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Market Research Methodologies: Multi-Method and Qualitative Approaches-Takhar-Lail, Amandeep 2014-08-31 Human inquiry has served as the impetus for a number of developments throughout history. Seeking new knowledge about the world around us helps to drive our progress and push us to discover innovative improvements. This drive lends itself to the development of qualitative research. Market Research Methodologies: Multi-Method and Qualitative Approaches brings together innovative techniques and novel designs that aid in the development of multi-method studies and investigations. Focusing on vital concepts such as data validity, triangulation, and reliability, this book is a fundamental reference source for PhD students, graduate students, and academics within the business field who wish to understand how these methods can be employed to extract data from particular environments.

Drum- 2008-01

The Philosopher's Index- 2009 Vols. for 1969- include a section of abstracts.

Creating Marketing Magic and Innovative Future Marketing Trends-Maximilian Stieler 2017-01-06 This volume includes the full proceedings from the 2016 Academy of Marketing Science (AMS) Annual Conference held in Orlando, Florida, entitled Creating Marketing Magic and Innovative Future Marketing Trends. The marketing environment continues to be dynamic. As a result, researchers need to adapt to the ever-changing scene. Several macro-level factors continue to play influential roles in changing consumer lifestyles and business practices. Key factors among these include the increasing use of technology and automation, while juxtaposed by nostalgia and "back to the roots" marketing trends. At the same time, though, as marketing scholars, we are able to access emerging technology with greater ease, to undertake more rigorous research practices. The papers presented in this volume aim to address these issues by providing the most current research from various areas of marketing research, such as consumer behavior, marketing strategy, marketing theory, services marketing, advertising, branding, and many more. Founded in 1971, the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory, research, and practice. Among its services to members and the community at large, the Academy offers conferences, congresses, and symposia that attract delegates from around the world. Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research and insights, complementing the Academy's flagship journals, the Journal of the Academy of Marketing Science (JAMS) and AMS Review. Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science.

Small Animal Internal Medicine for Veterinary Technicians and Nurses-Linda Merrill 2012-06-12 Small Animal Internal Medicine for Veterinary Technicians and Nurses is the first comprehensive resource on internal medicine written for the veterinary technician. Organized by bodysystem, each chapter discusses pertinent diseases, from clinical signs, diagnostic testing, and prevalence to treatment options and nursing considerations. Published in association with the Academy of Internal Medicine for Veterinary Technicians, this book offers both a thorough grounding in the foundations of internal medicine for students and new veterinary technicians and detailed, advanced information suitable for experienced veterinary technicians. Coverage includes an overview of neurological disorders and discussion of the surgical, emergency, and nursing considerations for each condition. This complete reference, which includes a companion website with quizzes, images, and video clips, is essential reading for veterinary technician students, practicing technicians, and those studying for the AIMVT specialty exam.

SWIEEEO Record of Technical Papers-Southwestern IEEE Conference & Exhibition 1970

Small Animal Internal Medicine-Darcy H. Shaw 2013-05-30 Review in concise, outline format for veterinary students preparing for National Boards. Includes exam-style review questions.

SWIEEEO Record of Technical Papers-Institute of Electrical and Electronics Engineers. Region 5 1970

Paratus- 1979

Acronyms, Initialisms & Abbreviations Dictionary- 2010

The Commercial and Financial Chronicle- 1921

Who's who of Southern Africa- 1988 Vols. for 1967-70 include as a section: Who's who of Rhodesia, Mauritius, Central and East Africa.

