

[DOC] Freakonomics Free Ebook

Yeah, reviewing a book **freakonomics free ebook** could ensue your close friends listings. This is just one of the solutions for you to be successful. As understood, achievement does not suggest that you have astonishing points.

Comprehending as competently as treaty even more than additional will pay for each success. next to, the notice as without difficulty as sharpness of this freakonomics free ebook can be taken as well as picked to act.

Freakonomics-Steven D. Levitt 2011-09-20 Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in common? How much do parents really matter? These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life--from cheating and crime to parenting and sports--and reaches conclusions that turn conventional wisdom on its head. Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives--how people get what they want or need, especially when other people want or need the same thing.

Turbulent Souls:-Stephen J. Dubner 1999-10-01 The son of Catholic converts from Judaism chronicles his own return to the Jewish faith after being raised as an altar boy and a devout Christian. Reprint.

Think Like A Freak-Steven D. Levitt 2014-05-12 Steven Levitt and Stephen Dubner single-handedly showed the world that applying

Downloaded from
apexghana.org on January
19, 2021 by guest

counter-intuitive approaches to everyday problems can bear surprising results. Think Like a Freak will take readers further inside this special thought process, revealing a new way of approaching the decisions we make, the plans we create and the morals we choose. It answers the question on the lips of everyone who's read the previous books: How can I apply these ideas to my life? How do I make smarter, harder and better decisions? How can I truly think like a freak? With short, highly entertaining insights running the gamut from "The Upside of Quitting" to "How to Succeed with No Talent," Think Like a Freak is poised to radically alter the way we think about all aspects of life on this planet.

Superfreakonomics-Steven D. Levitt 2010-06-24 Steven Levitt, the original rogue economist, and Stephen Dubner have spent four years uncovering the hidden side of even more controversial subjects, from terrorism to shark attacks, cable TV to hurricanes. The result is Superfreakonomics. It reveals, among other things: - Why you are more likely to be killed walking drunk than driving drunk - How a prostitute is more likely to sleep with a policeman than be arrested by one - Why terrorists might be easier to track down than you would imagine - How a sex change could boost your salary Because sometimes the most superfreaky solution is the simplest.

When to Rob a Bank-Steven D. Levitt 2015-05-05 In celebration of the 10th anniversary of the landmark book Freakonomics comes this curated collection from the most readable economics blog in the universe. It's the perfect solution for the millions of readers who love all things Freakonomics. Surprising and erudite, eloquent and witty, When to Rob a Bank demonstrates the brilliance that has made the Freakonomics guys an international sensation, with more than 7 million books sold in 40 languages, and 150 million downloads of their Freakonomics Radio podcast. When Freakonomics was first published, the authors started a blog—and they've kept it up. The writing is more casual, more personal, even more outlandish than in their books. In When to Rob a Bank, they ask a host of typically off-center questions: Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have

Downloaded from
apexghana.org on January

more than 8,000 blog posts on Freakonomics.com. Many of them, they freely admit, were rubbish. But now they've gone through and picked the best of the best. You'll discover what people lie about, and why; the best way to cut gun deaths; why it might be time for a sex tax; and, yes, when to rob a bank. (Short answer: never; the ROI is terrible.) You'll also learn a great deal about Levitt and Dubner's own quirks and passions, from gambling and golf to backgammon and the abolition of the penny.

The Armchair Economist-Steven E. Landsburg 2012-05-10 Air bags cause accidents, because well-protected drivers take more risks. This well-documented truth comes as a surprise to most people, but not to economists, who have learned to take seriously the proposition that people respond to incentives. In The Armchair Economist, Steven E. Landsburg shows how the laws of economics reveal themselves in everyday experience and illuminate the entire range of human behavior. Why does popcorn cost so much at the cinema? The 'obvious' answer is that the owner has a monopoly, but if that were the whole story, there would also be a monopoly price to use the toilet. When a sudden frost destroys much of the Florida orange crop and prices skyrocket, journalists point to the 'obvious' exercise of monopoly power. Economists see just the opposite: If growers had monopoly power, they'd have raised prices before the frost. Why don't concert promoters raise ticket prices even when they are sure they will sell out months in advance? Why are some goods sold at auction and others at pre-announced prices? Why do boxes at the football sell out before the standard seats do? Why are bank buildings fancier than supermarkets? Why do corporations confer huge pensions on failed executives? Why don't firms require workers to buy their jobs? Landsburg explains why the obvious answers are wrong, reveals better answers, and illuminates the fundamental laws of human behavior along the way. This is a book of surprises: a guided tour of the familiar, filtered through a decidedly unfamiliar lens. This is economics for the sheer intellectual joy of it.

