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English the American Way: A Fun ESL Guide to Language and Culture in the U.S. (with Embedded Audio & MP3)-Sheila MacKechnie Murtha 2015-01-04 REA's English the American Way: A Fun ESL Guide to Language and Culture in the U.S. with Embedded Audio & Mp3 Download Helps English Language Learners Improve Their Skills A fun guide to everything American for the English language learner! Authored by seasoned ESL instructors, this handy guidebook is perfect for people who already have a good grasp of English, but want to improve how they speak the language as it is spoken in the United States. Written in a lighthearted and easy-to-follow style, this book is a great resource for people of all ages and all nationalities. Each unit introduces commonly used phrases, vocabulary, and verbs, and offers sample dialogs to illustrate everyday American life. Sentence completions, quizzes, tips, and illustrations make learning fun. Individual units cover topics essential to the mosaic of American life: making friends, basic skills, driving, dining out, dealing with money, home life, emergency situations, doctor visits, handling a job interview, and more. To improve your pronunciation, listen to the embedded audio that accompanies this e-book or download the Mp3. The audio contains all the dialogues and pronunciation pointers found in the book so you can listen along and practice your speaking skills as you read. The dialogues are read by native speakers and are a great way to work on accent reduction. If you're looking for a fun and easy way to improve your English language skills, this is the book for you! Celebrate the American Way: A Fun ESL Guide to English Language & Culture in the U.S. (Book + Audio)-Sheila MacKechnie Murtha 2015-09-18 REA's Celebrate the American Way: A Fun ESL Guide to English Language and Culture with Audio CD + MP3 The emphasis is on fun in this lighthearted guide to language and culture in the United States! The warm and witty authors of English the American Way: A Fun ESL Guide to Language and Culture in the U.S., are back with the second book in the series, Celebrate the American Way, another fun ESL guide to English language and culture. This friendly guide takes you on a year-long journey through American culture, highlighting the meanings behind the U.S. holidays and special events celebrated in each season. You will learn why Americans celebrate Independence Day, discover the history of Thanksgiving, get tips on wedding etiquette, find out how to carve a Jack O' Lantern, and more! Our ESL author experts give English language learners all the must-know vocabulary, common expressions, and wacky idioms that help explain the major celebrations and social customs in the United States. You'll have fun improving your English language and grammar skills. Along the way, quiz yourself with fill-in and matching exercises as you learn about commonly confused words, adjectives, and synonyms. Practice until you're perfect! Improve your listening and speaking skills with the dialogues included on our audio CD and Mp3 download. No matter what the season, Celebrate the American Way is an excellent resource for ESL students and teachers, English language learners, and professionals of all ages and all nationalities. Whether you want to improve your understanding of American culture or just expand your everyday vocabulary, this fun and friendly guide will help you build your skills and communicate with precision - and success!

English the American Way: A Fun Guide to English Language 2nd Edition-Sheila MacKechnie Murtha 2018-09-24 Written as a guide for people who already have a basic understanding of English and want to improve their ability to speak it the way it is spoken in the United States.

College the American Way: A Fun ESL Guide to English Language & Campus Life in the U.S. (Book + Audio)-Sheila MacKechnie Murtha 2016-11-17 College the American Way: A Fun ESL Guide to English Language and Campus Life in the U.S. (Book + Audio) From the authors of the REA best-sellers, English the American Way and Celebrate the American Way, comes the third book in the series, College the American Way: A Fun ESL Guide to English Language and Campus Life in the U.S. Written in a fun, lighthearted, and easy-to-follow style, this book is THE resource for international college-bound students who want to improve their English language skills. College the American Way answers the who? what? where? why? and how? questions about college life in the U.S. Learn who can help, what to do, where to go, why to check out housing and meal plans, and how to . . . HAVE FUN! Each easy-to-read part is full of vocabulary, informal language, idioms, phrasal verbs, dialogues, and activities. Our audio lets you practice speaking English like an American until you're perfect! Improve your listening and speaking skills with the sample dialogues included on our audio CD. You can also download the MP3 files to your mobile device and practice wherever you go. Whether you want to improve your understanding of campus life, or just expand your everyday vocabulary, this fun and friendly guide will help you build your skills and communicate with precision - and success! Don't miss the first two books in the series: English the American Way: A Fun ESL Guide to Language and Culture in the U.S. and Celebrate the American Way: A Fun ESL Guide to English Language and Culture in the U.S.

