

[EPUB] Oracle Business Intelligence Enterprise Edition 11g A Hands On Tutorial

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Oracle Business Intelligence Enterprise Edition 12c-Adrian Ward 2017-04-20 A comprehensive guide from Oracle experts, that will act as your single point of reference for building an Oracle BI 12c system that turns data in actionable insight. About This Book Come, start your first Oracle Business intelligence system and excel in BI with this exhaustive guide An all-encompassing guide for your Oracle business intelligence needs Learn from the self-paced professional guidance and implement Oracle business intelligence using this easy-to-follow guide by our experts Who This Book Is For If your job includes working on data, improving the financial or operational performance of your organization or you are a consultant for the above, then this book is for you. If you have been placed on a business intelligence project, then this book is for you. If you are the Project Manager, Business Analyst or Data Scientist then this book is for you. If you are an end user of Oracle Business Intelligence, then this book is for you too. Having a basic understanding of databases and the use of Business Intelligence is expected, but no knowledge of Oracle BI is required. What You Will Learn Install OBIEE in Windows, including how to create the underlying Weblogic Application server and the required database Build the BI system repository, the vital engine connecting your data to the front end of Oracle BI Develop effective analysis, draw out meaning from the data, and present it to end users on interactive dashboards Build pixel-perfect, printable reports using the embedded BI Publisher feature Build agents for actionable insight and enable your users to act on Business Intelligence at their desktop or on the move Understand the various aspects of securing the Oracle BI system, from data restrictions to whole dashboard access rights Get acquainted with the system management tools and methods available for the continuous improvement of your system In Detail Oracle Business Intelligence Enterprise Edition (OBIEE) 12c is packed full of features and has a fresh approach to information presentation, system management, and security. OBIEE can help any organization to understand its data, to make useful information from data, and to ensure decision-making is supported by facts. OBIEE can focus on information that needs action, alerting users when conditions are met. OBIEE can be used for data analysis, form production, dashboarding, and workflow processes. We will introduce you to OBIEE features and provide a step-by-step guide to build a complete system from scratch. With this guide, you will be equipped with a good basic understanding of what the product contains, how to install and configure it, and how to create effective Business Intelligence. This book contains the necessary information for a beginner to create a high-performance OBIEE 12c system. This book is also a guide that explains how to use an existing OBIEE 12c system, and shows end users how to create. Style and approach This book will take you from one feature to another in a step-by-step manner and will teach how you can create effective business intelligence using Oracle Business Intelligence Enterprise Edition. You will be taught how to create BI solutions and dashboards from scratch. There will be multiple modules in the book, each module spread in chapters, that will cover one aspect of business intelligence in a systematic manner.

Oracle Business Intelligence Enterprise Edition 11g: A Hands-On Tutorial-Christian Screen 2012-07-19 Leverage the latest Fusion Middleware Business Intelligence offering with this action-packed implementation guide

Oracle Business Intelligence Enterprise Edition 11g-C. Screen 2012 Leverage the latest Fusion Middleware Business Intelligence offering with this action-packed implementation guide

Oracle Business Intelligence with Machine Learning-Rosendo Abellera 2017-12-18 Use machine learning and Oracle Business Intelligence Enterprise Edition (OBIEE) as a comprehensive BI solution. This book follows a when-to, why-to, and how-to approach to explain the key steps involved in utilizing the artificial intelligence components now available for a successful OBIEE implementation. Oracle Business Intelligence with Machine Learning covers various technologies including using Oracle OBIEE, R Enterprise, Spatial Maps, and machine learning for advanced visualization and analytics. The machine learning material focuses on learning representations of input data suitable for a given prediction problem. This book focuses on the practical aspects of implementing machine learning solutions using the rich Oracle BI ecosystem. The primary objective of this book is to bridge the gap between the academic state-of-the-art and the industry state-of-the-practice by introducing you to machine learning with OBIEE. What You Will Learn See machine learning in OBIEE Master the fundamentals of machine learning and how it pertains to BI and advanced analytics Gain an introduction to Oracle R Enterprise Discover the practical considerations of implementing machine learning with OBIEE Who This Book Is For Analytics managers, BI architects and developers, and data scientists.