Scorecasting-Tobias Moskowitz 2012 A behavioral economist and a veteran Sports Illustrated writer analyze hidden influences and subtle biases that shape sports plays, covering such topics as performance pressures, the "home field advantage" and the

Downloaded from
apexghana.org on January

overpayment of athletic talent. Reprint.

A Brief Guide to Smart Thinking-James M. Russell 2020-04-02 Each book is summarised to convey a brief idea of what each one has to offer the interested reader, while a 'Speed Read' for each book delivers a quick sense of what each book is like to read and a highly compressed summary of the main points of the book in question. The titles covered include thought-provoking classics on psychology, mindfulness, rationality, the brain, mathematical and economic thought and practical philosophy. The selection includes books about self-improvement as well as historically interesting accounts of how the mind works. Titles included go back as far as the Epictetus classic The Enchiridion and Bertrand Russell's charming The ABC of Relativity, and proceed through classics such as Edward de Bono's Lateral Thinking and into the digital era with titles such as The Shallows and Big Data. The books are arranged chronologically, which draws attention to some of the interesting juxtapositions and connections between them. Some of the titles included are: Freakonomics, by Steven D. Levitt; Blink: The Power of Thinking Without Thinking, by Malcolm Gladwell; Sapiens: A Brief History of Humankind, by Yuval Noah Harari; The Organized Mind: Thinking Straight in the Age of Information Overload, by Daniel J. Levitin; The Descent of Man, by Grayson Perry; How the Mind Works, by Steven Pinker; Black Box Thinking: Why Some People Never Learn from Their Mistakes - But Some Do, by Matthew Syed; We Should All Be Feminists, by Chimamanda Ngozi Adichie; Guns, Germs, and Steel: The Fates of Human Societies, by Jared Diamond; The Black Swan: The Impact of the Highly Improbable, by Nassim Nicholas Taleb; Man's Search for Meaning, by Viktor E. Frankl; The News: A User's Manual, by Alain de Botton; Mindware: Tools for Smart Thinking, by Richard E. Nisbett; The ABC of Relativity, by Bertrand Russell; The Psychopath Test, by Jon Ronson; The Path: What Chinese Philosophers Can Teach Us About the Good Life, by Michael Puett; A Brief History of Time, by Stephen Hawking; Messy: The Power of Disorder to Transform Our Lives, by Tim Harford; Big Data: A Revolution That Will Transform How We Live, Work, and Think, by Viktor Mayer-Schönberger; Moneyball: The Art of Winning an Unfair Game, by Michael Lewis; The Survivors Club: The Secrets and Science That Could Save Your Life from

by Ben Sherwood; Black Box Thinking, by Matthew Syed; Chaos: Making a New Science, by James Gleick; A Short History of Nearly Everything, by Bill Bryson; The Shallows: What the Internet Is Doing to Our Brains, by Nicholas Carr; Making Ideas Happen: Overcoming the Obstacles Between Vision and Reality, by Scott Branson; The Enchiridion, by Epictetus; Gödel, Escher, Bach, by Douglas R. Hofstadter; What I Talk About When I Talk About Running, by Haruki Murakami; and Lateral Thinking, by Edward de Bono.

Getting Started with Data Science-Murtaza Haider 2015-12-14
Master Data Analytics Hands-On by Solving Fascinating Problems You'll Actually Enjoy! Harvard Business Review recently called data science "The Sexiest Job of the 21st Century." It's not just sexy: For millions of managers, analysts, and students who need to solve real business problems, it's indispensable. Unfortunately, there's been nothing easy about learning data science-until now. Getting Started with Data Science takes its inspiration from worldwide best-sellers like Freakonomics and Malcolm Gladwell's Outliers: It teaches through a powerful narrative packed with unforgettable stories. Murtaza Haider offers informative, jargon-free coverage of basic theory and technique, backed with plenty of vivid examples and hands-on practice opportunities. Everything's software and platform agnostic, so you can learn data science whether you work with R, Stata, SPSS, or SAS. Best of all, Haider teaches a crucial skillset most data science books ignore: how to tell powerful stories using graphics and tables. Every chapter is built around real research challenges, so you'll always know why you're doing what you're doing. You'll master data science by answering fascinating questions, such as:

- Are religious individuals more or less likely to have extramarital affairs?
- Do attractive professors get better teaching evaluations?
- Does the higher price of cigarettes deter smoking?
- What determines housing prices more: lot size or the number of bedrooms?
- How do teenagers and older people differ in the way they use social media?
- Who is more likely to use online dating services?
- Why do some purchase iPhones and others Blackberry devices?
- Does the presence of children influence a family's spending on alcohol?

For each problem, you'll walk through defining your question and the answers you'll need; Downloaded from

others have approached similar challenges; selecting your data and methods; generating your statistics; organizing your report; and telling your story. Throughout, the focus is squarely on what matters most: transforming data into insights that are clear, accurate, and can be acted upon.