The American Way of Writing: How to Communicate Like a Native at School, at Work, and on the Road-Sтивен D. Stark 2019-08-28 Explains the uniquely American cultural references that appear in American English for students and professionals to increase their written command of the language. • Clearly presents detailed knowledge of American history and culture for non-Americans, with examples of features of American writing such as short, to-the-point sentences • Provides key takeaways for students and professionals at the end of each chapter • Includes chapters on moving from other forms of English, such as Canadian or Australian, to American

The New American Way of War-Ben Buley 2007-10-22 This book explores the cultural history and future prospects of the so-called 'new American way of war'. In recent decades, American military culture has become increasingly dominated by a vision of 'immaculate destruction', which reached its apogee with the fall of Baghdad in 2003. Operation Iraqi Freedom was hailed as the triumphant validation of this new American way of war. For its most enthusiastic supporters, it also encapsulated a broader political vision. By achieving complete technical mastery of the battlefield, the US would render warfare surgical, humane, and predictable, and become a precisely calibrated instrument of national policy. American strategy has often been characterised as lacking in concern for the non-military consequences of actions. However, the chaotic aftermath of the Iraq War revealed the timeless truth that military success and political victory are not the same. In reality, the American way of war has frequently emerged as the contradictory expression of competing visions of war struggling for dominance since the early Cold War period. By tracing the origins and evolution of these competing views on the political utility of force, this book will set the currently popular image of a new American way of war in its broader historical, cultural and political context, and provide an assessment of its future prospects. This book will be of great interest to students of strategic studies, military theory, US foreign policy and international politics. It will be highly relevant for military practitioners interested in the fundamental concepts which continue to drive American strategic thinking in the contemporary battlegrounds of the War on Terror.

Contemporary Perspectives on Language, Culture and Identity in Anglo-American Contexts-Éva Antal 2019-09-23 This collection of essays highlights the great variety one finds in contemporary scholarly discourse in the fields of English and American studies and English linguistics in a broad and inclusive way. It is divided into thematically structured sections, the first two of which examine the motif of travelling and images of recollection in literary works, while the third and the fourth parts deal with male and female voices in narratives. Another chapter discusses visual and textual representations of history. The last two subsections focus on the rhetorical and theoretical questions of language.

The pluralism of themes indicated in the book's title can thus be regarded not as a limitation, but, rather, as evidence of its potential.

Compelling American Conversations-Eric Hermann Roth 2012-06-10 Compelling American Conversations: Questions and Quotations for Intermediate American English Language Learners from Chimayo Press helps American immigrants and international students develop their fluency skills and academic vocabulary through conversation exercises. Each chapter includes two sets of conversation questions, vocabulary review, short writing exercises, paraphrasing exercises with proverbs, a discussion activity around pithy quotations, and an online "Search and Share" activity. Focusing on both daily experiences and American culture through proverbs, quotations, and speaking exercises, the materials help intermediate English language learners explore their lives, learn common American sayings and expressions, and develop vital discussion skills. The 15 topical chapters include: Opening Moves; Going Beyond Hello; Making and Breaking Habits; Studying English; Being Yourself; Choosing and Keeping Friends; Playing and Watching Sports; Talking About American Television; Celebrating American Holidays; Being Stylish; Handling Stress; Practicing Job Interviews; Valuing Money and Finding Bargains; Exploring American Cities and Seeing Our World With Photographs. The "Resources and Notes" appendix includes the academic word list, supplemental worksheets, bibliographical references, author biographies and indices to proverbs and quotations. Designed primarily for community college ESL and adult education students, this flexible ESL textbook can be used by high school English language learners (ELL) and intensive English programs. Compelling American Conversations, is the third title in the Compelling Conversations series, most known for the original fluency-focused advanced ESL textbook, Compelling Conversations: Questions and Quotations on Timeless Topics (2006).