SIAM: Principles and Practices for Service Integration and Management-Dave Armes 2015-11-23 For trainers free additional material of this book is available. This can be found under the "Training Material" tab. Log in with your trainer account to access the material. The increasing complexity of the IT value chain and the rise of multi-vendor supplier ecosystems has led to the rise of Service Integration and Management (SIAM) as a new approach. Service Integration is the set of principles and practices, which facilitate the collaborative working relationships between service providers required to maximize the benefit of multi-sourcing. Service integration facilitates the linkage of services, the technology of which they are comprised and the delivery organizations and processes used to operate them, into a single operating model. SIAM is a relatively new and fast evolving concept. SIAM teams are being established in many organizations and in many different sectors, as part of a strategy for (out)sourcing IT services and other types of service. This is the first book that describes the concepts of SIAM. It is intended for: ITSM professionals working in integrated multi-sourced environments; Service customer managers, with a responsibility to secure the business supply of IT services in a multi-sourced environment; Service provider delivery managers with a responsibility to integrate multiple services to meet the demands of the customers business and users; Service provider managers with responsibilities to manage integrated services, participating in a multi-sourced environment.

The Chartered Secretary- 2006

Army Research and Development- 1974

Army RD & A Bulletin- 1974

Reverse Acronyms, Initialisms & Abbreviations Dictionary- 2001

International Polymer Science and Technology- 1997

Reverse Acronyms, Initialisms & Abbreviations Dictionary.-Mary Rose Bonk 1998

Suffolk County Agricultural News- 1964

Small Animal Critical Care Medicine - E-Book-Deborah Silverstein 2008-02-13 Small Animal Critical Care Medicine is a comprehensive, concise guide to critical care, encompassing not only triage and stabilization, but also the entire course of care during the acute medical crisis and high-risk period. This clinically oriented manual assists practitioners in providing the highest standard of care for ICU patients. More than 150 recognized experts offer in-depth, authoritative guidance on clinical situations from a variety of perspectives. Consistent, user-friendly format ensures immediate access to essential information. Organ-system, problem-based approach incorporates only clinically relevant details. Features state-of-the-art invasive and non-invasive diagnostic and monitoring procedures, as well as an extensive section on pharmacology. Appendices provide conversion tables, continuous rate infusion determinations, reference ranges, and more.

Incorporating Business Models and Strategies Into Social Entrepreneurship-Ziska Fields 2015-07-31 The rise of unemployment across the globe has created a need for an increase in community-focused business plans and opportunities. Social enterprises have the ability to improve societies through altruistic work to create sustainable work environments for future entrepreneurs and their communities. Incorporating Business Models and Strategies into Social Entrepreneurship combines the latest scholarly research on the challenges and solutions social entrepreneurs face as they address their corporate social responsibility in an effort to redefine the goals of today's enterprises and enhance the potential for growth and change in every community. This publication is an essential reference source for policymakers, academicians, researchers, advanced-level students, entrepreneurs, and government officials interested in furthering their positive social impact in a business context. This publication features timely, research-based chapters focused on corporate social responsibility, the economy, marketing ventures, sustainable livelihood, millennium development, and legal empowerment.

Back to the Future: Using Marketing Basics to Provide Customer Value-Nina Krey 2017-12-04 This proceedings volume presents timely research and insights on the advancement of marketing's basic premise—providing greater levels of customer value. In recent years, both marketing scholars and practitioners have witnessed great advancements in technology and methodologies associated with big data, with location-based marketing centered on mobile apps and the real-time tracking of consumer behavior, and with innovations and enhancements in communications utilizing the continually growing presence of social media. Featuring the full proceedings of the 2017 Academy of Marketing Science (AMS) Annual Conference held in Coronado Island, California, this volume provides ground-breaking research from scholars and practitioners from around the world that will help marketers in providing value for companies, consumers and society. Founded in 1971, the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory, research, and practice. Among its services to members and the community at large, the Academy offers conferences, congresses, and symposia that attract delegates from around the world. Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research and insights, complementing the Academy's flagship journals, the Journal of the Academy of Marketing Science (JAMS) and AMS Review. Volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science.