Oracle Business Intelligence 11g Developers Guide-Mark Rittman 2012-09-18 Master Oracle Business Intelligence 11g Reports and Dashboards Deliver meaningful business information to users anytime, anywhere, on any device, using Oracle Business Intelligence 11g. Written by Oracle ACE Director Mark Rittman, Oracle Business Intelligence 11g Developers Guide fully covers the latest BI report design and distribution techniques. Find out how to execute effective queries, build accurate models, use scorecards and KPIs, create dynamic reports, set up dashboards, and publish to smartphones and wireless devices. This Oracle Press guide contains comprehensive details on Oracle Exalytics In-Memory Machine, the best-in-class, preintegrated BI platform. Install or upgrade to Oracle Business Intelligence 11g Develop and manage custom Oracle Business Intelligence repositories Access relational, file, and multidimensional data sources Design print-quality reports with Oracle Business Intelligence Publisher Create web-enabled analyses, dashboards, and visualizations Integrate with other applications using Oracle Business Intelligence 11g Action Framework Employ authentication, authorization, and row-level security Configure and deploy Oracle Exalytics In-Memory Machine

Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations-Simon Miller 2013-07-05 Implement Oracle Business Intelligence Applications Provide actionable business intelligence across the enterprise to enable informed decision-making and streamlined business processes. Oracle Business Intelligence Applications: Deliver Value Through Rapid Implementations shows how to justify, configure, customize, and extend this complete package of BI solutions. You'll get a technical walkthrough of Oracle Business Intelligence Applications architecture--from the dashboard to the data source--followed by best practices for maximizing the powerful features of each application. You will also find out about stakeholders critical to project approval and success. Optimize performance using Oracle Exalytics In-Memory Machine Deliver timely financial information to managers with Oracle Financial Analytics Enable a streamlined, demand-driven supply chain via Oracle Supply Chain and Order Management Analytics Provide end-to-end visibility into manufacturing operations with Oracle Manufacturing Analytics Optimize supply-side performance through Oracle Procurement and Spend Analytics Use Oracle Human Resources Analytics to provide key workforce information to managers and HR professionals Track the costs and labor required to maintain and operate assets with Oracle Enterprise Asset Management Analytics Maintain visibility into project performance via Oracle Project Analytics Provide actionable insight into sales opportunities using Oracle Sales Analytics Enable superior customer service with Oracle Service Analytics

Oracle BI Publisher 11g-Daniela Bozdoc 2011-11-07 This is a practical guide with step-by step instructions for enhancing your application of Oracle BI Publisher 11g for enterprise reporting. If you are an Oracle BI Publisher 11g end user, be it a report developer, business analyst or consultant, this book is for you. You should have good knowledge of general reporting practices and XML/XSL programming, though experience of using BI/XML publisher is not essential.

OBIEE (Oracle Business Intelligence Enterprise Edition) 11g Reports and Dashboards-Dan Hotka 2015 Overview OBIEE 11g (Oracle Business Intelligence Enterprise Edition) Reports and Dashboards LiveLessons introduces students to the querying and analytical capabilities of Oracle Analytics using the web interface. This course is primarily for business analysts or programmers utilizing OBIEE for analysis. Students will leave the course being able to produce reports and retrieve information from the Oracle RDBMS using the OBIEE web interface. Description In this LiveLessons video course, Oracle Ace Director Dan Hotka covers how to create, modify, run, and refine ad hoc queries. Students will learn to view, chart, and analyze multidimensional data. They will also learn to produce individual ad hoc reports and make these reports and information easy to access (dash boards). The final lesson focuses on using BI Publisher to transform these reports into polished/formatted/quality reports in about any language or format required. About the Instructor Dan Hotka is a training specialist and an Oracle ACE director who has more than 37 years in the computer

industry and more than 31 years of experience with Oracle products. His experience with the Oracle RDBMS dates back to the Oracle V4.0 days. Dan enjoys sharing his knowledge of the Oracle RDBMS. Dan is well published with 12 Oracle books and more than 200 published articles. He is also the video author of several LiveLessons including Oracle SQL Performance Tuning for Developers LiveLessons and Oracle PL/SQL Programming: Fundamentals to Advanced LiveLessons . He is frequently published in Oracle trade journals, blogs regularly, and speaks at Oracle conferences and user groups around the world. Visit his website at www.DanHotka.com. About Sneak Peek Sneak Peek videos are available to Safari Books Online subscribers offering early access to the very latest information on a given topic. Sneak Peek videos do not include post-production editing and may include further revisions before the video is complete. Skill Level Beginner Learn How To Use the OBIEE interface Retrieve data in a variety of formats Use report formatting Build dashboards and pass parameters Work with the publishing tool that is included in the base product Understand a variety of tips and techniques for distributing, saving, downloading various reports and data Who Should Take This Course Business analysts Programmers Course Requirements No prior knowledge of OBIEE is required A working knowledge of BI tools would be helpful Table of Cont...

