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Tourism in Asian Cities-Saurabh Kumar Dixit 2020-12-18 This timely and significant book explores the characteristics and complexities of Asian urban tourism, considering the extent to which Western paradigms can be transferred to Asian settings and the striking contrasts that exist within the region. In an era of unprecedented urban expansion in Asian cities, this book comes at a time of great urgency, illuminating the possible problems and opportunities that arise when a destination emerges as a tourism hotspot. Split into three parts; introducing Asian urban tourism and urbanization, the management and marketing of Asian cities, and emerging trends and issues associated with Asian urban tourism, the book offers a range of varying and vibrant perspectives from international and interdisciplinary experts in the field. Chapters include studies on a wide range of destinations such as Hong Kong, Macau, Cambodia, Phuket, Kolkata, Busan, Delhi, and Sri Lanka among many others, and explore crucial contemporary themes such as overtourism, urbanization and administrative challenges, world heritage, smart cities and the use of technologies such as VR in urban tourism experience creation. It will be a vital resource for upper-level students, researchers, and academics in tourism, city tourism, Asian studies, development studies, cultural studies, and sustainability, as well as professionals in the field of tourism management.

Crisis Management in the Tourism Industry-Dirk Glaesser 2006-10-19 The tourism industry is arguably one of the most important sources of income and foreign exchange, and is growing rapidly. However, national and international crises have huge negative economic consequences. Crisis Management in the Tourism Industry aims to illustrate the theories and actions that can be taken to better understand consumer, economic and environmental reaction, in order for the businesses involved to be more prepared for such events. Now in its second edition, this text has been fully revised and extended to include recent events such as Bali, SARS and international terrorism, expanding sections such as: * Terrorism and criminal activities * Risk perceptions and the influencing variables * The stakeholder concepts * Analysis methods- visibility of advantages/disadvantages of methods * Marketing instruments and best practices Written by one of the world's leading experts from the World Tourism Organisation, the book has global coverage, and presents international, up-to-date case studies and examples from countries such as the UK, Australia and USA. The book provides discussion of: * The influential effect of the mass media How crises effect the purchase decision process Destination branding/image and its manipulation Preventative crises management and strategies Crisis Management in the Tourism Industry is an essential guide to explaining how the tourism industry can prepare and succeed in the face of the effects of crises.

The Travel & Tourism Competitiveness Report 2007- 2007

Sustainable Tourism on a Finite Planet-Megan Epler Wood 2017-02-28 This book helps all those involved in international tourism develop the new skills, tools and investments required to protect irreplaceable global resources from the impacts of escalating tourism demand over the next 50 years. It documents how technology and the growing global middle class are driving a travel revolution which requires a new paradigm in managing tourism destinations. Travel and tourism supply chains and business models for hotels, tour operators, cruise lines, airlines and airports are analysed and environmental management techniques are proposed for each sector. A pragmatic set of solutions are offered to support the transition to lower impact tourism development worldwide. It recommends that decision makers assess the current and future value of natural, social, and cultural capital to guide investment in destinations and protect vital resources. Case studies illustrate why budgets to protect local destinations are consistently underestimated and offer guidance on new metrics. Innovative approaches are proposed to support the transition to green infrastructure, protect incomparable landscapes, and engage local people in the monitoring of vital indicators to protect local resources. It provides students, professionals, and policy makers with far-reaching recommendations for new educational programs, professional expertise, financing, and legal frameworks to lower tourism's rapidly escalating carbon impacts and protect the health and well-being of local populations, ecosystems, cultures, and monuments worldwide.

The Political Economy of Tourism Development in Africa-Peter U. C. Dieke 2000

Handbook on Tourism Destination Branding-Simon Anholt 2009 Tourism has become one of the world's fastest growing economic sectors in recent years. Governments around the world are increasingly recognising the power of tourism to boost their nation's development and prosperity. As more tourism destinations emerge and competition for visitors becomes more intense, a destination's ability to project itself on the world stage and differentiate itself from others is ever more important. Recognizing the value of successfully building and managing a destination's brand, the European Travel Commission (ETC) and World Tourism Organization (UNWTO) have commissioned this Handbook to provide a useful and practical guide for both marketing novices and experienced destination managers. Introduced by an essay by Simon Anholt on the importance of building a national brand image, the Handbook on Tourism Destination Branding provides a step-by-step guide to the branding process accompanied by strategies for brand management. Case studies are featured throughout the Handbook to illustrate the various concepts, present best practices from destinations around the world and provide fresh insight into destination branding. The Handbook concludes with a section on evaluating brand impact and a set of practical recommendations.

Vital Signs 2005-The Worldwatch Institute 2015-03-19 This much-anticipated edition of Vital Signs covers 35 global trends that are shaping our future. From carbon emissions to loss of wetlands, each trend provides a brief status report on the topic plus graphs and charts that offer a visual comparison over time. Categories include Food, Economics, Transportation, Health, Governance, Energy and Climate, and Conflict and Peace.

Memorandum of Understanding Between the Government of Lao PDR and the Asian Development Bank for the Mekong Tourism Development Project-Laos 2002

Development Cooperation, Nigeria ... Report- 1993

The Travel & Tourism Report 2008-

UNDOC, Current Index- 1996

WTO in Asia and the Pacific-World Tourism Organization 1998 Summary of the activities of the WTO in Asia and the Pacific recently to promote and develop tourism in the region.

