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National Union Catalog- 1979 Includes entries for maps and atlases.

Fifth Report of the Lake Placid 1980 Olympic Winter Games Organizing Committee- 1976

Bibliographie Du Québec- 1985

The Youth Olympic Games-Dag Vidar Hanstad 2014-06-05 The first summer Youth Olympic Games (YOG) were held in Singapore in 2010 and the first winter Youth Olympic Games in Innsbruck in 2012. The IOC hopes that the YOG will encourage young people to be more active and that they will bring the Olympic movement closer to its original founding values. This is the first book to be published on the Youth Olympic Games. It critically examines the origins of the Games and the motives of the Games organisers, as well as the organisation and management of the Games and their wider impact and significance. The first part of the book discusses the relationship between the YOG and the ideology of Olympism, in the context of broader developments in youth sport competitions. The second part investigates a wide range of managerial aspects including the bidding process, finance, the prominent role of young people on the organising committees and as volunteers, the role of media and sponsors, and the distinctive competition structure. The final part of the book assesses the current and likely future impact of the YOG on the host cities and countries, the IOC and on national youth sport policies. The Youth Olympic Games is essential reading for any researcher, advanced student or policy maker with an interest in Olympic Studies, sports development, sport policy, youth sport or event management.

Galignani's Messenger- 1824

The Global Football League-P. Millward 2011-10-12 This book tackles issues of globalization in the English Premier League and unpicks what this means to fan groups around the world, drawing upon a range of sociological theories to tell the story of the local and global repertoires of action emanating from the popular protests at Liverpool and Manchester United football clubs.

Index Des Sports Et de la Condition Physique- 1984

Cinema Wars-Douglas M. Kellner 2011-09-13 Cinema Wars explores the intersection of film, politics, and US culture and society through a bold critical analysis of the films, TV shows, and documentaries produced in the early 2000s Offers a thought-provoking depiction of Hollywood film as a contested terrain between conservative and liberal forces Films and documentaries discussed include: Black Hawk Down, The Dark Knight, Star Wars, Syriaana, WALL-E, Fahrenheit 9/11 and other Michael Moore documentaries, amongst others Explores how some films in this era supported the Bush-Cheney regime, while others criticized the administration, openly or otherwise Investigates Hollywood's treatment of a range of hot topics, from terrorism and environmental crisis to the Iraq war and the culture wars of the 2000s Shows how Hollywood film in the 2000s brought to life a vibrant array of social protest and helped create cultural conditions to elect Barack Obama

The Cambridge Companion to Football-Rob Steen 2013-07-04 Football is the world's most popular sport. It is a cultural phenomenon and a global media spectacle. For its billions of fans, it serves as a common language. But where does its enduring popularity come from? Featuring essays from prominent experts in the field, scholars and journalists, this Companion covers ground seldom attempted in a single volume about football. It examines the game's oft-disputed roots and traces its development through Europe, South America and Africa, analysing whether resistance to the game is finally beginning to erode in China, India and the United States. It dissects the cult of the manager and how David Beckham redefined sporting celebrity. It investigates the game's followers, reporters and writers, as well as its most zealous money makers and powerful administrators. A valuable resource for students, scholars and general readers, The Cambridge Companion to Football is a true and faithful companion for anyone fascinated by the people's game.

Light Come, Light Go-Ralph Nevill 101-01-01 Excerpt from Light Come, Light Go: The passion for speculation which, throughout all ages, has captivated the great bulk of humanity, would seem to be an innate characteristic of mankind. It assumes various forms and guises which often deceive those over whom it exercises its sway, and becomes in numberless cases a veritable obsession, causing its victims to devote the whole of their time, thoughts, and money—sometimes even their lives—to its service. Devotees of the simpler forms of gambling, such as are to be procured at the card-table and on the race-course, are often looked down upon by people who are themselves under the sway of other insidious, if more reputable, modes of tempting fortune. For all speculation, whether it be in pigs or wheat, stocks and shares, race-horses or cards, is in essence the same—its main feature being merely the desire to obtain “something for nothing,” or in other words to acquire wealth without work. Gambling, of no matter what kind, is thus a conscious and deliberate departure from the general aim of civilised society, which is to obtain proper value for its money. The gambler, on the other hand, receives either a great deal more than he gives or nothing at all.