Book Review: Freakonomics by Steven D. Levitt and Stephen J. Dubner-50MINUTES.COM, 2019-04-04 It can be hard for busy professionals to find the time to read the latest books. Stay up to date in a fraction of the time with this concise guide. Freakonomics: A Rogue Economist Explores the Hidden Side of Everything is an engaging, thought-provoking look at the behaviour and phenomena we see around us every day. Its authors seek to apply the analytical tools of economics to a host of curiosities to answer questions as diverse as whether your estate agent might be lying to you and when it is in schoolteachers' best interests to cheat. Their explanations often run counter to conventional wisdom and the explanations provided by academics and politicians, who all too often fail to distinguish between correlation and causation and miss the deeper, hidden causes behind events. Freakonomics is a worldwide publishing phenomenon, with translations into some 35 languages and over four million copies sold worldwide to date. This book review and analysis is perfect for:

- Students of economics
- Anyone with an interest in microeconomics and economic theory
- Anyone who wants to understand the hidden factors that shape our lives and decisions

About 50MINUTES.COM | BOOK REVIEW The Book Review series from the 50Minutes collection is aimed at anyone who is looking to learn from experts in their field without spending hours reading endless pages of information. Our reviews present a concise summary of the main points of each book, as well as providing context, different perspectives and concrete examples to illustrate the key concepts.

Online Gravity-Paul X. McCarthy 2015-06-01 The Freakonomics of the digital economy, offering fascinating insights into the new rules that are reshaping the online worlds of business, education, and leisure. Are you concerned that technology and the web are moving too quickly for you to keep up? Are you worried about the future of your career in the face of an increasingly global and competitive workforce? We all worry about change. And the change is being led from

apexghana.org on January

brought about by unseen forces in the global economy are profound. Do you know someone who has lost their job in the last five years working in IT, media, finance, or retail? These industries and many others are already feeling the pinch of online gravity: the invisible forces of the online world that govern its role in the global economy—and its effect on you. Industry expert Paul X. McCarthy reveals how online businesses are fueled by a starkly different set of economic rules than those existing purely offline. He calls these forces “online gravity,” which favor the creation of planet-like super-businesses (such as Amazon and Google) from surprising and unpredictable quarters. As more and more traditional industries such as media, music, travel, photography, and even banking are steadily consumed and transformed by giant online enterprises, more and more of the world is feeling online gravity’s increasingly powerful pull. For anyone interested in the future of global technology, economics, or business, *Online Gravity* is an indispensable book that explains how you can harness these forces to improve your career, your health, your wealth—and even the prospects of the next generation.

Freedomnomics-John R. Lott Jr. 2007-05-15 Challenges the philosophical tenets of "Freakonomics" through case studies that demonstrate the theory that the more costly something is, the less of it people will do, in an economic analysis that covers such topics as price discrimination and corporatescandals.

The Lifetime Reading Plan-Clifton Fadiman 2003-01-01 Now in print for almost 40 years, The New Lifetime Reading Plan provides readers with brief, informative, and entertaining introductions to more than 130 classics of world literature. From Homer to Hawthorne, Plato to Pascal, and Shakespeare to Solzhenitsyn, the great writers of Western civilization can be found in its pages. In addition, this new edition offers a much broader representation of women authors, such as Charlotte Bronte, Emily Dickinson, and Edith Wharton, as well as non-Western writers such as Confucius, Sun-Tzu, Chinua Achebe, Mishima Yukio, and many others. This fourth edition also features a simpler format that arranges the works chronologically in five sections (The Ancient World; 300-1600; 1600-1800; 1800-1900; and The 20th Century), making them easier to look up than ever before. It deserves a place in the

Downloaded from
apexghana.org on January

libraries of all lovers of literature.

IIMA-Day To Day Economics-Satish Y Deodhar 2016-03-01 The economy isn't just for the economists to debate on. All of us are affected by its ups and downs—global recession, rise in interest rates, or hike in food prices. But do we understand the principles at work and how and why they really affect us? Day to Day Economics is an enjoyable, accessible, and extremely user-friendly book that explains the modern day Indian economy to the layperson. In this relevant book, Professor Deodhar explains the role of the government and its involvement in different aspects of the economy; the need for the RBI and its functions; and how taxes, stock markets, and recessions work. Day to Day Economics will help you go beyond the facts and figures in the budget and connect the trends to your daily life. As with all IIMA Business Books, it comes illustrated with numerous Indian examples and case studies making this the ultimate rookie's guide to the Indian economy.