Handbook of Research on Positive Organizational Behavior for Improved Workplace Performance-Baykal, Elif 2019-11-15 Positive psychology focuses on finding the best one has to offer and repairing the worst to such a degree that one becomes a more responsible, nurturing, and altruistic citizen. However, since businesses are composed of groups and networks, using positive psychology in the workplace requires applications at both the individual and the group levels. There is a need for current studies that examine the practices and efficacy of positive psychology in creating organizational harmony by increasing an individual's wellbeing. The Handbook of Research on Positive Organizational Behavior for Improved Workplace Performance is a collection of innovative research that combines the theory and practice of positive psychology as a means of ensuring happier employees and higher productivity within an organization. Featuring coverage on a broad range of topics such as team building, spirituality, and ethical leadership, this publication is ideally designed for human resources professionals, psychologists, entrepreneurs, executives, managers, organizational leaders, researchers, academicians, and students seeking current research on methods of nurturing talent and empowering individuals to lead more fulfilled, constructive lives within the workplace.

NAVLE® Secrets Study Guide-Mometrix Media 2010-08-01 \*\*\*Includes Practice Test Questions\*\*\* NAVLE Secrets helps you ace the North American Veterinary Licensing Examination without weeks and months of endless studying. Our comprehensive NAVLE Secrets study guide is written by our exam experts, who painstakingly researched every topic and concept that you need to know to ace your test. Our original research reveals specific weaknesses that you can exploit to increase your exam score more than you've ever imagined. NAVLE Secrets includes: The 5 Secret Keys to NAVLE Exam Success: Time is Your Greatest Enemy, Guessing is Not Guesswork, Practice Smarter, Not Harder, Prepare, Don't Procrastinate, Test Yourself; A comprehensive General Strategy review including: Make Predictions, Answer the Question, Benchmark, Valid Information, Avoid Fact Traps, Milk the Question, The Trap of Familiarity, Eliminate Answers, Tough Questions, Brainstorm, Read Carefully, Face Value, Prefixes, Hedge Phrases, Switchback Words, New Information, Time Management, Contextual Clues, Don't Panic, Pace Yourself, Answer Selection, Check Your Work, Beware of Directly Quoted Answers, Slang, Extreme Statements, Answer Choice Families; A comprehensive Content review including: Feather Picking, Pacheco's Disease, Avian Influenza, Border Disease, Newcastle Disease, Bluetongue Disease, Pizzle Rot, Dirofilaria Immitis, Vegetative Dermatitis, Necropsy, Metabolic Acidosis, Pseudorabies, Alanine Aminotransferase, Serum Enzyme Elevations, Gram Staining, Transudates, Radiographs, Histopathologic Examination, Monogastric Animal, Mammalian Heart, Embryo Transplantation, Feline Biliary Tract Disease, Coccidioidomycosis Infection, Babesiosis, Blastomycosis, Ketoacidosis, Diabetes Mellitus, Otitis Externa, Diaphragmatic Hernia, Ectropion, Hypoadrenocorticism, Hemangiosarcoma, Tracheal Collapse, Exocrine Pancreatic Insufficiency, Heartworm Infection, Hypersensitivity Reactions, Periodontal Disease, Campylobacteriosis, Canine Influenza, and much more...

Nutrition and Disease Management for Veterinary Technicians and Nurses-Ann Wortinger 2015-06-11 Nutrition and Disease Management for Veterinary Technicians and Nurses, Second Edition offers a thorough update and significant expansion of this easy-to-use introduction to veterinary nutrition and diet, with broader species coverage, a new section on nutritional management of disease, and many new chapters. • Provides a complete reference to veterinary nutrition, from the fundamentals to feeding companion animals of any age and health status • Adds information on nutrition in birds, small mammals, and horses to the existing dog and cat coverage • • Presents a new section on managing disease through nutrition, with 10 new disease chapters • Offers additional new chapters on nutritional calculations, types of pet foods, raw food diets, additives and preservatives, nutrition myths, nutritional support, and assisted feeding • Includes access to a companion website with case studies, review questions and answers, and the figures from the book in PowerPoint

100 Top Consultations in Small Animal General Practice-Peter Hill 2011-02-08 Focusing on 'day one competencies', this book offers essential guidance to the most common problems encountered in small animal general practice.