Fourth Report- 1976

The Global Investigative Journalism Casebook-Mark Hunter 2012

Encyclopedia of Sports Medicine-Lyle J. Micheli, M.D. 2010-11-17 To request a free 30-day online trial to this product, visit [www.sagepub.com/freetrial](http://www.sagepub.com/freetrial) With an ever-growing variety of sports and exercise opportunities open to people of all ages, classes, and races, participation in casual sports has blossomed in recent decades, while interest in collegiate and professional sports has continued to soar. The field of sports medicine is thriving in response to the demand for health care professionals to care for people involved in vigorous exercise. Now more than ever, it is imperative that doctors, physical therapists, surgeons, nurses, and alternative medicine practitioners understand and are able to treat effectively the types of conditions stemming from all types of physical activity, ranging from pleasure walking to professional football. Presenting state-of-the-art research and evidence-based applications, this four-volume resource provides the most comprehensive and accessible information available on sports medicine. The Encyclopedia of Sports Medicine describes all aspects of the field with perspectives, concepts, and methods from the medical, behavioral, and social sciences and physical education. Key Features · Includes contributions from preeminent healthcare professionals who are renowned experts · Presents a broad spectrum of entries covering a variety of key topics, a glossary, and two appendices · Contains more than 550 tables and images, including anatomical drawings, X-rays, and MRI scans · Illustrates selected diagnostic and treatment techniques step-by-step with more than 200 photographs · Offers an in-depth examination of the various career opportunities in this area, including orthopedists, athletic trainers, sports psychologists, and nutritionists Key Themes · Conditioning and Training · Diagnosis and Treatment of Sports Injuries · Diet and Nutrition · Doping and Performance Enhancement · Exercise Physiology, Biomechanics, Kinesiology · Injuries and Disorders · Injury Prevention · Medical Conditions Affecting Sports Participation · Rehabilitation and Physical Therapy · Special Populations · Specialties and Occupations in Sports Medicine · Sports and Society · Sports and Sports Medicine · Sports Psychology · Sports-Specific Injuries · Women and Sports

An Illustrated History of Health and Fitness, from Pre-History to our Post-Modern World-Roy J. Shephard 2014-11-27 This book examines the health/fitness interaction in an historical context. Beginning in primitive hunter-gatherer communities, where survival required adequate physical activity, it goes on to consider changes in health and physical activity at subsequent stages in the evolution of “civilization.” It focuses on the health impacts of a growing understanding of medicine and physiology, and the emergence of a middle-class with the time and money to choose between active and passive leisure pursuits. The book reflects on urbanization and industrialization in relation to the need for public health measures, and the ever-diminishing physical demands of the work-place. It then evaluates the attitudes of prelates, politicians, philosophers and teachers at each stage of the process. Finally, the book explores professional and governmental initiatives to increase public involvement in active leisure through various school, worksite, recreational and sports programmes.

Energy Efficient Building Design-Ana-Maria Dabija 2020-04-11 This book is the result of recent research that deals with the built environment and innovative materials, carried out by specialists working in universities and centers of research in different professional fields – architecture, engineering, physics – and in an area that that spans from the Mediterranean Sea to the Persian Gulf, and from South Eastern Europe to the Middle East. This book takes the necessity of re-shaping the concept of building design in order to transform buildings from large scale energy consumers to energy savers and producers into consideration. The book is organized in two parts: theory and case studies. For the theoretical part, we chose from the wide range of sources that provide energy efficient materials and systems the two that seem to be endless: the sun and vegetation. Their use in building products represents a tool for specialists in the architectural design concept. The case-studies presented analyze different architectural programs, in different climates, from new buildings to rehabilitation approaches and from residential architecture to hospitals and sports arenas; each case emphasizes the interdisciplinarity of the building design activity in order to help readers gain a better understanding of the complex approach needed for energy efficient building design