More Sex is Safer Sex-Steven E. Landsburg 2008-09-04 With his long-running 'Everyday Economics' column in Slate and his popular book, *The Armchair Economist*, Steven Landsburg has been leading the pack of economists who are transforming their science from a drab meditation on graphs and charts into a fascinating window on human nature. Now he's back and more provocative than ever with surprises on virtually every page. In *More Sex is Safer Sex*, Professor Landsburg offers readers a series of stimulating discussions that all flow from one unsettling fact. Combining the rational decisions of each of us often produces an irrational result for all of us. Avoiding casual sex can actually encourage the spread of diseases. To solve population pressures, we need more people. In his tantalizing, entertaining narrative, Landsburg guides us through these shocking notions by the light of compelling logic and evidence and makes suggestions along the way: Why not charge juries if a convicted felon is exonerated? Why not let firemen keep the property they rescue? As entertaining as it is inflammatory, *More Sex is Safer Sex* will make readers think about their decisions in unforgettable ways -- and spark debate over much that we all take for granted.

Ethics of Big Data-Kord Davis 2012-09-13 What are your organization's policies for generating and using huge data sets?

Downloaded from
apexghana.org on January

of personal information? This book examines ethical questions raised by the big data phenomenon, and explains why enterprises need to reconsider business decisions concerning privacy and identity. Authors Kord Davis and Doug Patterson provide methods and techniques to help your business engage in a transparent and productive ethical inquiry into your current data practices. Both individuals and organizations have legitimate interests in understanding how data is handled. Your use of data can directly affect brand quality and revenue—as Target, Apple, Netflix, and dozens of other companies have discovered. With this book, you'll learn how to align your actions with explicit company values and preserve the trust of customers, partners, and stakeholders. Review your data-handling practices and examine whether they reflect core organizational values Express coherent and consistent positions on your organization's use of big data Define tactical plans to close gaps between values and practices—and discover how to maintain alignment as conditions change over time Maintain a balance between the benefits of innovation and the risks of unintended consequences

The Signal and the Noise-Nate Silver 2015 The founder of FiveThirtyEight.com challenges myths about predictions in subjects ranging from the financial market and weather to sports and politics, profiling the world of prediction to explain how readers can distinguish true signals from hype, in a report that also reveals the sources and societal costs of wrongful predictions.

Parentology-Dalton Conley 2014-03-18 An award-winning scientist offers his unorthodox approach to childrearing: "Parentology is brilliant, jaw-droppingly funny, and full of wisdom...bound to change your thinking about parenting and its conventions" (Amy Chua, author of Battle Hymn of the Tiger Mother). If you're like many parents, you might ask family and friends for advice when faced with important choices about how to raise your kids. You might turn to parenting books or simply rely on timeworn religious or cultural traditions. But when Dalton Conley, a dual-doctorate scientist and full-blown nerd, needed childrearing advice, he turned to scientific research to make the big decisions. In Parentology, Conley hilariously reports the results of those experiments, from bribing his kids to do math (since studies show conditional cash transfers

Downloaded from
apexghana.org on January

improved educational and health outcomes for kids) to teaching them impulse control by giving them weird names (because evidence shows kids with unique names learn not to react when their peers tease them) to getting a vasectomy (because fewer kids in a family mean smarter kids). Conley encourages parents to draw on the latest data to rear children, if only because that level of engagement with kids will produce solid and happy ones. Ultimately these experiments are very loving, and the outcomes are redemptive—even when Conley's sassy kids show him the limits of his profession. Parentology teaches you everything you need to know about the latest literature on parenting—with lessons that go down easy. You'll be laughing and learning at the same time.

Turning the Tables- 2011 Turning the Tables

The Survivors Club-Ben Sherwood 2009-01-26 Which is the safest seat on an airplane? Where is the best place to have a heart attack? Why does religious observance add years to your life? How can birthdays be hazardous to your health? Each second of the day, someone in America faces a crisis, whether it's a car accident, violent crime, serious illness, or financial trouble. Given the inevitability of adversity, we all wonder: Who beats the odds and who surrenders? Why do some people bound back and others give up? How can I become the kind of person who survives and thrives? The fascinating, hopeful answers to these questions are found in The Survivors Club. In the tradition of Freakonomics and The Tipping Point, this book reveals the hidden side of survival by combining astonishing true stories, gripping scientific research, and the author's adventures inside the U.S. military's elite survival schools and the government's airplane crash evacuation course. With The Survivors Club, you can also discover your own Survivor IQ through a powerful Internet-based test called the Survivor Profiler. Developed exclusively for this book, the test analyzes your personality and generates a customized report on your top survivor strengths. There is no escaping life's inevitable struggles. But The Survivors Club can give you an edge when adversity strikes.