The Culture of Narcissism: American Life in an Age of Diminishing Expectations-Christopher Lasch 1991-05-17 When The Culture of Narcissism was first published, it was clear that Christopher Lasch had identified something important: what was happening to American society in the wake of the decline of the family over the last century. The book quickly became a bestseller. This edition includes a new afterword, "The Culture of Narcissism Revisited."

What Foreigners Need to Know About America from A to Z-Lance Johnson 2012-05-01 This unique book paints a revealing picture of America and its people for those foreigners who will benefit from a better understanding of America. It will also inform Americans who want to learn more about the U.S. and how it compares to other countries around the world. World traveler and teacher Lance Johnson studies cultural differences and the difficulties foreigners have understanding crazy America, as some call it. Foreigners might come to the U.S. to work for American employers, to open branch offices or factories for their homeland employers, to start their own businesses, or go to school. Others might work for American organizations in their homelands or have American teachers there. An understanding of American culture and language will contribute to their success. As the title suggests, this book is for "foreigners."

Dictionaries say they are people who are not citizens of a country. For this book they are defined as anyone who is not sufficiently familiar with American culture to achieve success. This includes the multitudes of foreign-born, naturalized citizens who have lived in the U.S. for years and still struggle with the ways and the language. A foreigner could also be a first-generation American whose immigrant parents did not fully expose their children to American culture and they now pay the price in mainstream U.S. There are lots of other examples, too. FORMAT Each of the 26 chapters' brush strokes contributes to the final painting of what America is all about. For ease of understanding, the chapters are grouped into four sections. (The sections are available as individual books as well.) •Section I - America's Heritage. This defines the historical background of why America and its people became who and what they are today. •Section II - America's Culture. This section describes everyday life in America, ranging from customs and etiquette, to what's on the minds of Americans, to education. Practical advice is provided for the one million foreign applicants who seek and gain admission to U.S. colleges and universities each year. Pointers are provided on the cultural differences students should expect, and how to get the most from their education. •Section III - America's Business. This explains the complex business environment, operations, and people-related customs and why the U.S. is an economic juggernaut. Information is provided for starting a business of your own in the U.S. as well as how to increase the chances of your getting hired by an American firm in the U.S. or abroad. •Section IV - America's Language. These chapters discuss practical ways to improve English grammar, speech, writing, communication skills, and reducing accents. Common English grammar and speech errors made by foreigners are identified and simple tips are provided for overcoming them. ENDORSEMENTS "I congratulate you on writing this timely work. This will promote better mutual understanding between America and Asia." - Tommy Koh, Singapore Ambassador to the U.N. and U.S. "Your book covers a broad range of topics that I am sure many...will find very useful." - Clark T. Randt, Jr., U.S. Ambassador to China. "I greatly appreciate your efforts in sharing with other people your opinion and experience on the exchanges between different peoples and cultures. It is so important for us to better understand each other while striving to build a better world for all." - Zhou Wenzhong, China Ambassador to U.S. "I found this book refreshingly different from the general run of books in this genre." - Mohammad Vazeeruddin, India journalist. "The A to Z chapters are nicely written and...the language is simple and lucid." - Jay Gajjar, India language professor. "I love this book's generous use of helpful hints. I highly recommend it for anyone who wants to learn more about America like I did." - Sarah Kim, Korean American business owner.

101 American Customs-Joe Kohl 1999-10-22 What is sold at garage sales? Why does no one get wet at a bridal shower? For non-native speakers, here's a humorous approach to understanding common American customs and the expressions related to them. Customs are explained, one to a page, with conversational examples and whimsical cartoons. Topics range from age-old traditions, such as shaking hands and bachelor parties, to more modern American practices--coupon clipping, TV dinners, and tailgate parties.