Addressing 100 core scenarios, it is ideal for the undergraduate or newly qualified vet, and for those seeking an up-to-date refresher. Organized by presenting sign (diarrhoea, itching) or disease (diabetes mellitus, pancreatitis), and with colour illustration throughout, each chapter explains: how to make a diagnosis which interventions are most appropriate in general practice what the vet should say to the client before and after examination The authors also offer invaluable advice on other key topics such as annual health checks, neutering and euthanasia, and they tackle the tough questions: What if it doesn't get better? What is the low cost option? When should I refer? Never before has so much practical information been brought together in a single volume. Like having an experienced or specialist clinician standing by your side in the consulting room, 100 Top Consultations will become a trusted companion for students and practitioners alike.

Clinical Reasoning in Small Animal Practice-Jill E. Maddison 2015-06-02 Clinical Reasoning in Small Animal Practice presents a revolutionary approach to solving clinical problems. As a veterinarian, especially as a student or new graduate, a ten minute consultation in a busy small animal practice can be a daunting task. By guiding you to think pathophysiologically, this book will help solve clinical problems as efficiently as possible. The authors set out a structured approach with easy to remember rules which can be applied to most clinical signs small animals present with. This reduces the need to remember long lists of differentials and avoids the potential of getting trapped by a perceived obvious diagnosis. The book will help to unlock your potential to solve clinical problems. It also provides a logical rationale for choosing diagnostic tests or treatments which can be clearly communicated to the owner. Written by internationally renowned clinicians and educators in clinical reasoning, key features of the book include: An easy to remember and logical approach to solving a wide range of clinical problems encountered in small animal medicine and neurology An invaluable resource for every level of learner, from student to experienced practitioner Flowcharts and key step markers throughout help illustrate the decision making process Clinical inductive reasoning offers you the ability to solve cases more efficiently, resulting in better treatment and care for pets and happier owners. Clinical Reasoning in Small Animal Practice will help turn a terrifying case into a manageable one!

Clinical Veterinary Advisor-Etienne Cote 2011-03-16 This is a Pageburst digital textbook; No other quick reference comes close in covering the diagnosis and treatment of hundreds of diseases in dogs and cats. Etienne Cote's Clinical Veterinary Advisor: Dogs and Cats, 2nd Edition is like six books in one -- with concise topics within sections on diseases and disorders, procedures and techniques, differential diagnosis, laboratory tests, clinical algorithms, and a drug formulary. Revised from cover to cover, this edition includes dozens of new topics. It also includes free access to a fully searchable companion website featuring an electronic version of the text, all of the book's images, a searchable drug formulary, and 150 Client Education Sheets in both English and Spanish. Section I: Diseases and Disorders provides at-a-glance coverage of nearly 800 common medical problems, arranged alphabetically for immediate access. Entries include a definition, synonyms, epidemiology, clinical presentation, etiology and pathophysiology, differential diagnosis, workup, treatment, prognosis and outcome, plus pearls and considerations. Concise descriptions simplify diagnosis and treatment. Section II: Procedures and Techniques offers illustrated, step-by-step instructions for understanding and performing 111 important clinical procedures. Section III: Differential Diagnosis displays nearly every possible cause for 260 different clinical disorders. Section IV: Laboratory Tests summarizes essential information needed for interpreting more than 150 lab tests. Section V: Clinical Algorithms provides decision trees for the diagnostic and therapeutic decision-making processes involved in managing 91 of the most common clinical conditions/disorders. Section VI: Drug Formulary is a compilation of dosages and other relevant information for more than 300 new and current medications. 410 illustrations and photographs depict disease processes and related concepts. A companion website includes the complete text of the book in a fully searchable format, allowing quick access to information, and all of the book's images. It also includes 150 Client Education Sheets, each available in both English and Spanish. Clinical guidance added to diseases and disorders chapters helps you select appropriate tests and treatments for each case. 50 new client "how-to" handouts are added for a total of 150 client education sheets, helping to improve outcomes by informing clients. Technician Tips are inserted throughout nearly 800 diseases and disorders, providing specialized information for veterinary technicians. Enhanced electronic image collection on the companion website includes color images and additional figures not found in the text.