Free Lunch-David Smith 2010-07-09 The economy has never been so relevant to so many people as it is now, and it's vital that we understand how it affects our lives. 'There's no such thing as a free lunch' is the one phrase everyone has heard from econ

Downloaded from
apexghana.org on January

even for bankers. But why not? What does economics tell us about the price of lunch - and everything else? Free Lunch makes the economics pages of the newspaper intelligible and addresses the concerns that worry us all. It will enable you to understand - and challenge - the claims made by politicians. Set out like a good lunch-time conversation, the book will guide you through the mysteries of the economy. Your guides will be some of the greatest names in the field, including Smith, Marx and Keynes. This clever and witty introduction to economics costs less than even the cheapest meal. It is essential reading in these times of economic uncertainty, and is far more satisfying than even the most gourmet banquet.

Peak-Anders Ericsson 2016-04-05 "This book is a breakthrough, a lyrical, powerful, science-based narrative that actually shows us how to get better (much better) at the things we care about."—Seth Godin, author of Linchpin "Anyone who wants to get better at anything should read [Peak]. Rest assured that the book is not mere theory. Ericsson's research focuses on the real world, and he explains in detail, with examples, how all of us can apply the principles of great performance in our work or in any other part of our lives."—Fortune Anders Ericsson has made a career studying chess champions, violin virtuosos, star athletes, and memory maven. Peak distills three decades of myth-shattering research into a powerful learning strategy that is fundamentally different from the way people traditionally think about acquiring new abilities. Whether you want to stand out at work, improve your athletic or musical performance, or help your child achieve academic goals, Ericsson's revolutionary methods will show you how to improve at almost any skill that matters to you. "The science of excellence can be divided into two eras: before Ericsson and after Ericsson. His groundbreaking work, captured in this brilliantly useful book, provides us with a blueprint for achieving the most important and life-changing work possible: to become a little bit better each day."—Dan Coyle, author of The Talent Code "Ericsson's research has revolutionized how we think about human achievement. If everyone would take the lessons of this book to heart, it could truly change the world."—Joshua Foer, author of Moonwalking with Einstein

Shipping Business Unwrapped-Okan Duru 2018-09-11 TheShipping.com
apexghana.org on January

business is a lesser-known industry, but it is an extremely influential element in the global economy. This book provides a snapshot of the shipping business with micro-foundations from the perspectives of institutional and behavioural economics while uncovering hidden facts about the industry. Rather than spending a great deal of time reading many books or consulting costly advisors about fundamental issues, readers can quickly and easily find core concepts examined from multiple perspectives. They will certainly enjoy the engaging, narrative-driven content and learn many surprising truths about this fascinating business.

The People's Republic of Wal-Mart-Leigh Phillips 2019-03-05

Introduction -- Could Walmart be a secret socialist plot? -- Islands of tyranny -- Mapping the Amazon -- Index funds as sleeper agents of communism -- Nationalization is not enough -- Did they even plan the Soviet Union? -- Hardly automated space communism -- Allende's socialist Internet -- Planning the good anthropocene -- Conclusion: planning works

Confessions of a Hero-Worshiper-Stephen J. Dubner 2009-10-13

As a boy, Stephen J. Dubner's hero was Franco Harris, the famed and mysterious running back for the Pittsburgh Steelers. When Dubner's father died, he became obsessed—he dreamed of his hero every night; he signed his school papers "Franco Dubner." Though they never met, it was Franco Harris who shepherded Dubner through a fatherless boyhood. Years later, Dubner journeys to meet his hero, certain that Harris will embrace him. And he is . . . well, wrong. Told with the grit of a journalist and the grace of a memoirist, *Confessions of a Hero-Worshiper* is a breathtaking, heartbreaking, and often humorous story of astonishing developments. It is also a sparkling meditation on the nature of hero worship—which, like religion and love, tells us as much about ourselves as about the object of our desire.

Freaks and Friends-Steven D. Levitt 2015-05-05 Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on *Freakonomics.com*. Now the very best of this writing has been carefully curated into one volume, the perfect solution for the millions of readers who love all **Things**

Things added from
apexghana.org on January

Freakonomics. Discover why taller people tend to make more money; why it's so hard to predict the Kentucky Derby winner; and why it might be time for a sex tax (if not a fat tax). You'll also learn a great deal about Levitt and Dubner's own quirks and passions. Surprising and erudite, eloquent and witty, Freaks and Friends demonstrates the brilliance that has made their books an international sensation.

An Economist Gets Lunch-Tyler Cowen 2013 An influential economist challenges popular opinions about the superiority of locally grown and expensive foods, demonstrating how to eat responsibly without submitting to fashion-driven trends. By the author of the best-selling e-book, The Great Stagnation. 35,000 first printing.