American Ways, Third Edition-Gary Althen 2011-03-04 An exhaustive advice book for foreign visitors to the U.S. seeking to understand the motivations, attitudes, and actions of Americans.

American Ways-Gary Althen 1988 In clear language and with numerous examples, this book describes the basic characteristics of American culture: values, style of communication, patterns of thinking, customary behaviours, and underlines how they are different from the ways of other cultures. It then shows how these characteristics are reflected in the many aspects of American life which the foreigner encounters (including politics, social relations, personal hygiene, public behaviour, studying and business). The book also offers concrete suggestions on how to learn more about American culture and how to respond most effectively to the Americans one meets.

Communicating the American Way-Elisabetta Ghisini 2008-01 Designed for foreign-born professionals working in the U.S. who already possess good English skills and yet are not polished communicators in a U.S. business environment, this resource provides practical advice for becoming more effective in typical business situations.

American Ways-Maryanne Kearny Datesman 2005-05

The American Way of Life-Lawrence R. Samuel 2019-07-15 The American Way of Life is a cultural history of the American Way of Life (or more simply the American Way). The book argues that since the term was popularized in the 1930s, the American Way has served as the primary guiding mythology or national ethos of the United States.

Lost in Translation-Ella Frances Sanders 2014-09-16 From the author of Eating the Sun, an artistic collection of more than 50 drawings featuring unique, funny, and poignant foreign words that have no direct translation into English Did you know that the Japanese language has a word to express the way sunlight filters through the leaves of trees? Or that there's a Finnish word for the distance a reindeer can travel before needing to rest? Lost in Translation brings to life more than fifty words that don't have direct English translations with charming illustrations of their tender, poignant, and humorous definitions. Often these words provide insight into the cultures they come from, such as the Brazilian Portuguese word for running your fingers through a lover's hair, the Italian word for being moved to tears by a story, or the Swedish word for a third cup of coffee. In this clever and beautifully rendered exploration of the subtleties of communication, you'll find new ways to express yourself while getting lost in the artistry of imperfect translation.

Global America?-Nathan Sznajder 2004-03-01 This volume explores the phenomenon of Americanization and its worldwide impact, and the cultural consequences of globalization. Following an introductory overview, three chapters deal with theoretical perspectives on cosmopolitanism, Americanization, globalization, culture, modernity and immediacy. Case studies follow on France, Japan and China, and there are six chapters on transnational processes as they affect culture and society. An epilogue reflects on definitions of Americanization and anti-Americanism, and their consequences for the world.

The Paranoid Style in American Politics-Richard Hofstadter 2012-01-04 This timely reissue of Richard Hofstadter's classic work on the fringe groups that influence American electoral politics offers an invaluable perspective on contemporary domestic affairs. In The Paranoid Style in American Politics, acclaimed historian Richard Hofstadter examines the competing forces in American political discourse and how fringe groups can influence — and derail — the larger agendas of a political party. He investigates the politics of the irrational, shedding light on how the behavior of individuals can seem out of proportion with actual political issues, and how such behavior impacts larger groups. With such other classic essays as "Free Silver and the Mind of 'Coin' Harvey" and "What Happened to the Antitrust Movement?," The Paranoid Style in American Politics remains both a seminal text of political history and a vital analysis of the ways in which political groups function in the United States. From the Trade Paperback edition.

Bowling Alone-Robert D. Putnam 2001-08-01 Once we bowled in leagues, usually after work -- but no longer. This seemingly small phenomenon symbolizes a significant social change that Robert Putnam has identified in this brilliant volume, Bowling Alone, which The Economist hailed as "a prodigious achievement." Drawing on vast new data that reveal Americans' changing behavior, Putnam shows how we have become increasingly disconnected from one another and how social structures -- whether they be PTA, church, or political parties -- have disintegrated. Until the publication of this groundbreaking work, no one had so deftly diagnosed the harm that these broken bonds have wreaked on our physical and civic health, nor had anyone exalted their fundamental power in creating a society that is happy, healthy, and safe. Like defining works from the past, such as The Lonely Crowd and The Affluent Society, and like the works of C. Wright Mills and Betty Friedan, Putnam's Bowling Alone has identified a central crisis at the heart of our society and suggests what we can do.