Who's who in the Midwest- 1949

Canadiana- 1983

The Games: A Global History of the Olympics-David Goldblatt 2016-07-26 “A people’s history of the Olympics.”—New York Times Book Review A Boston Globe Best Book of the Year A Kirkus Reviews Best Nonfiction Book of the Year The Games is best-selling sportswriter David Goldblatt’s sweeping, definitive history of the modern Olympics. Goldblatt brilliantly traces their history from the reinvention of the Games in Athens in 1896 to Rio in 2016, revealing how the Olympics developed into a global colossus and highlighting how they have been buffeted by (and affected by) domestic and international conflicts. Along the way, Goldblatt reveals the origins of beloved Olympic traditions (winners’ medals, the torch relay, the eternal flame) and popular events (gymnastics, alpine skiing, the marathon). And he delivers memorable portraits of Olympic icons from Jesse Owens to Nadia Comaneci, the Dream Team to Usain Bolt. The Roman Salute-Martin M. Winkler 2009 Saluting gestures in Roman art and literature -- Jacques-Louis David's Oath of the Horatii -- Raised-arm salutes in the United States before fascism : from the pledge of allegiance to Ben-Hur on stage -- Early cinema : American and European epics -- Cabiria : the intersection of cinema and politics -- Gabriele d'Annunzio and Cabiria -- Fiume : the Roman salute becomes a political symbol -- From D'Annunzio to Mussolini -- Nazi cinema and its impact on Hollywood's Roman epics : from Leni Riefenstahl to Quo vadis -- Visual legacies : antiquity on the screen from Quo vadis to Rome -- Cinema : from Salome to Alexander -- Television : from Star trek to Rome -- Conclusion.

Global Corruption Report: Sport-Transparency International 2016-02-05 Sport is a global phenomenon engaging billions of people and generating annual revenues of more than US\$ 145 billion. Problems in the governance of sports organisations, fixing of matches and staging of major sporting events have spurred action on many fronts. Yet attempts to stop corruption in sport are still at an early stage. The Global Corruption Report (GCR) on sport is the most comprehensive analysis of sports corruption to date. It consists of more than 60 contributions from leading experts in the fields of corruption and sport, from sports organisations, governments, multilateral institutions, sponsors, athletes, supporters, academia and the wider anti-corruption movement. This GCR provides essential analysis for understanding the corruption risks in sport, focusing on sports governance, the business of sport, planning of major events, and match-fixing. It highlights the significant work that has already been done and presents new approaches to strengthening integrity in sport. In addition to measuring transparency and accountability, the GCR gives priority to participation, from sponsors to athletes to supporters an essential to restoring trust in sport.

Arts & Humanities Citation Index- 1989

Olympic National Park-Tim McNulty 2018-02-14 Renowned for its old-growth rain forest, wilderness coast, and glaciated peaks, Olympic National Park is a living laboratory for ecological renewal, especially as the historic Elwha River basin regenerates in the wake of dam removal. In this classic guide to the park, Tim McNulty invites us into the natural and human history of these nearly million acres, from remote headwaters to roadside waterfalls, from shipwreck sites to Native American historical settlements and contemporary resource stewardship, along the way detailing the park’s unique plant and animal life. McNulty reminds us that though the mountains and rivers remain timeless, our understanding of the lifeworlds that inhabit them and the effects our actions have on their future is an ongoing, ever deepening story. Color photographs Practical advice on how to make the most of your visit Handy flora and fauna species checklists Inspiring descriptions of endangered species recovery Detailed look at Elwha River restoration after dam removal