Turn of the Century-Kurt Andersen 2011-03-09 As big and exciting as the next century, this is a novel of real life at our giddy, feverish, topsy-turvy edge of the millennium. Turn of the Century is a good old-fashioned novel about the day after tomorrow--an uproarious, exquisitely observed panorama of our world as the twentieth century morphs into the twenty-first, transforming family, marriage, and friendship and propelled by the supercharged global businesses and new technologies that make everyone's lives shake and spin a little faster. As the year 2000 progresses, George Mactier and Lizzie Zimbalist, ten years married, are caught up in the whirl of their centrifugally accelerating lives. George is a TV producer for the upstart network MBC, launching a truly and weirdly groundbreaking new show that blurs the line between fact and fiction. Lizzie is a software entrepreneur dealing with the breakneck pleasures and pains of running her own company in an industry where the rules are rewritten daily. Rocketing between Los Angeles and Seattle, with occasional stopovers at home in Manhattan for tag-team parenting of their three children, George and Lizzie are the kind of businesspeople who, growing up in the sixties and seventies, never dreamed they would end up in business. They're too busy to spend the money that's rolling in, and too smart not to feel ambivalent about their crazed, high-gloss existences, but nothing seems to slow the roller-coaster momentum of their intersecting lives and careers. However, after Lizzie, recovering from a Microsoft deal gone awry, becomes a confidante and advisor to a

Discontinued from
apexghana.org on January

George's boss, billionaire media mogul Harold Mose, the couple discovers that no amount of sophisticated spin can obscure basic instincts: envy, greed, suspicion, sexual temptation--and, maybe, love. When they and their children are finally drawn into a thrilling, high-tech corporate hoax that sends Wall Street reeling (and makes one person very, very rich), George and Lizzie can only marvel at life's oversized surprises and hold on for dear life. Like Tom Wolfe's *Bonfire of the Vanities*, Kurt Andersen's *Turn of the Century* lays bare the follies of our age with laser-beam precision, creating memorable characters and dissecting the ways we think, speak, and navigate this new era of extreme capitalism and mind-boggling technology. Entertaining, imaginative, knowing, and wise, *Turn of the Century* is a richly plotted comedy of manners about the way we live now.

Activate Your Brain-Scott G Halford 2015-05-05 A Wall Street Journal Bestselling ebook! Axiom Business Book Bronze Award Winner Push your brain to full power, for success at the office and at home Would you like more control over your life and your work? Would you like greater stamina as you carry out your daily tasks? How about more significance and meaning as you move forward in your career? Scott Halford shows us how we can all find these things if we simply understand how to activate the full potential of the brain. This incredible organ is still full of mystery, but we know enough to harness its power better than ever before. We just have to recognize how the brain works, and understand the actions we can take to help it perform at its best. Combining research, anecdote, and inspiration, *Activate Your Brain* shows you how small steps toward better brain function and management can eventually lead to success on a whole new level. Each chapter offers "Activations"—exercises that help optimize your brain function to . . .

- increase your focus,
- build self-confidence and willpower,
- manage distractions,
- reduce negative stress,
- collaborate effectively with others,
- and much more.

In the end, *Activate Your Brain* is an indispensable collection of practical things you need to know about your wonderful brain—which, when fully harnessed, can give you more of the fulfilled life you seek.

The Dictator's Handbook-Bruce Bueno de Mesquita 2011 Explains the theory of political survival, particularly in cases of

despotic governments, arguing that political leaders seek to stay in power using any means necessary, most commonly by attending to the interests of certain coalitions.

The Why Axis-Uri Gneezy 2013-10-08 Can economics be passionate?... Can it center on people and what really matters to them day-in and day-out.... And help us understand their hidden motives for why they do what they do in everyday life? Uri Gneezy and John List are revolutionaries. Their ideas and methods for revealing what really works in addressing big social, business, and economic problems gives us new understanding of the motives underlying human behavior. We can then structure incentives that can get people to move mountains, change their behavior—or at least get a better deal. But finding the right incentive can be like looking for a needle in a haystack. Gneezy and List’s pioneering approach is to embed themselves in the factories, schools, communities, and offices where people work, live, and play. Then, through large-scale field experiments conducted “in the wild,” Gneezy and List observe people in their natural environments without them being aware that they are observed. Their randomized experiments have revealed ways to close the gap between rich and poor students; to stop the violence plaguing inner-city schools; to decipher whether women are really less competitive than men; to correctly price products and services; and to discover the real reasons why people discriminate. To get the answers, Gneezy and List boarded planes, helicopters, trains, and automobiles to embark on journeys from the foothills of Kilimanjaro to California wineries; from sultry northern India to the chilly streets of Chicago; from the playgrounds of schools in Israel to the boardrooms of some of the world’s largest corporations. In *The Why Axis*, they take us along for the ride, and through engaging and colorful stories, present lessons with big payoffs. Their revelatory, startling, and urgent discoveries about how incentives really work are both revolutionary and immensely practical. This research will change both the way we think about and take action on big and little problems. Instead of relying on assumptions, we can find out, through evidence, what really works. Anyone working in business, politics, education, or philanthropy can use the approach Gneezy and List describe in *The Why Axis* to reach a deeper, nuanced understanding of

Downloaded from
apexghana.org on January

behavior, and a better understanding of what motivates people and why.