The Coddling of the American Mind-Greg Lukianoff 2018-09-04 Something is going wrong on many college campuses in the last few years. Rates of anxiety, depression, and suicide are rising. Speakers are shouted down. Students and professors say they are walking on eggshells and afraid to speak honestly. How did this happen? First Amendment expert Greg Lukianoff and social psychologist Jonathan Haidt show how the new problems on campus have their origins in three terrible ideas that have become increasingly woven into American childhood and education: what doesn't kill you makes you weaker; always trust your feelings; and life is a battle between good people and evil people. These three Great Untruths are incompatible with basic psychological principles, as well as ancient wisdom from many cultures. They interfere with healthy development. Anyone who embraces these untruths—and the resulting culture of safetyism—is less likely to become an autonomous adult able to navigate the bumpy road of life. Lukianoff and Haidt investigate the many social trends that have intersected to produce these untruths. They situate the conflicts on campus in the context of America's rapidly rising political polarization, including a rise in hate crimes and off-campus provocation. They explore changes in childhood including the rise of fearful parenting, the decline of unsupervised play, and the new world of social media that has engulfed teenagers in the last decade. This is a book for anyone who is confused by what is happening on college campuses today, or has children, or is concerned about the growing

inability of Americans to live, work, and cooperate across party lines.

American Heritage History of Young America: 1783-1860-Francis Russell 2018-01-03 Young America is a star-spangled account of the perilous, exuberant, dissension-filled first six decades of the United States. The book opens with George Washington's triumphant journey to New York City for his inauguration as first president of the United States. It ends with Abraham Lincoln's solemn farewell to Springfield as he takes a train to Washington to become the sixteenth - and almost the last - president of a country torn by the secession of seven of its states. In between, historian Francis Russell vividly details the events that first molded the American way of life and gave the young nation the will and ability to survive.

Who are We?-Samuel P. Huntington 2005 In WHO ARE WE? author Samuel Huntington turns his attention from international cultural divides to the cultural rifts in America. The patriotic response to the events of September 11 only highlighted the loss of American identity at home, says Huntington, and already patriotic fervour has begun to subside. The United States was founded by British settlers who brought with them a distinct culture including the English language, Protestant values, individualism, religious commitment and respect for law. Waves of immigrants later came to America, but they gradually accepted these values and assimilated into the Anglo-Protestant culture. More recently, however, national identity has been eroded by the problems of assimilating massive numbers of primarily Hispanic immigrants; bilingualism, multiculturalism, the devaluation of citizenship and the 'denationalisation' of American elites. To counterpoint this, Huntington draws attention to the beginnings of a revival of American identity in a post-September 11 world where countries face unprecedented challenges to national security. WHO ARE WE? is an important work of political, historical and cultural inquiry that, like Huntington's previous book, is certain to spark a lively debate.

In Time of War-Adam J. Berinsky 2009-10-15 From World War II to the war in Iraq, periods of international conflict seem like unique moments in U.S. political history—but when it comes to public opinion, they are not. To make this groundbreaking revelation, In Time of War explodes conventional wisdom about American reactions to World War II, as well as the more recent conflicts in Korea, Vietnam, the Gulf, Afghanistan, and Iraq. Adam Berinsky argues that public response to these crises has been shaped less by their defining characteristics—such as what they cost in lives and resources—than by the same political interests and group affiliations that influence our ideas about domestic issues. With the help of World War II-era survey data that had gone virtually untouched for the past sixty years, Berinsky begins by disproving the myth of “the good war” that Americans all fell in line to support after the Japanese bombed Pearl Harbor. The attack, he reveals, did not significantly alter public opinion but merely punctuated interventionist sentiment that had already risen in response to the ways that political leaders at home had framed the fighting abroad. Weaving his findings into the first general theory of the factors that shape American wartime opinion, Berinsky also sheds new light on our reactions to other crises. He shows, for example, that our attitudes toward restricted civil liberties during Vietnam and after 9/11 stemmed from the same kinds of judgments we make during times of peace. With Iraq and Afghanistan now competing for attention with urgent issues within the United States, In Time of War offers a timely reminder of the full extent to which foreign and domestic politics profoundly influence—and ultimately illuminate—each other.