Oracle BI Enterprise Edition Dashboard and Report Best Practices-Amy Mayer 2009-01 BI Consulting Group has developed what is recognized as the most complete, most comprehensive set of dashboard and report design "best practice" standards ever developed, specific to Oracle Business Intelligence (formerly Siebel Business Analytics). These best practices have not been created simply to provide a "standard", instead they are based on the most important litmus test "what standards actually cause dashboards to be used, and what "best practices" of dashboard and report development provide insight into the business, rather than just reports. This guide was started with the Siebel Analytics 7.8.x platform, before Oracle acquired Siebel. The current version of the guide reflects Oracle's 10.1.3.3.x releases of Oracle Business Intelligence Enterprise Edition (OBIEE). Expect this guide to be enhanced and revised with subsequent major releases of OBIEE.

Oracle Business Intelligence Enterprise Edition 11g-Haroun Khan 2012

Oracle Business Intelligence 11g R1 Cookbook-Cuneyt Yilmaz 2013-01-01 Providing simple solutions, useful techniques and best practices to ensure that your business is intelligent as it can possibly be, this book is a must buy for anyone that works with Oracle BI.If you are a business analyst, BI administrator or developer working with Oracle Business Intelligence 11g R1 then this book is exactly what you have been looking for. Hands on practical examples, real world solutions and best practices make this book an essential guide for Oracle BI. Clear a space on your desk as you won't want this handy reference to be too far away.

Oracle Business Intelligence-Yuli Vailiev 2010-10-12 A fast track guide to uncovering the analytical power of Oracle Business Intelligence: Analytic SQL, Oracle Discoverer, Oracle Reports, and Oracle Warehouse Builder with this book and eBook.

Data Visualization for Oracle Business Intelligence 11g-Tim Vlamis 2015-02-12 Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product.Design and Deliver Effective Visual Solutions of BI Data Cowritten by an Oracle ACE Director and an expert in data visualization design specializing in BI and analytics, Data Visualization for Oracle Business Intelligence 11g reveals best practices for presenting data-driven insights with graphs, tables, maps, dashboards, and other methods that will immediately enhance corporate decision-making. Throughout the book, the principles of effective design are emphasized. Leverage the power of this comprehensive business intelligence platform to deliver rich visualizations of business information across the enterprise. Create well-organized tables and pivot tables Convey data insights with line, bar, pie, waterfall, radar, and other graphs Configure MapViews so that you can provide interactive maps and spatial analysis capabilities Build advanced visualizations, including trellis charts, gauges, R images, jQuery sparklines, and more Use Oracle Business Intelligence Publisher to create pixel-perfect reports from various data sources Design effective, interactive BI dashboards Use the Oracle Scorecard and Strategy Management module to measure, evaluate, and manage key performance indicators Make smart color choices using data science tools

Oracle Data Warehousing and Business Intelligence Solutions-Robert Stackowiak 2007-01-06 Up-to-date, comprehensive coverage of the Oracle database and business intelligence tools Written by a team of Oracle insiders, this authoritative book provides you with the most current coverage of the Oracle data warehousing platform as well as the full suite of business intelligence tools. You'll learn how to leverage Oracle features and how those features can be used to provide solutions to a variety of needs and demands. Plus, you'll get valuable tips and insight based on the authors' real-world experiences and their own implementations. Avoid many common pitfalls while learning best practices for: Leveraging Oracle technologies to design, build, and manage data warehouses Integrating specific database and business intelligence solutions from other vendors Using the new suite of Oracle business intelligence tools to analyze data for marketing, sales, and more Handling typical data warehouse performance challenges Uncovering initiatives by your business community, security business sponsorship, project staffing, and managing risk

Oracle Business Intelligence and Essbase Solutions Guide-Rosendo Abellera 2016-11-30 This book highlights the practical aspects of using Oracle Essbase and Oracle Business Intelligence Enterprise Edition (OBIEE) as a comprehensive BI solution. It explains the key steps involved in Oracle Essbase and OBIEE implementations. Using case studies, the book covers Oracle Essbase for analytical BI and data integration, using OBIEE for operational BI including presentation services and BI Publisher for real-time reporting services, Self-service BI- in terms of VLDB, scalability, high performance, stability, long-lasting and ease of use that saves time, effort, and costs, while maximizing ROI.