Prepared-Diane Tavenner 2019 "Diane Tavenner, founder of Summit Public Schools, offers a blueprint for a better way to educate our children, based on the revolutionary lessons, insights, and methodology she and her faculty developed over 15 years at their famously successful charter schools in California and Washington, which she is now introducing to public school systems across the country that Summit is partnering with to transform education and better prepare our children to lead fulfilled and successful lives. Diane Tavenner founded the first Summit charter school in 2003, developing and perfecting a personalized, project-based curriculum that puts students in charge of their own learning. The school developed a learning plan for every student. They engaged the students by appealing to them with interdisciplinary, real-world projects, rather than passively learning and memorizing in a classroom environment. They created mentorship groups, where students would talk through their goals and help each other solve problems, as well as meet one-on-one with their mentor, weekly. By internalizing a sense of purpose, self-direction, self-sufficiency, and collaboration, students learn the cognitive and life skills needed to navigate the next phases of their lives. Virtually 100% of Summit's original 400 students went on to attend four year colleges"--

The Enemy-Charlie Higson 2013-01-02 In the wake of a devastating disease, everyone sixteen and older is either dead or a decomposing, brainless creature with a ravenous appetite for flesh. Teens have barricaded themselves in buildings throughout London and venture outside only when they need to scavenge for food. The group of kids living a Waitrose supermarket is beginning to run out of options. When a mysterious traveler arrives and offers them safe haven at Buckingham Palace, they begin a harrowing journey across London. But their fight is far from over???the threat from within the palace is as real as the one outside it. Full of unexpected twists and quick-thinking heroes, The Enemy is a fast-paced, white-knuckle tale of survival in the face of unimaginable horror.

The Math of Life and Death-Kit Yates 2020-01-07 A brilliant and entertaining mathematician illuminates seven mathematical principles that shape our lives. "Kit Yates shows how o

Downloaded from
apexghana.org on January

and social lives are suffused by mathematics. Ignorance may bring tragedy or farce. This is an exquisitely interesting book. It's a deeply serious one too and, for those like me who have little math, it's delightfully readable." —Ian McEwan, author of Atonement "Kit Yates is a natural storyteller. Through fascinating stories and examples, he shows how maths is the beating heart of so much of modern life. An exciting new voice in the world of science communication." —Marcus du Sautoy, author of The Music of the Primes From birthdays to birth rates to how we perceive the passing of time, mathematical patterns shape our lives. But for those of us who left math behind in high school, the numbers and figures hurled at us as we go about our days can sometimes leave us scratching our heads and feeling as if we're fumbling through a mathematical minefield. In this eye-opening and extraordinarily accessible book, mathematician Kit Yates illuminates hidden principles that can help us understand and navigate the chaotic and often opaque surfaces of our world. In *The Math of Life and Death*, Yates takes us on a fascinating tour of everyday situations and grand-scale applications of mathematical concepts, including exponential growth and decay, optimization, statistics and probability, and number systems. Along the way he reveals the mathematical undersides of controversies over DNA testing, medical screening results, and historical events such as the Chernobyl disaster and the Amanda Knox trial. Readers will finish this book with an enlightened perspective on the news, the law, medicine, and history, and will be better equipped to make personal decisions and solve problems with math in mind, whether it's choosing the shortest checkout line at the grocery store or halting the spread of a deadly disease.

Micromotives and Macrobehavior—Thomas C. Schelling 2006-10-17 Before *Freakonomics* and *The Tipping Point* there was this classic by the 2005 Nobel Laureate in Economics. "Schelling here offers an early analysis of 'tipping' in social situations involving a large number of individuals." —official citation for the 2005 Nobel Prize *Micromotives and Macrobehavior* was originally published over twenty-five years ago, yet the stories it tells feel just as fresh today. And the subject of these stories—how small and seemingly meaningless decisions and actions by individuals often lead to

Downloaded from
apexghana.org on January

significant unintended consequences for a large group—is more important than ever. In one famous example, Thomas C. Schelling shows that a slight-but-not-malicious preference to have neighbors of the same race eventually leads to completely segregated populations. The updated edition of this landmark book contains a new preface and the author's Nobel Prize acceptance speech.

The Fry Chronicles-Stephen Fry 2012-01-19 But when he arrived at Cambridge he was a convicted thief, an addict, and a failed suicide, convinced that he would be expelled. Instead, university life offered him love and the chance to entertain. He befriended bright young things like Hugh Laurie, now the star of House, and Emma Thompson. This is the hilarious and utterly compelling story of how the Stephen the world knows (or thinks it knows) took his first steps in the worlds of theater, radio, television, and film. Tales of scandal and champagne jostle with insights into hard-earned stardom. The Fry Chronicles is not afraid to confront the chasm that separates public image from private feeling, and it is marvelously rich in trademark wit and verbal brilliance.