Citrus-Pierre Laszlo 2008-10 Laszlo traces the spectacular rise and spread of citrus across the globe, from southeast Asia in 4000 BC to modern Spain and Portugal, whose explorers introduced the fruit to the Americas. This book explores the numerous roles that citrus has played in agriculture, horticulture, cooking, nutrition, religion, and art.

The Latinos of Asia-Anthony Christian Ocampo 2016-03-02 Is race only about the color of your skin? In The Latinos of Asia, Anthony Christian Ocampo shows that what "color" you are depends largely on your social context. Filipino Americans, for example, helped establish the Asian American movement and are classified by the U.S. Census as Asian. But the legacy of Spanish colonialism in the Philippines means that they share many cultural characteristics with Latinos, such as last names, religion, and language. Thus, Filipinos' "color"—their sense of connection with other racial groups—changes depending on their social context. The Filipino story demonstrates how immigration is changing the way people negotiate race, particularly in cities like Los Angeles where Latinos and Asians now constitute a collective majority. Amplifying their voices, Ocampo illustrates how second-generation Filipino Americans' racial identities change depending on the communities they grow up in, the schools they attend, and the people they befriend. Ultimately, The Latinos of Asia offers a window into both the racial consciousness of everyday people and the changing racial landscape of American society.

Albion's Seed-David Hackett Fischer 1991-03-14 This fascinating book is the first volume in a projected cultural history of the United States, from the earliest English settlements to our own time. It is a history of American folkways as they have changed through time, and it argues a thesis about the importance for the United States of having been British in its cultural origins. While most people in the United States today have no British ancestors, they have assimilated regional cultures which were created by British colonists, even while preserving ethnic identities at the same time. In this sense, nearly all Americans are "Albion's Seed," no matter what their ethnicity may be. The concluding section of this remarkable book explores the ways that regional cultures have continued to dominate national politics from 1789 to 1988, and still help to shape attitudes toward education, government, gender, and violence, on which differences between American regions are greater than between European nations.

End of History and the Last Man-Francis Fukuyama 2006-03-01 Ever since its first publication in 1992, The End of History and the Last Man has provoked controversy and debate. Francis Fukuyama's prescient analysis of religious fundamentalism, politics, scientific progress, ethical codes, and war is as essential for a world fighting fundamentalist terrorists as it was for the end of the Cold War. Now updated with a new afterword, The End of History and the Last Man is a modern classic.

English U.S.A. Every Day-Gilda Martinez-Alba 2017-11-01 A Fun ESL guide to American culture and language English USA Every Day helps familiarize immigrants and ESL learners with American culture and language in a fun, lighthearted way. Readers will learn about everything from finding a job and locating an organic grocery store to facts about American culture and enjoying the night life. Each chapter includes new vocabulary and idioms that are common in the U.S.A., as well as fun activities such as true or false questions, crosswords, matching games, "Write It Down," "Stop and Think," "Story Time," and more that help reinforce the lessons. There are also 2--4 dialogues in each chapter that show how people speak conversationally, with new vocabulary and idioms to learn and practice. Accompanying audio for each dialogue helps listeners learn how to speak just like Americans. An answer key is included at the back of the book.