Crescendo of the Virtuoso-Paul Metzner 2018-05-28 During the Age of Revolution, Paris came alive with wildly popular virtuoso performances. Whether the performers were musicians or chefs, chess players or detectives, these virtuosos transformed their technical skills into dramatic spectacles, presenting the marvelous and the outré for spellbound audiences. Who these characters were, how they attained their fame, and why Paris became the focal point of their activities is the subject of Paul Metzner's absorbing study. Covering the years 1775 to 1850, Metzner describes the careers of a handful of virtuosos: chess masters who played several games at once; a chef who sculpted hundreds of four-foot-tall architectural fantasies in sugar; the first police detective, whose memoirs inspired the invention of the detective story; a violinist who played whole pieces on a single string. He examines these virtuosos as a group in the context of the society that was then the capital of Western civilization. This title is part of UC Press's Voices Revived program, which commemorates University of California Press's mission to seek out and cultivate the brightest minds and give them voice, reach, and impact. Drawing on a backlist dating to 1893, Voices Revived makes high-quality, peer-reviewed scholarship accessible once again using print-on-demand technology. This title was originally published in 1999.

A Contemporary History of Women's Sport, Part One-Jean Williams 2014-04-24 This book is an historical survey of women’s sport from 1850-1960. It looks at some of the more recent methodological approaches to writing sports history and raises questions about how the history of women’s sport has so far been shaped by academic writers. Questions explored in this text include: What are the fresh perspectives and newly available sources for the historian of women’s sport? How do these take forward established debates on women’s place in sporting culture and what novel approaches do they suggest? How can our appreciation of fashion, travel, food and medical history be advanced by looking at women’s involvement in sport? How can we use some of the current ideas and methodologies in the recent literature on the history and sociology of sport in order to look afresh at women’s participation? Jean Williams’s original research on these topics and more will be a useful resource for scholars in the fields of sports, women’s studies, history and sociology.

Comparative Elite Sport Development-Barrie Houlihan 2008-01 There is a paucity of academic work in the area of elite sport development despite there being ample evidence that achieving international sporting success is of increasing importance to the public (exemplified by consistent media interest in elite success or the lack of it) and to governments in most developed countries who have, almost without exception, increased the level of public funding for elite squad development often to the detriment of other sports policy objectives such as increasing general levels of participation. Comparative Elite Sport Development: systems, structures and public policy focuses on the identification and development of elite sporting talent especially in Olympic sports. Written by a team of international contributors it applies a reflective and analytical approach, and both informs, and is informed by, established bodies of theory in policy analysis. Uniquely, it adopts a comparative approach of policy rivals, leading 'sports powers' and policy innovators, which provides broad and thorough analytical coverage. \* A revealing and unique comparative study of policy rivals, leading 'sports powers' and policy innovators - including China, Japan, Singapore, Germany, France, Poland, Norway, New Zealand and the United States \* Edited by well established experts in the field and contributed to by a global team of cutting edge researchers \* Focuses on the hot-topic of identifying and developing elite sporting talent especially in Olympic sports