Oracle Business Intelligence Discoverer 11g Handbook-Michael Armstrong-Smith 2013-11-05 Master Oracle Business Intelligence Discoverer 11g Provide secure, immediate access to critical business information from relational and multidimensional data sources across your organization. Oracle Business Intelligence Discoverer 11g Handbook shows you how to optimize this intuitive ad hoc query, reporting, analysis, and web publishing tool for maximum performance. Real-world examples illustrate the powerful analysis, security, and reporting capabilities. Enable business users at all levels to make faster, more-informed decisions with help from this Oracle Press guide. Configure and manage Oracle Business Intelligence Discoverer 11g Run functional queries using the Workbook Wizard Add sorts, calculations, percentages, totals, and parameters using Oracle Business Intelligence Discoverer Plus Format queries into well-organized reports with graphs, tables, titles, headers, and footers Perform data analysis--statistical, classification, deviation, trend, and aging Use Oracle Business Intelligence Discoverer Viewer 11g to analyze, format, export, e-mail, and print reports Manage integration with Oracle WebLogic Server Refine existing queries using interactive pivoting, drilling, and hyper-drilling Build effective conditions and refine parameters, calculations, sorting, and percentages Manage access and sharing rights, scheduling privileges, and user preferences Build an end user layer and a business area using Oracle Business Intelligence Discoverer Administrator Use Oracle Enterprise Manager's Fusion Middleware Control feature to manage Oracle Business Intelligence Discoverer settings and preferences Implement powerful analytic functions using templates

Implementing Oracle Integration Cloud Service-Robert van Molken 2017-01-20 Understand everything you need to know about Oracle's Integration Cloud Service and how to utilize it optimally for your business About This Book The only guide to Integration Cloud Service in the market Focused on practical action to deliver business value A professional's guide to an expensive product, providing comprehensive training, and showing how to extract real business value from the product Who This Book Is For This book is ideal for any IT professional working with ICS, any Oracle application or cloud solution developer or analyst who wants to work with ICS to deliver business value. What You Will Learn Use ICS to integrate different systems together without needing to be a developer Gain understanding of what a number of technologies and standards provide - without needing to understand the fine details of those standards and technologies Understand the use of connectors that Oracle provide from technology based connections such as file and database connections to SaaS solutions ranging from Salesforce to Twitter Enrich data and extend SaaS integration to route to different instances Utilize a number of tools to help develop and check that your integrations work before connecting to live systems Introduce and explain integration concepts so that the integrations created are maintainable and sustainable for the longer term Provide details on how to keep up to date with the features that Oracle and partners provide in the future Get special connections developed to work with ICS In Detail Businesses are built on data, and applications that access that data. In modern businesses the same cloud-based data stores and applications might be accessed by hundreds of different applications from thousands of different devices via APIs. To make this happen, APIs must be wired together i.e. integrated. Oracle Integration Cloud Service provides a complete method for integrating enterprise applications in the cloud. Integration Cloud Service (ICS) provides a cloud hosted means to integrate systems together using a graphical means to define and represent integrations. This book will be a comprehensive, hands-on guide to building successful, high-availability integrations on ICS. This book sets out to demonstrate how ICS can be used to effectively implement integrations that work both in the cloud and on premise. It starts with a fast, practical introduction to what ICS can do for your business and then shows how ICS allows you to develop integrations not only quickly but in a way that means they are maintainable and extensible. Gradually it moves into more advanced integrations, showing how to achieve sophisticated results with ICS and work with external applications. Finally the book shows you how to monitor cloud apps and go beyond ICS to build even more powerful integrated applications. By the end of the book, you will the knowledge on how to use ICS to solve your own integration needs and harness the technologies in a maintainable and sustainable manner. Style and approach This book will take a pragmatic approach and will be a business-focused guide to delivering business value with ICS.

Business Intelligence Cookbook-John Heaton 2012-07-17 Over 80 quick and advanced recipes that focus on real world techniques and solutions to manage, design, and build data warehouse and business intelligence projects with this

book and ebook.

Oracle Discoverer 10g Handbook-Michael Armstrong-Smith 2006-03-30 Generate detailed reports that will give your company the competitive edge Put essential information in the hands of end-users across your organization using Oracle Business Intelligence Discoverer 10g and the comprehensive information contained in this Oracle Press guide. You'll learn, step-by-step, how to query databases and warehouses, format the results, and distribute dynamic, Web-enabled reports. All features are covered in full detail, including OracleBI Discoverer Desktop, Workbook Wizard, Plus, Viewer, Discoverer Administrator, Portlet Provider, OLAP, and Enterprise Manager. Real-world case studies and tutorials illustrate all of the analysis, security, and reporting capabilities of Oracle Discoverer 10g. Set up, configure, and manage Oracle Business Intelligence Discoverer 10g Perform ad hoc and fixed queries using the Workbook Wizard Integrate sorts, calculations, percentages, and parameters using Discoverer Plus Create reports with graphs, tables, titles, headers, footers, and margins Use Discoverer Viewer to review, format, export, email, and print reports Refine queries using interactive pivoting, drilling, and Hyper Drilling Control OLAP workbooks using the Discoverer Catalog and Oracle Enterprise Manager Establish access and sharing rights, and scheduling privileges with Discoverer Administrator Set up and use Portal using Discoverer Portlet Provider and Portlets Implement query shortcuts, cascading parameters and advanced analytic calculations using templates

Oracle Essbase & Oracle OLAP-Michael Schrader 2009-12-15 The only book to cover and compare Oracle's online analytic processing products With the acquisition of Hyperion Systems in 2007, Oracle finds itself owning the two most capable OLAP products on the market--Essbase and the OLAP Option to the Oracle Database. Written by the most knowledgeable experts on both Essbase and Oracle OLAP, this Oracle Press guide explains how these products are similar and how they differ. Oracle Essbase & Oracle OLAP will help you architect the Oracle OLAP product that is most appropriate for your application, and build, tune, and maintain OLAP solutions.