Who Owns Whom- 1998

Fundamentals of Veterinary Clinical Pathology-Steven L. Stockham 2013-05-31 This book provides in-depth information about common clinical laboratory assays that are used to evaluate domestic mammals, including what assays measure, sample or assay conditions that affect results, and what results indicate about the physiologic or pathologic state of a patient. Whenever possible, diseases and conditions are grouped by common mechanisms or processes to

promote a conceptual understanding of laboratory data that can be generally applied across many species. New to the second edition are additional disorders, diagnostic tests, illustrations, images, references, and pathophysiologic explanations. This text has proven valuable to students and veterinarians wanting a fundamental understanding of veterinary clinical pathology.

Shipbuilding & Shipping Record- 1931

Handbook of Research on Leveraging Consumer Psychology for Effective Customer Engagement-Suki, Norazah Mohd 2016-07-22 Consumer behavior is becoming increasingly complex in the current global market. A broader understanding of the psychologically-driven motivation of consumers and characteristics of the consumer decision-making process is vital for effective customer engagement in the global economy. The Handbook of Research on Leveraging Consumer Psychology for Effective Customer Engagement provides current research on topics relevant to consumer beliefs, feelings, attitudes, and intentions and how best to utilize this research improving consumer appeal and relationships. Emphasizing critical topics in the field of consumer behavior research, this publication is a comprehensive resource for marketing professionals, managers, retailers, advertising executives, scholars, and graduate-level students in marketing, psychology, and MBA programs.

Strategic Design and Innovative Thinking in Business Operations-Hasan Dincer 2018-05-30 Recently, rapid technological advances have been influencing the global business operations strategies at companies of all sizes like never before. At the same time, there has been a shift in business cultures due to the rising prevalence of matrix organizations and innovative thinking. This book investigates the role of these factors in shaping the business operations of tomorrow. To address the topic comprehensively, the editors have gathered expert contributions exploring the following dimensions: the business and organizational environment, strategic design, innovativeness and risk management. Discussing aspects ranging from customer selection to understanding regional, national and supranational market dynamics, the contributions will help readers understand both the complexity of and opportunities presented by designing operations.

Small Animal Medical Diagnosis-Michael D. Lorenz 2013-03-28 Small Animal Medical Diagnosis, Third Edition takes a problem-oriented approach to clinical diagnosis and outlines core information necessary to effectively evaluate the major medical problems in dogs and cats. The text starts by defining problems caused by disease and proceeds to integrate the history, physical examination, and diagnostic modalities into a logical approach designed to assist with the medical management of patients. The new edition continues to serve as a vital tool in accurate and appropriate diagnosis for small animal veterinarians, emergency and critical care veterinarians, and veterinary students.

Strategic Leadership-Sydney Finkelstein 2009 This book integrates and assesses the vast and rapidly growing literature on strategic leadership, which is the study of top executives and their effects on organizations. The basic premise is that in order to understand why organizations do the things they do, or perform the way they do, we need to deeply comprehend the people at the top-- their experiences, abilities, values, social connections, aspirations, and other human features. The actions--or inactions--of a relatively small number of key people at the apex of an organization can dramatically affect organizational outcomes. The scope of strategic leadership includes individual executives, especially chief executive officers (CEOs), groups of executives (top management teams, or TMTs); and governing bodies (particularly boards of directors). Accordingly, the book addresses an array of topics regarding CEOs (e.g., values, personality, motives, demography, succession, and compensation); TMTs (including composition, processes, and dynamics); and boards of directors (why boards look and behave the way they do, and the consequences of board profiles and behaviors). Strategic Leadership synthesizes what is known about strategic leadership and indicates new research directions. The book is meant primarily for scholars who strive to assess and understand the phenomena of strategic leadership. It offers a considerable foundation on which professionals involved in executive search, compensation, appraisal and staffing, as well as board members who evaluate executive performance and potential, might build their tools and perspectives.