Titles-[Anonymus AC00059372] 1989

Olympic Weightlifting-Greg Everett 2016-01-14 Since shortly after its original release in 2008, Olympic Weightlifting: A Complete Guide for Athletes & Coaches has been the most popular book on the sport of weightlifting in the world and has become the standard text for learning and teaching the snatch and clean & jerk. This all new third edition has been expanded over 150 pages with revised and improved chapters, new chapters, improved organization, more tables and diagrams, over 600 photographs, improved readability, and improved reference functionality with an index, glossary and expanded table of contents. The book presents a complete progression for athletes and coaches starting with foundational elements such as breath control and trunk stabilization, squatting, balance and weight distribution, warming-up, individual variation; working to complete learning and teaching progressions for the snatch, clean and jerk; covering training program design extensively, including assessment for recruiting and new lifters, and 16 sample training programs; technical error correction, supplemental exercises, nutrition, bodyweight manipulation, and mobility; and a thorough section on competition to prepare both lifters and coaches. "Simply the best book available on Olympic weightlifting." -Don Weideman, Vice President, Pacific Weightlifting Association "Without a doubt the best book on the market today about Olympic-style weightlifting." -Mike Burgener, USA Weightlifting senior international coach "Outstanding, Accurate, and Concise! A must read for athletes and coaches involved in the movements." -Daniel Camargo, USA Weightlifting International Coach "Everett's Olympic Weightlifting text is one of the best instructional books for the sport to be published in years. This is a must have for every weightlifting/strength and conditioning coach's library shelf." Bob Takano, Member USA Weightlifting Hall of Fame "Everett's book is one of the most accessible and comprehensive weightlifting sources available for the coach and athlete today. I highly recommend this book for every serious strength coach or weightlifting practitioner." -John Thrush, Head Coach Calpains Weightlifting Table of Contents Foundations Understanding the Lifts Learning & Teaching the Lifts Individual Variation Facility & Equipment Warming Up Breathing & Trunk Rigidity The Squat Foot Positions & Transition The Hook Grip The Double Knee Bend Starting Position Principles The Snatch Introduction to the Snatch The Receiving Position Learning the Snatch Pulling from the Floor Understanding the Snatch The Clean Introduction to the Clean The Receiving Position Learning the Clean Pulling from the Floor Understanding the Clean The Jerk Introduction to the Jerk The Receiving Position Learning the Jerk Understanding the Jerk The Clean & Jerk Error Correction Introduction to Error Correction Universal Errors Snatch Errors Clean Errors Jerk Errors Program Design & Training Introduction to Program Design Assessment Training Variables Jump Training Assistance Work The Bulgarian Method Specific Populations The Program Design Process Restoration & Recovery Training Practices Sample Training Programs Supplemental Exercises

Introduction to Supplemental Exercises Snatch Exercises Clean Exercises Jerk Exercises General Exercises Nutrition & Bodyweight Introduction to Nutrition Bodyweight Supplements Mobility & Flexibility Introduction to Mobility Stretches Self-Myofascial Release Competition

Learning from the Slums for the Development of Emerging Cities-Jean-Claude Bolay 2016-07-29 This book deals with slums as a specific question and a central focus in urban planning. It radically reverses the official version of the history of world cities as narrated during decades: slums are not at the margin of the contemporary process of urbanization; they are an integral part of it. Taking slums as its central focus and regarding them as symptomatic of the ongoing transformations of the city, the book moves to the very heart of the problem in urban planning. The book presents 16 case studies that form the basis for a theory of the slum and a concrete development manual for the slum. The interdisciplinary approach to analysing slums presented in this volume enables researchers to look at social and economic dimensions as well as at the constructive and spatial aspects of slums. Both at the scientific and the pedagogical level, it allows one to recognize the efforts of the slum's residents, key players in the past, and present development of their neighborhoods, and to challenge public and private stakeholders on priorities decided in urban planning, and their mismatches when compared to the findings of experts and the demands of users. Whether one is a planner, an architect, a developer or simply an inhabitant of an emerging city, the presence of slums in one's environment - at the same time central and nonetheless incongruous - makes a person ask questions. Today, it is out of the question to be satisfied with the assumption of the marginality of slums, or of the incongruous nature of their existence. Slums are now fully part of the urban landscape, contributing to the identity and the urbanism of cities and their stakeholders.

eSports is Business-Tobias M. Scholz 2019-02-20 The global phenomenon of eSports has experienced exponential growth in recent years, gaining interest from the media, sports and technology industries. Being born digital, global and agile, competitive gaming appeals to a young and emerging audience, and therefore the management of businesses within the eSports industry requires a unique strategy. Presenting a short history of the industry and an overview of its various stakeholders, the author explores how important governing principles have emerged to culminate in a business model network. An insightful read for scholars researching innovation, eBusiness and strategy, this book takes a pioneering approach and examines potential implications for the future of eSports.