Business Intelligence Tools for Small Companies-Albert Nogués 2017-05-25 Learn how to transition from Excel-based business intelligence (BI) analysis to enterprise stacks of open-source BI tools. Select and implement the best free and freemium open-source BI tools for your company's needs and design, implement, and integrate BI automation across the full stack using agile methodologies. Business Intelligence Tools for Small Companies provides hands-on demonstrations of open-source tools suitable for the BI requirements of small businesses. The authors draw on their deep experience as BI consultants, developers, and administrators to guide you through the extract-transform-load/data warehousing (ETL/DWH) sequence of extracting data from an enterprise resource planning (ERP) database freely available on the Internet, transforming the data, manipulating them, and loading them into a relational database. The authors demonstrate how to extract, report, and dashboard key performance indicators (KPIs) in a visually appealing format from the relational database management system (RDBMS). They model the selection and implementation of free and freemium tools such as Pentaho Data Integrator and Talend for ELT, Oracle XE and MySQL/MariaDB for RDBMS, and QlikSense, Power BI, and MicroStrategy Desktop for reporting. This richly illustrated guide models the deployment of a small company BI stack on an inexpensive cloud platform such as AWS. What You'll Learn You will learn how to manage, integrate, and automate the processes of BI by selecting and implementing tools to: Implement and manage the business intelligence/data warehousing (BI/DWH) infrastructure Extract data from any enterprise resource planning (ERP) tool Process and integrate BI data using open-source extract-transform-load (ETL) tools Query, report, and analyze BI data using open-source visualization and dashboard tools Use a MOLAP tool to define next year's budget, integrating real data with target scenarios Deploy BI solutions and big data experiments inexpensively on cloud platforms Who This Book Is For Engineers, DBAs, analysts, consultants, and managers at small companies with limited resources but whose BI requirements have outgrown the limitations of Excel spreadsheets; personnel in mid-sized companies with established BI systems who are exploring technological updates and more cost-efficient solutions

Business Intelligence Roadmap-Larissa Terpeluk Moss 2003 This software will enable the user to learn about business intelligence roadmap.

Open Source Data Warehousing and Business Intelligence-Lakshman Bulusu 2012-08-06 Open Source Data Warehousing and Business Intelligence is an all-in-one reference for developing open source based data warehousing (DW) and business intelligence (BI) solutions that are business-centric, cross-customer viable, cross-functional, cross-technology based, and enterprise-wide. Considering the entire lifecycle of an open source DW & Effective Business Intelligence with QuickSight-Rajesh Nadipalli 2017-03-10 From data to actionable business insights using Amazon QuickSight! About This Book A practical hands-on guide to improving your business with the power of BI and Quicksight Immerse yourself with an end-to-end journey for effective analytics using QuickSight and related services Packed with real-world examples with Solution Architectures needed for a cloud-powered Business Intelligence service Who This Book Is For This book is for Business Intelligence architects, BI developers, Big Data architects, and IT executives who are looking to modernize their business intelligence architecture and deliver a fast, easy-to-use, cloud powered business intelligence service. What You Will Learn Steps to test drive QuickSight and see how it fits in AWS big data eco system Load data from various sources such as S3, RDS, Redshift, Athena, and Salesforce and visualize using QuickSight Understand how to prepare data using QuickSight without the need of an IT developer Build interactive charts, reports, dashboards, and storyboards using QuickSight Access QuickSight using the mobile application Architect and design for AWS Data Lake Solution, leveraging AWS hosted services Build a big data project with step-by-step instructions for data collection, cataloging, and analysis Secure your data used for QuickSight from S3, RedShift, and RDS instances Manage users, access controls, and SPICE capacity In Detail Amazon QuickSight is the next-generation Business Intelligence (BI) cloud service that can help you build interactive visualizations on top of various data sources hosted on Amazon Cloud Infrastructure. QuickSight delivers responsive insights into big data and enables organizations to quickly democratize data visualizations and scale to hundreds of users at a fraction of the cost when compared to traditional BI tools. This book begins with an introduction to Amazon QuickSight, feature differentiators from traditional BI tools, and how it fits in the overall AWS big data ecosystem. With practical examples, you will find tips and techniques to load your data to AWS, prepare it, and finally visualize it using QuickSight. You will learn how to build interactive charts, reports, dashboards, and stories using QuickSight and share with others using just your browser and mobile app. The book also provides a blueprint to build a real-life big data project on top of AWS Data Lake Solution and demonstrates how to build a modern data lake on the cloud with governance, data catalog, and analysis. It reviews the current product shortcomings, features in the roadmap, and how to provide feedback to AWS. Grow your profits, improve your products, and beat your competitors. Style and approach This book takes a fast-paced, example-driven approach to demonstrate the power of QuickSight to improve your business' efficiency. Every chapter is accompanied with a use case that shows the practical implementation of the step being explained.