Kirk's Current Veterinary Therapy XV - E-Book-John D. Bonagura 2013-12-01 Written by today's leading experts, Kirk's Current Veterinary Therapy, Volume XV keeps you completely current with the latest in disease management for dogs and cats. It uses a clear and practical approach to medical disorders; the typical chapter includes both a brief guide to diagnosis and a detailed discussion of therapy. You'll gain quick access to information such as critical care; infectious, toxicologic, and dermatologic disorders; and diseases of the gastrointestinal, cardiovascular, respiratory, urinary, reproductive, neurologic, and ophthalmologic systems. From editors John Bonagura and David Twedt plus hundreds of expert contributors, Kirk's Current Veterinary Therapy enhances your skills in evidence-based treatment planning. "For the practitioner who wants to keep abreast of current therapies for a wide range of topics, ... CVT is the perfect reference." Reviewed by: Ryan Ong, WAVES Veterinary Hospital on behalf of Australian Veterinary Hospital, March 2015 Authoritative, easy-to-read coverage includes a brief approach to diagnosis with detailed discussions of the latest therapies. An organ-system organization and a convenient index make it easy to find solutions for specific disorders. Treatment algorithms help you manage patients with difficult medical problems. A handy Table of Common Drugs, updated by Dr. Mark Papich, offers a quick reference to dosage information. 365 illustrations depict the pathophysiologic basis for therapy or show the management of a defined condition. A companion website includes valuable information still relevant from CVT XIV, an index, and drug formulary, all fully searchable; a collection of 300 images; references that link to PubMed; and clinical references on laboratory test procedures and interpretation, normal reference ranges, conversion tables, and more. Concise chapters are only 2-5 pages in length, saving you time in finding essential information. Expert contributors and editors provide scientific, up-to-date coverage of clinically useful topics, including broad, traditional, and controversial subjects. References indicate related material from earlier volumes of Kirk's Current Veterinary Therapy. NEW chapters cover the most important, emerging information on current diagnostic, treatment, and preventive challenges in today's veterinary practice. A new section on feline and canine nutrition covers important issues in nutritional health. 50 new chapter authors join hundreds of expert international contributors, all of whom are leading authorities in their fields. NEW! Availability as Pageburst ebook allows you digital access to this volume along with your library of other Elsevier references.

Emerging Technologies for Education-Elvira Popescu 2020-02-14 This book constitutes the thoroughly refereed post-workshop proceedings of the 4th International Symposium, SETE 2019, held in conjunction with ICWL 2019, in Magdeburg, Germany, in September 2019. The 10 full and 6 short papers presented together with 24 papers from 5 workshops were carefully reviewed and selected from 34 submissions. The papers cover the latest findings in various areas, such as: virtual reality and game-based learning; learning analytics; K-12 education; language learning; design, model and implementation of e-learning platforms and tools; digitalization and industry 4.0; pedagogical issues, practice and experience sharing.

Strategic Leadership Across Cultures-Robert J. House 2013-08-07 Unique in its focus, methodology, and impact, Strategic Leadership Across Cultures: The GLOBE Study of CEO Leadership Behavior and Effectiveness in 24 Countries is a must-have for those studying or practicing in the fields of global leadership, cross-cultural leadership, and organization studies. Reporting on research obtained during the third phase of the ten-year GLOBE project, the book examines strategic leadership effectiveness for executive and top-level management based on data from more than 1,000 CEOs and over 6,000 top management team members in 24 countries. Authors Robert J. House, Mary Sully de Luque, Peter Dorfman, Mansour Javidan, and Paul L. Hanges offer a series of propositions about executive leadership based on the unified theory—developed after the publication of the first GLOBE book—and empirically test these propositions. They provide evidence that leadership matters, executive leadership matters greatly, and that societal cultures influence the kind of leadership that is expected and effective.

Dear Machine-Greg Kieser 2019-03 Dear Machine is a letter to a future superintelligent entity, which Kieser identifies as a super-aware/intelligent machine (SAIM). Through the letter, he shares several hypotheses about how SAIMs will emerge and engage humanity. At its core, Dear Machine is a treatise on how humanity might strive for symbiosis with superintelligent entities.

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