Olympic Cities-John R. Gold 2016-07-15 The first edition of Olympic Cities, published in 2007, provided a pioneering overview of the changing relationship between cities and the modern Olympic Games. This substantially revised and enlarged third edition builds on the success of its predecessors. The first of its three parts provides overviews of the urban legacy of the four component Olympic festivals: the Summer Games; Winter Games; Cultural Olympiads; and the Paralympics. The second part comprises systematic surveys of seven key aspects of activity involved in staging the Olympics: finance; place promotion; the creation of Olympic Villages; security; urban regeneration; tourism; and transport. The final part consists of nine chronologically arranged portraits of host cities, from 1936 to 2020, with particular emphasis on the six Summer Olympic and Paralympic Games of the twenty-first century. As controversy over the growing size and expense of the Olympics, with associated issues of accountability and legacy, continues unabated, this book's incisive and timely assessment of the Games' development and the complex agendas that host cities attach to the event will be essential reading for a wide audience. This will include not just urban and sports historians, urban geographers, event managers and planners, but also anyone with an interest in the staging of mega-events and concerned with building a better understanding of the relationship between cities, sport and culture.

Becoming the Natural-Randy Couture 2009-08-11 Randy Couture -- voted "The Greatest Fighter of All Time" by viewers' choice -- recounts his record-breaking career, which has made him an undisputed UFC legend. Randy Couture wins fights with the seemingly effortless ease with which lesser mortals eat or breathe. He's the only athlete to have held championship titles in both the heavyweight and light heavyweight divisions of the UFC, and he's the only six-time title earner in UFC history. In Becoming the Natural, Couture tells his story for the first time, beginning with a childhood spent in search of an elusive father figure, followed by the pure adrenaline rush that accompanied his first wrestling bout in grade school. In 1997, at the age of thirty-three, Couture made his UFC debut, defeating two opponents in the heavyweight class and then scoring a TKO victory against Brazilian phenom Vitor Belfort to earn the nickname "The Natural." He won his first heavyweight title that same year. At the age of forty, he defeated five-time defending champion Tito Ortiz for the undisputed light heavyweight title. Couture retired in 2006, only to reemerge the following year and seize the heavyweight championship title once again. Becoming the Natural is the remarkable story of one of the world's most gifted and dedicated athletes -- a born fighter whose skill and showmanship have helped to lift mixed martial arts out of the shadows and into the mainstream.

Histories of Women's Work in Global Sport-Georgia Cervin 2019-11-29 Sport has never been a man's world. As this volume shows, women have served key roles not only as athletes and spectators, but as administrators, workers, decision-makers, and leaders in sporting organizations around the world. Contributors excavate scarce archival material to uncover histories of women's work in sport, from swimming teachers in nineteenth-century England to national sports administrators in twentieth-century Côte d'Ivoire, and many places in between. Their work has been varied, holding roles as teachers, wives, and secretaries in sporting contexts around the world, often with diplomatic functions—including at the 1968 and 1992 Olympic Games. Finally, this collection shows how gender initiatives have developed in sporting institutions in Europe and international sport federations today. With a foreword by Grégory Quin and afterword by Anaïs Bohuon, this is a pioneering study into gender and women's work in global sport.

Olympic Education-Roland Naul 2008 Aimed at both teachers and students in schools and colleges, as well as instructors, coaches, and managers in youth sports, this book examines the 'Olympic ideal' in modern sports education.

Olympic Marketing-Alain Ferrand 2012-07-26 The Olympic Games have become the definitive sports event, with an unparalleled global reach and a remarkably diverse constituency of stakeholders, from the IOC and International Federations to athletes, sponsors and fans. It has been estimated, for example, that 3.6 billion people (about half of the world population) watched at least one minute of the Beijing Games in 2008 on television. The driving force behind the rise of the modern Olympics has been the Olympic marketing programme, which has acted as a catalyst for cooperation between stakeholders and driven the promotion, financial security and stability of the Olympic movement. This book is the first to explain the principles of Olympic marketing and to demonstrate how they can be applied successfully in all other areas of sports marketing and management. The book outlines a strategic and operational framework based on three types of co-productive relationships (market, network and informal) and explains how this framework can guide professional marketing practice. Containing case studies, summaries, insight boxes and examples of best practice in every chapter, this book is important reading for all students and practitioners working in sports marketing, sports management or Olympic studies.