Expecting Better-Emily Oster 2013-08-22 FREAKONOMICS meets WHAT TO EXPECT WHEN YOU'RE EXPECTING in this groundbreaking guidebook. Award-winning Emily Oster debunks myths about pregnancy to empower women while they're expecting. Pregnancy is full of rules. Pregnant women are often treated as if they were children, given long lists of items to avoid-alcohol, caffeine, sushi- without any real explanation from their doctors about why. They hear frightening and contradictory myths about everything from weight gain to sleeping on your back to bed rest from friends and pregnancy books. In EXPECTING BETTER, Oster shows that the information given to pregnant women is sometimes wrong and almost always oversimplified. When Oster was expecting her first child, she felt powerless to make the right decisions for her pregnancy so Oster drew on her own experience and went in search of the real facts about pregnancy using an economist's tools. Economics is the science of determining value and making informed decisions. To make a good decision, you need to understand the information available to you and to know what it means to you as an individual. EXPECTING BETTER overturns standard recommendations for alcohol, caffeine, sushi, bed rest,

Downloaded from
apexghana.org on January

induction while putting in context the blanket guidelines for fetal testing, weight gain, risks of pregnancy over the age of thirty-five, and nausea, among others. Oster offers the real-world advice one would never get at the doctor's office. Knowing that the health of your baby is paramount, readers can know more and worry less. Having the numbers is a tremendous relief-and so is the occasional glass of wine. This groundbreaking guidebook is as fascinating as it is practical.

Randomistas-Andrew Leigh 2018-07-24 A fascinating account of how radical researchers have used experiments to overturn conventional wisdom and shaped life as we know it Experiments have consistently been used in the hard sciences, but in recent decades social scientists have adopted the practice. Randomized trials have been used to design policies to increase educational attainment, lower crime rates, elevate employment rates, and improve living standards among the poor. This book tells the stories of radical researchers who have used experiments to overturn conventional wisdom. From finding the cure for scurvy to discovering what policies really improve literacy rates, Leigh shows how randomistas have shaped life as we know it. Written in a "Gladwell-esque" style, this book provides a fascinating account of key randomized control trial studies from across the globe and the challenges that randomistas have faced in getting their studies accepted and their findings implemented. In telling these stories, Leigh draws out key lessons learned and shows the most effective way to conduct these trials.

The Numbers Game-Christopher Anderson 2013 A former professional goalkeeper turned soccer statistics guru, along with a behavioral analyst, presents this first book on soccer stats that reveals the numbers that truly count, exposing the sport's hidden rules. Original.

Stealing Fire-Steven Kotler 2017-02-21 NATIONAL BESTSELLER CNBC and Strategy + Business Best Business Book of 2017 "A mind-blowing tour along the path from sex and drugs to R&D." - Financial Times It's the biggest revolution you've never heard of, and it's hiding in plain sight. Over the past decade, Silicon Valley executives like Eric Schmidt and Elon Musk, Special Operators like the Navy SEALs and the Green Berets, and maverick scientists like

Downloaded from
apexghana.org on January

Sasha Shulgin and Amy Cuddy have turned everything we thought we knew about high performance upside down. Instead of grit, better habits, or 10,000 hours, these trailblazers have found a surprising short cut. They're harnessing rare and controversial states of consciousness to solve critical challenges and outperform the competition. New York Times bestselling author Steven Kotler and high performance expert Jamie Wheal spent four years investigating the leading edges of this revolution—from the home of SEAL Team Six to the Googleplex, the Burning Man festival, Richard Branson's Necker Island, Red Bull's training center, Nike's innovation team, and the United Nations' Headquarters. And what they learned was stunning: In their own ways, with differing languages, techniques, and applications, every one of these groups has been quietly seeking the same thing: the boost in information and inspiration that altered states provide. Today, this revolution is spreading to the mainstream, fueling a trillion dollar underground economy and forcing us to rethink how we can all lead richer, more productive, more satisfying lives. Driven by four accelerating forces—psychology, neurobiology, technology and pharmacology—we are gaining access to and insights about some of the most contested and misunderstood terrain in history. *Stealing Fire* is a provocative examination of what's actually possible; a guidebook for anyone who wants to radically upgrade their life.

Yeah, reviewing a book **freakonomics free ebook** could increase your close links listings. This is just one of the solutions for you to be successful. As understood, capability does not suggest that you have extraordinary points.

Comprehending as without difficulty as concurrence even more than new will allow each success. neighboring to, the pronouncement as without difficulty as perception of this freakonomics free ebook can be taken as competently as picked to act.

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER
BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT
FANTASY HISTORICAL FICTION HORROR LITERARY FICTION
NON-FICTION SCIENCE FICTION