Oracle Business Intelligence - Quick flips-nujeIQ 2014-06-29 You do not need volumes of Oracle documentation to know what you need to learn and be successful. What you need is a material that is concise but gives you sufficient depth of knowledge and covers the whole gamut of the knowledge area. Oracle Business Intelligence - Quick flip is created with a mission to provide you the knowledge you really need and be successful at your projects. It covers all the relevant areas with necessary examples and touch points for you to explore more. We sincerely value your feedback. Please feel free to reach us at nujeIQ@gmail.com

Developing Essbase Applications-Cameron Lackpour 2015-09-17 Maintaining the advanced technical focus found in Developing Essbase Applications, this second volume is another collaborative effort by some of the best and most experienced Essbase practitioners from around the world. Developing Essbase Applications: Hybrid Techniques and Practices reviews technology areas that are much-discussed but still very ne

Business Intelligence For Dummies-Swain Scheps 2011-02-04 You're intelligent, right? So you've already figured out that Business Intelligence can be pretty valuable in making the right decisions about your business. But you've heard at least a dozen definitions of what it is, and heard of at least that many BI tools. Where do you start? Business Intelligence For Dummies makes BI understandable! It takes you step by step through the technologies and the alphabet soup, so you can choose the right technology and implement a successful BI environment. You'll see how the applications and technologies work together to access, analyze, and present data that you can use to make better decisions about your products, customers, competitors, and more. You'll find out how to: Understand the principles and practical elements of BI Determine what your business needs Compare different approaches to BI Build a solid BI architecture and roadmap Design, develop, and deploy your BI plan Relate BI to data warehousing, ERP, CRM, and e-commerce Analyze emerging trends and developing BI tools to see what else may be useful Whether you're the business owner or the person charged with developing and implementing a BI strategy, checking out Business Intelligence For Dummies is a good business decision.

Oracle Exalytics Revealed-Mark Rittman 2012-10-05 An in-depth Oracle Press guide to Oracle Exalytics In-Memory Machine Written by Oracle ACE Director Mark Rittman, this e-book offers comprehensive coverage of Oracle Exalytics In-Memory Machine, the best-in-class, preintegrated BI platform. After an overview of the product and its capabilities, you'll get complete details on installation, configuration, administration, maintenance, and creation of the in-memory adaptive data mart that powers the "speed-of-thought" dashboards. Expert tips for integrating with both Oracle and non-Oracle enterprise data sources are included. Enable your organization to analyze large amounts of data via rich, visual dashboards using Oracle Exalytics In-Memory Machine and this Oracle Press guide.

Architecting for Scale-Lee Atchison 2016-07-11 Every day, companies struggle to scale critical applications. As traffic volume and data demands increase, these applications become more complicated and brittle, exposing risks and compromising availability. This practical guide shows IT, devops, and system reliability managers how to prevent an application from becoming slow, inconsistent, or downright unavailable as it grows. Scaling isn't just about handling more users; it's also about managing risk and ensuring availability. Author Lee Atchison provides basic techniques for building applications that can handle huge quantities of traffic, data, and demand without affecting the quality your

customers expect. In five parts, this book explores: Availability: learn techniques for building highly available applications, and for tracking and improving availability going forward Risk management: identify, mitigate, and manage risks in your application, test your recovery/disaster plans, and build out systems that contain fewer risks Services and microservices: understand the value of services for building complicated applications that need to operate at higher scale Scaling applications: assign services to specific teams, label the criticalness of each service, and devise failure scenarios and recovery plans Cloud services: understand the structure of cloud-based services, resource allocation, and service distribution

New Contributions in Information Systems and Technologies-Alvaro Rocha 2015-03-25 This book contains a selection of articles from The 2015 World Conference on Information Systems and Technologies (WorldCIST'15), held between the 1st and 3rd of April in Funchal, Madeira, Portugal, a global forum for researchers and practitioners to present and discuss recent results and innovations, current trends, professional experiences and challenges of modern Information Systems and Technologies research, technological development and applications. The main topics covered are: Information and Knowledge Management; Organizational Models and Information Systems; Intelligent and Decision Support Systems; Big Data Analytics and Applications; Software Systems, Architectures, Applications and Tools; Multimedia Systems and Applications; Computer Networks, Mobility and Pervasive Systems; Human-Computer Interaction; Health Informatics; Information Technologies in Education; Information Technologies in Radio communications.