What's Your Green Goldfish?-Stan Phelps 2013-03-01 What's Your Green Goldfish is based on the simple premise that employees are the key drivers of customer experience and that "Happy Employees Create Happy Customers." The book focuses on 15 different ways to drive employee engagement and reinforce a strong corporate culture. It's the second book in the goldfish trilogy. The first book was an Amazon Best Seller entitled, What's Your Purple Goldfish. Purple focused on customers, whereby Green focuses on employees. Both books are based on a revolutionary new approach called marketing g.l.u.e. (marketing by giving little unexpected extras). The book is based on the findings of the Green Goldfish Project, an effort which crowd sourced 1,001 examples of signature added value for employees. Key themes emerged from the Project. The book is filled with over 200 examples. PRAISE FOR WHAT'S YOUR GREEN GOLDFISH "Stan is the sherpa that guides executives along the journey between the heart and mind of business stakeholders. Stakeholders aren't always customers though. At a time when company vision and culture matters more than ever, it takes inspired and engaged employees to bring them to life." - Brian Solis, author of What's the Future of Business #WTF, The End of Business as Usual and Engage "So often overlooked, and so very vital to building company value... empowering employees to support each other and the brand. Stan Phelps 'gets' it and Green Goldfish will walk you step-by-step though achieving this critical goal." - Ted Rubin, author of Return on Relationship "Great customer centric organizations only exist because of engaged and empowered employees. The Green Goldfish is packed with awesome examples of what world class companies are doing today to inspire and reward their employees. If you see value in truly building an "A Team," Green Goldfish will be, without question, your single best reference." - Chris Zane, Founder and President of Zane's Cycles, author of Reinventing the Wheel, the Science of Creating Lifetime Customers "Stan Phelps takes customer service to a whole new level by focusing on EMPLOYEE service, and how to do well by your employees - so they take care of your customers. Packed with stories, insights and R.U.L.E.S. any company can follow, this book is a must-read for managers of companies of all shapes and sizes who know that employees don't leave jobs - they leave managers, especially when they don't feel your love and appreciation. Pick this up, and start engaging your team and making more GREEN - Phil Gerbyshak, author of The Naked Truth of Social Media "Our large-scale research shows unequivocally that engaged employees are more likely to work longer, try harder, make more suggestions for improvement, recruit others to join their company, and go out of their way to help customers. They even take less sick time. Companies can tap into the enormous value of engaged employees by following the 15 ideas that Stan lays out in this book." - Bruce Temkin, author of The Six Laws of Customer Experience "Too often, the actual employment experience delivered on the job does not measure up to the version sold to job candidates during the interview process. In What's Your Green Goldfish, Stan Phelps offers 15 ways to close the gap." - Steve Curtin, author of Delight Your Customers: 7 Simple Ways to Raise Your Customer Service from Ordinary to Extraordinary (AMACOM, June 2013) "In What's Your Green Goldfish, Stan Phelps brilliantly applies the idea of 'doing a little something extra' for employees. You know, those people that actually get the work done and keep customers happy. Read it, put some of the ideas to work, and soon you'll be reaping more 'green' from your customers." - Bob Thompson, Founder and CEO, CustomerThink Corp.

Women's Literary Collaboration, Queerness, and Late-Victorian Culture-Jill R. Ehnenn 2008 As she explores the collaborations of Vernon Lee (Violet Paget) and Kit Anstruther-Thomson; Somerville and Ross (Edith Somerville and Violet Martin); Elizabeth Robins and Florence Bell; and Katharine Bradley and Edith Cooper (the pseudonymous Michael Field), Jill R. Ehnenn offers a timely interrogation into the different histories and functions of women's literary partnerships. Her book will be a valuable resource for scholars of Victorian culture, women's and gender studies, and collaborative writing.

Developing Writing-Patricia Wilcox Peterson 1993

T. S. Eliot, Anti-Semitism, and Literary Form-Anthony Julius 1995 Julius's critically acclaimed study (looking both at the detail of Eliot's deployment of anti-Semitic discourse and at the role it played in his greater literary undertaking) has provoked a reassessment of Eliot's work among poets, scholars, critics and readers, which will invigorate debate for some time to come.

Causation and Counterfactuals-John David Collins 2004 A collection of important recent work on the counterfactual analysis of causation.