10 Things to Know About TAG Heuer-WatchTime.com 2015-04-15 10 Things to Know About TAG Heuer: TAG Heuer is one of the world's leading luxury watch brands, offering a strong history of innovation, deep connections with sports timing and automobile racing, and more recently, a series of groundbreaking developments in the field of ultra-fast mechanical chronographs. Here are ten things you should know about TAG Heuer.

Napoleon's Hundred Days and the Politics of Legitimacy-Katherine Astbury 2018-02-12 This book examines the politics of legitimacy as they played out across Europe in response to Napoleon's dramatic return to power in France after his exile to Elba in 1814. Napoleon had to re-establish his claim to power with initially minimal military resources. Moreover, as the rest of Europe united against him, he had to marshal popular support for his new regime, while simultaneously demanding men and money to back what became an increasingly inevitable military campaign. The initial return - known as 'the flight of the eagle' - gradually turned into a dogged attempt to bolster support using a range of mechanisms, including constitutional amendments, elections, and public ceremonies. At the same time, his opponents had to marshal their resources to challenge his return, relying on populations already war-weary and resentful of the costs they had had to bear. The contributors to this volume explore how, for both sides, cultural politics became central in supporting or challenging the legitimacy of these political orders in the path to Waterloo.

The International Olympic Academy-Youla J. Pipilis 1998

Handbook of the London 2012 Olympic and Paralympic Games-Vassil Girginov 2013 "The Handbook of the London 2012 Olympic and Paralympic Games is the definitive, officially-licensed account of the world's greatest sporting mega-event. It tells the complete story of the 2012 Games from inception, through the successful bidding process and the planning and preparation phase, to delivery, aftermath and legacy. Written by a world-class team of international Olympic experts, sports researchers and writers, the book offers comprehensive analysis of the full social, cultural, political, historical, economic and sporting context of the Games. From the political, commercial and structural complexities of organizing an event on such a scale, to the sporting action that holds the attention of the world for three thrilling weeks, this book illuminates every aspect of the 2012 Games, helping us to better understand the vital role that sport and culture have in contemporary global society. The book is divided into two volumes. This, the first volume, examines the build up to London 2012, covering key topics such as: - the bidding process - planning and decision making - financing the Games - developing the Olympic infrastructure - engaging national and international governing bodies of sport - engaging the UK public - engaging a global public - developing a legacy programme - the cultural Olympiad. Richly illustrated with the personal accounts of key stakeholders, from sports administrators and politicians to athletes and spectators, and including essential data and evocative visual material, this book is essential reading for anybody with a personal or professional interest in the Olympic Games, global culture or the development of sport"--

Scenes of Parisian Modernity-H. Hahn 2009-11-23 Integrating the history of Paris with the history of consumption, the press, publicity, advertising and spectacle, this book traces the evolution of the urban core districts of consumption and explores elements of consumer culture such as the print media, publishing, retail techniques, tourism, city marketing, fashion, illustrated posters and Montmartre culture in the nineteenth century. Hahn emphasizes the tension between art and industry and between culture and commerce, a dynamic that significantly marked urban commercial modernity that spread new imaginary about consumption. She argues that Parisian consumer culture arose earlier than generally thought, and explores the intense commercialization Paris underwent.

The Olympics: The Basics-Andy Miah 2012-12-20 The Olympics: The Basics is an accessible, contemporary introduction to the Olympic movement and Games. Chapters explain how the Olympics transcend sports, engaging us with a range of contemporary philosophical, social, cultural and political matters, including: peace development and diplomacy management and economics corruption, terror and activism the rise of human enhancement ethics and environmentalism. This book explores the controversy and the legacy of the Olympics, drawing attention to the deeper values of Olympism, as the Olympic movement's most valuable intellectual property. This engaging, lively, and often challenging book, is essential reading for newcomers to Olympic studies and offers new insights for Olympic scholars.

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