Delivering Business Intelligence with Microsoft SQL Server 2016, Fourth Edition-Brian Larson 2016-11-04 Distribute Actionable, Timely BI with Microsoft® SQL Server® 2016 and Power BI Drive better, faster, more informed decision making across your organization using the expert tips and best practices featured in this hands-on guide. Delivering Business Intelligence with Microsoft SQL Server 2016, Fourth Edition, shows, step-by-step, how to distribute high-performance, custom analytics to users enterprise-wide. Discover how to build BI Semantic Models, create data marts and OLAP cubes, write MDX and DAX scripts, and share insights using Microsoft client tools. The book includes coverage of self-service business intelligence with Power BI. • Understand the goals and components of successful BI • Build data marts, OLAP cubes, and Tabular models • Load and cleanse data with SQL Server Integration Services • Manipulate and analyze data using MDX and DAX scripts and queries • Work with SQL Server Analysis Services and the BI Semantic Model • Author interactive reports using SQL Server Data Tools • Create KPIs and digital dashboards • Implement time-based analytics • Embed data model content in custom applications using ADOMD.NET • Use Power BI to gather, model, and visualize data in a self-service environment

Managing Oracle Fusion Applications-Richard Bingham 2011-03-08 Master Oracle Fusion Applications Administer a fully integrated application management framework across your enterprise using the detailed information contained in this Oracle Press guide. Managing Oracle Fusion Applications first explains key principles and then logically groups utilities into practical, ready-to-use toolboxes. Learn how to build lifecycle models, deliver dynamic business intelligence, optimize performance, mitigate risk, and integrate the latest Web 2.0 and social networking features. Compliance, security, and testing techniques are also covered in this comprehensive resource. Understand the components and architecture of Oracle Fusion Applications Plan, develop, and implement an effective application management plan Resolve reliability issues with Oracle Enterprise Manager Configure and deploy applications from the Oracle WebLogic Server Administration Console Adjust run-time parameters using Java Management Extensions and MBeans Generate and distribute reports using Oracle Business Intelligence 11g Establish solid user authentication, access control, and data protection policies Work with Oracle Fusion Governance, Risk, and Compliance Intelligence

Oracle Warehouse Builder 11g-Bob Griesemer 2009-08-05 Extract, Transform, and Load data to build a dynamic, operational data warehouse.

Oracle WebLogic Server 12c Administration Handbook-Sam R. Alapati 2014-05-16 Best Practices for Oracle WebLogic Server 12c Configuration and Administration Maintain a high-performance enterprise application framework using the detailed information in this authoritative resource. Through expert instruction and real-world examples, Oracle WebLogic Server 12c Administration Handbook fully explains the latest management tools and techniques. Learn how to work from the Oracle WebLogic Server Administration Console or command line, configure servers and clusters, deploy applications, and optimize application performance. Tuning, troubleshooting, and load balancing are thoroughly covered in this Oracle Press guide. Install Oracle WebLogic Server 12c or perform an upgrade Manage domains, server instances, networks, and virtual hosts Work with the WebLogic Scripting Tool feature and Node Manager Build custom network channels and resource adapters Monitor performance with the WebLogic Diagnostics Framework feature Prioritize requests using Oracle WebLogic Server Work Managers Configure Oracle WebLogic clusters and migrate servers and services Deploy web applications, Enterprise JavaBeans, and Java EE modules Establish security realms and authenticate and authorize users Allocate memory, optimize throughput, and tune the Java Virtual Machine