The Integration of Immigrants into American Society-National Academies of Sciences, Engineering, and Medicine 2016-04-17 The United States prides itself on being a nation of immigrants, and the country has a long history of successfully absorbing people from across the globe. The integration of immigrants and their children contributes to our economic vitality and our vibrant and ever changing culture. We have offered opportunities to immigrants and their children to better themselves and to be fully incorporated into our society and in exchange immigrants have become Americans - embracing an American identity and citizenship, protecting our country through service in our military, fostering technological innovation, harvesting its crops, and enriching everything from the nation's cuisine to its universities, music, and art. Today, the 41 million immigrants in the United States represent 13.1 percent of the U.S. population. The U.S.-born children of immigrants, the second generation, represent another 37.1 million people, or 12 percent of the population. Thus, together the first and second generations account for one out of four members of the U.S. population. Whether they are successfully integrating is therefore a pressing and important question. Are new immigrants and their children being well integrated into American society, within and across generations? Do current policies and practices facilitate their integration? How is American society being transformed by the millions of immigrants who have arrived in recent decades? To answer these questions, this new report from the National Academies of Sciences, Engineering, and Medicine summarizes what we know about how immigrants and their descendants are integrating into American society in a range of areas such as education, occupations, health, and language. The Prodigal Tongue-Lynne Murphy 2018-04-10 CHOSEN BY THE ECONOMIST AS A BEST BOOK OF THE YEAR An American linguist teaching in England explores the sibling rivalry between British and American English “English accents are the sexiest.” “Americans have ruined the English language.” Such claims about the English language are often repeated but rarely examined. Professor Lynne Murphy is on the linguistic front line. In The Prodigal Tongue she explores the fiction and reality of the special relationship between British and American English. By examining the causes and symptoms of American Verbal Inferiority Complex and its flipside, British Verbal Superiority Complex, Murphy unravels the prejudices, stereotypes and insecurities that shape our attitudes to our own language. With great humor and new insights, Lynne Murphy looks at the social, political and linguistic forces that have driven American and British English in different directions: how Americans got from centre to center, why British accents are growing away from American ones, and what different things we mean when we say estate, frown, or middle class. Is anyone winning this war of the words? Will Yanks and Brits ever really understand each other?

Phishing Exposed-Lance James 2005-11-21 Phishing Exposed unveils the techniques phishers employ that enable them to successfully commit fraudulent acts against the global financial industry. Also highlights the motivation, psychology and legal aspects encircling this deceptive art of exploitation. The External Threat Assessment Team will outline innovative forensic techniques employed in order to unveil the identities of these organized individuals, and does not hesitate to remain candid about the legal complications that make prevention and apprehension so difficult today. This title provides an in-depth, high-tech view from both sides of the playing field, and is a real eye-opener for the average internet user, the advanced security engineer, on up through the senior executive management of a financial institution. This is the book to provide the intelligence necessary to stay one step ahead of the enemy, and to successfully employ a pro-active and confident strategy against the evolving attacks against e-commerce and its customers. * Unveils the techniques phishers employ that enable them to successfully commit fraudulent acts * Offers an in-depth, high-tech view from both sides of the playing field to this current epidemic * Stay one step ahead of the enemy with all the latest information

The Virtual Breastfeeding Culture-Lara Audelo 2013-04 "Shows how mothers support and connect with each other online. Women have claimed the Internet as their own, and have created an elaborate infrastructure of virtual support. Online breastfeeding support has produced a thriving and expanding community of women committed to strengthening the sisterhood upon which so many mothers have come to rely"--Page 4 of cover.

Son of English Pop Culture: Pack 1-Son English 2013-03-10 This book will upload the English language directly into your brain just like in 'The Matrix'. It has lessons on:Jackie ChanWarning: AustraliaJapan: Good and BadObama smokingEvil & CrimeBatman 7Weird aliensTitanic vs icebergReading comprehensionJourney to MarsStrong f**king languageCensorshipetc.

Gay Culture USA-Andrew Keith 2016-12-05 The history of well known gay icons, places, events, artists & people are covered in a colorful way in this book. Illustrations and art work of well known gay artists are featured in a crossword puzzle packed with acorns of knowledge, art history & well known gay public service organizations. The answers and picture credits are noted. Future books by Andrew Keith will feature more insights into the gay community.

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