benchmarks against which Canada's future can be measured systematically. Volume I, Benchmarking the Canadian Business Presence in East Asia, explained Canada's relatively modest business presence in the region and outlined the high costs of entering into these dynamic markets. Volume II, East Asian Capitalism: Diversity and Dynamism, examined these systems as one aspect of reducing such entry costs.

The Current State of Business Disciplines-Shri Bhagwan Dahiya 2000

Dimensions of Western Foreign Direct Investment in Turkey-Ekrem Tatoglu 2000 Examines the key facets of Western foreign direct investment activity in Turkey including location specific influences, strategic motives, partner selection criteria in joint ventures, management control and performance.

Academy of Management Perspectives- 2009

Essays on Global Strategy and Institutions-Jordan Ian Siegel 2003 This thesis examines how firms in countries with weak governance institutions access outside (technological and financial) resources and capabilities. The first essay challenges current views regarding the efficacy of renting foreign jurisdictions through cross-listings and shows that reputational mechanisms are more important. The second essay, which follows a group of Korean firms through the sequence of liberalizations and political changes since 1987, provides further evidence that reputational mechanisms are central in obtaining external resources and capabilities. The third essay suggests that Mexican firms selected alternative strategies besides cross-listings before liberalization, and that one of these strategies (forming a cross-border alliance) turned out to be more effective. The timing of liberalization is the key shift variable that determines which Mexican firms cross-listed and which firms instead formed cross-border alliances and/or acquired political connectedness. This thesis also demonstrates the complementarity of investing in domestic influence and the establishment of cross-border strategic alliances.

The Academy of Management Review-Academy of Management 1998

Entrepreneurial Small Businesses-Dean A. Shepherd 2005 Contents: 1. An Introduction to Entrepreneurial Small Businesses 2. The Motivation to Grow a Small Business 3. Who Grows Small Businesses and How They Choose to Do It 4. The Small Business's Entrepreneurial Orientation and Knowledge-based Resources 5. The Small Business's Entrepreneurial Orientation, Financial Capital and the Environment 6. Venture Capitalists' Investment Decision Policies and Maintaining a Good Relationship with Andrew Zacharakis 7. Loan Officers' Decision Policies Toward Small Businesses with Volker Bruns 8. Learning from Small Business Failure 9. Conclusion References Index

Strategic Interpretations of the Internationalization of Large Mexican Firms-Catherine Leroy-Beltrán 2003

Advances in Mergers and Acquisitions-Sydney Finkelstein 2010-12-20 Helps scholars think about mergers and acquisitions in new ways, building our knowledge base on this critical topic. This book focuses on all three characteristics that make up this research field - studies from scholars in different countries, with different research questions, and relying on different theoretical perspectives.

Thought Leadership in Advancing International Business Research-S. Tamer Cavusgil 2008-08-20 This volume contains contributions from intellectual leaders of the field, exploring frontier topics in international business to look at where international business is going.

Multinational Enterprises, Innovative Strategies and Systems of Innovation-John Cantwell 2003 This volume explores the extent to which multinational enterprises (MNEs) are decentralizing the creation of new technological capabilities to various countries. The book contends that technological strategies and innovation activities undertaken by firms are a critical part of the increasing internationalization of economic activity and that MNEs are the main actors for these changes. It goes on to explain that MNEs must now effectively manage new technological assets in order to cope with the extensive changes in the nature of international competition.

Vikalpa- 2001

Journal of world business-Columbia University (N.Y.). Graduate School of Business 1997

Transferring Collective Knowledge: Collective and Fragmented Teaching and Learning in the Chinese Auto Industry-Zheng Zhao, Jaideep Anand, and Will Mitchell 2001

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