E-business & E-commerce-Harvey M. Deitel 2001 2. Introduction to Internet Explorer 5 and the World Wide Web. 3. e-Business Models. 4. Internet Marketing. 5. Online Monetary Transactions. 6. Legal, Ethical and Social Issues; Internet Taxation. 7. Computer and Network Security. 8. Hardware, Software and Communications. 9. Introduction to HyperText Markup Language 4 (HTML 4). 10. Intermediate HTML 4. 11. Ultimate Paint. 12. Microsoft FrontPage Express. 13. JavaScript/JScript: Introduction to Scripting. 14. JavaScript/JScript: Control Structures I. 15. JavaScript/JScript: Control Structures II. 16. JavaScript/JScript: Functions. 17. JavaScript/JScript: Arrays. 18. JavaScript/JScript: Objects. 19. Dynamic HTML: Cascading Style SheetsT (CSS). 20. Dynamic HTML: Object Model and Collections. 21. Dynamic HTML: Event Model. 22. Dynamic HTML: Filters and Transitions. 23. Dynamic HTML: Data Binding with Tabular Data Control. 24. Dynamic HTML: Client-Side Scripting with VBScript. 25. Active Server Pages (ASP). 26. ASP Case Studies. 27. XML (Extensible Markup Language). 28. Case Study: An Online Bookstore. 29. Perl 5 and CGI (Common Gateway Interface). 30. Dynamic HTML: Structured Graphics ActiveX Control. 31. Dynamic HTML: Path, Sequencer and Sprite ActiveX Controls. 32. Multimedia: Audio, Video, Speech Synthesis and Recognition. 33. Macromediast FlashT 4: Building Interactive Animations. 34. Accessibility. Appendix A: HTML Special Characters. Appendix B: HTML Colors. Appendix C: ASCII Character Set. Appendix D: Operator Precedence Charts. Bibliography. Index.

Dimensional Modeling: In a Business Intelligence Environment-Chuck Ballard 2012-07-31 In this IBM Redbooks publication we describe and demonstrate dimensional data modeling techniques and technology, specifically focused on business intelligence and data warehousing. It is to help the reader understand how to design, maintain, and use a dimensional model for data warehousing that can provide the data access and performance required for business intelligence. Business intelligence is comprised of a data warehousing infrastructure, and a query, analysis, and reporting environment. Here we focus on the data warehousing infrastructure. But only a specific element of it, the data model - which we consider the base building block of the data warehouse. Or, more precisely, the topic of data modeling and its impact on the business and business applications. The objective is not to provide a treatise on dimensional modeling techniques, but to focus at a more practical level. There is technical content for designing and maintaining such an environment, but also business content. For example, we use case studies to demonstrate how dimensional modeling can impact the business intelligence requirements for your business initiatives. In addition, we provide a detailed discussion on the query aspects of BI and data modeling. For example, we discuss query optimization and how you can determine performance of the data model prior to implementation. You need a solid base for your data warehousing infrastructure . . . a solid data model.

Oracle Essentials-Rick Greenwald 2013-05-15 Written by experienced Oracle insiders, this essential guide distills a vast amount of information into an easy-to-read volume that covers every aspect of the Oracle database. Readers of all technical levels will learn about Oracle's features and technologies, including the product line, architecture, data structures, networking, concurrency, tuning and much more. Augmented with illustrations and helpful hints, the fifth edition of Oracle Essentials offers a valuable one-stop overview of Oracle Database 12c, Oracle's newest database release. More comprehensible than huge complete references, and more detailed than most primers, this book gives current Oracle users the conceptual background they need to understand how the Oracle database truly works. For those new to Oracle, this all-in-one guide provides an essential introduction that will get them up to speed.

The CIO's Guide to Oracle Products and Solutions-Jessica Keyes 2014-09-02 From operating systems to the cloud, Oracle's products and services are everywhere, and it has the market share to prove it. Given the share diversity of the Oracle product line, and the level of complexity of integration, management can be quite a daunting task.The CIO's Guide to Oracle Products and Solutions is the go-to guide for all things Orac

You're It-Leonard J. Marcus 2019-06-11 Become a better crisis leader while equipping yourself with the tools for every day transformative leadership Today, in an instant, leaders can find themselves face-to-face with crisis. An active shooter. A media controversy. A data breach. In You're It, the faculty of the National Preparedness Leadership Initiative at Harvard University takes you to the front lines of some of the toughest decisions facing our nation's leaders-from how to mobilize during a hurricane or in the aftermath of a bombing to halting a raging pandemic. They also take readers through the tough decision-making inside the world's largest companies, hottest startups, and leading nonprofits. The authors introduce readers to the pragmatic model and methods of Meta-Leadership. They show you how to understand what is happening during a moment of crisis and change, what to do about it, and how to hone these skills to lead high-performing teams. Then, when crisis hits, you can pivot to be the leader people follow when it matters most. A book for turbulent times, You're It is essential reading for anyone preparing to lead an adaptive team through crisis and change.

Smart Intelligent Computing and Applications-Suresh Chandra Satapathy 2018-11-04 The proceedings covers advanced and multi-disciplinary research on design of smart computing and informatics. The theme of the book broadly focuses on various innovation paradigms in system knowledge, intelligence and sustainability that may be applied to provide realistic solution to varied problems in society, environment and industries. The volume publishes quality work pertaining to the scope of the conference which is extended towards deployment of emerging computational and knowledge transfer approaches, optimizing solutions in varied disciplines of science, technology and healthcare.

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