Tourism Satellite Account (TSA) Implementation Project-World Tourism Organization 2001

Fes Reborn-Florian Schaez 2011 Fes is magnificent. Fes is conservation. Fes is reborn. Massive walls shimmer golden in the evening light. We enter a maze of narrow sand-colored alleys with an aura of spices, chorus of prayers and hidden mysteries. Founded in the 9th century, the Medina of Fes was the capital of Morocco and it is still considered by many to be the intellectual and cultural heart of the kingdom. As a car-free living museum with immense architectural and historic treasures, the city is faced with deterioration and abandonment. Will conservation enhance a cultural dialogue and foster socioeconomic cohesion towards a sustainable redevelopment? Fes Reborn is an architectural journey that reflects upon one of the most important UNESCO World Heritage Sites in the Islamic World. Studies, essays and interviews are presented with analytical graphics, data, drawings and photo journals. The complexity of a medieval urban form and its relevance in the modern world is unraveled. This book offers designers, researchers and travelers an insight into conservation, tourism, art and the community of Fes. Selected design proposals create a dialogue between cultural authenticity, craftsmanship and sustainable technologies. Following conservation guidelines, these projects offer provocative new ideas for a careful revitalization and rehabilitation of the Medina.

The Incidence of Sexual Exploitation of Children in Tourism-Christine Beddoe 2001 The Incidence of Sexual Exploitation of Children in Tourism is part of a series of interrelated projects that are carried out within the context of the international Campaign Against Sexual Exploitation of Children in Tourism, co-funded by the European Commission. This publication is divided into two parts that examine the Commercial Sexual Exploitation of Children (CSEC) in tourism networks from the perspectives of both tourist-receiving and tourist-sending countries. The report considers the effectiveness of existing international campaigns, identifies critical areas involving the tourism industry and makes recommendations for the prevention of this exploitation in the short and long term. It also includes a number of recommendations of how the tourism industry can work, both in collaboration with other stakeholders and within its own sectors, to end CSEC in tourism.

The Wild Planet Project- 2007

Ecotourism in Brazil - Case Study of the Legal Amazon-Lilly Marlene Kunkel 2010-01 Essay from the year 2008 in the subject Tourism, grade: 1.7, University of Brighton (School of Service Management), course: Ecotourism, language: English, abstract: The aim of this essay is to evaluate and critically discuss the ecotourism measures taken in Brazil. Due to the complexity of the topic and the size of the chosen country, the focus of this case study will lie on the national policy affecting ecotourism in Brazil, the involved stakeholders and their area of activity and some typical Brazilian examples of ecotourism planning/development projects in the Brazilian Amazon region.

Desarrollo Sostenible Del Turismo-Organisation mondiale du tourisme 2000 This publication contains around 50 examples of good practices in sustainable development & management of tourism, collected from 31 countries.

A Report on the International Conference on "Cultural Tourism and Local Communities" Yogyakarta, Indonesia 8-10 February 2006-World Tourism Organization 2006 This report summarises the proceedings of an international conference, held in Yogyakarta, Indonesia in February 2006, which considered key issues relating to the promotion of sustainable cultural tourism projects which benefit local communities. The contributions explore the role which cultural tourism can play in the socio-economic development of local communities and in furthering poverty reduction strategies, as well as discussing the need for involvement of local communities in planning and management processes.

The Role of Country Promotion Agencies in Latin America- 2000

Lakeshore Physical Development Plan-Malawi. Department of Town and Country Planning 1987

Sustainable Development of Ecotourism-World Tourism Organization 2003 The present compilation aims at providing a structured, easy-to-understand description of exemplary practices especially in small ecotourism businesses. The case studies contain rich details on methodologies and business approaches applied successfully by a wide range of ecotourism small and medium sized companies; they provide a valuable well of information that can serve for generating ideas and adapting sustainable ecotourism practices to the specific local conditions elsewhere.

ILO Programme on HIV/AIDS and the World of Work-International Labour Office 2002

Annual Report of the World Meteorological Organization-World Meteorological Organization 1994

Poverty Alleviation Through Tourism-World Tourism Organization 2006 This publication contains details of private or public tourism projects that have been presented by WTO Member States as examples of good, sustainable practices for poverty reduction through tourism. They are drawn from 26 case studies from 20 countries including three LDCs (least developed countries) of Ethiopia, Mali and Mozambique, and include examples of projects relating to agro-tourism, tourism micro-entrepreneur networks, village tourism, community-based hotels, parks or protected areas, guide training and handicraft development.

Report and Recommendation of the President to the Board of Directors on a Proposed Loan to the Kingdom of Cambodia, Lao People's Democratic Republic, and Socialist Republic of Viet Nam for the Greater Mekong Subregion: Mekong Tourism Development Project-Tadao Chino 2002

FDI in Tourism-Diana Barrowclough 2007 "From field-work and country experiences in developing countries, the FDI in Tourism ... program analyzes trends in investment in tourism, including: the move away from equity towards non-equity modes (licensing, franchising, and management contracts), and the rise of "South-South" investment and trade; the development implications of these trends, in terms of a number of social and economic indicators; the role of South Africa as a major source of outward FDI in the region, potential linkages that small and medium enterprises (SMEs) and transnational corporations (TNCs) could create to benefit local communities; and policy analysis and evaluation, including guidance on how to benefit from foreign direct investment in tourism."--Publisher's description.

Development Co-operation, Nigeria ... Report- 1993

Leisure, Recreation, and Tourism Abstracts- 1994

Natural endowments, financing resource conservation for development-United Nations Development Programme 1989

Abridged Report with Resolutions-World Meteorological Organization. Executive Council 1990

Industry and Environment- 2001

Manual on Tourism and Poverty Alleviation-World Tourism Organization 2010

Tourism at the Crossroads - Challenges to Developing Countries-

Tourism Satellite Account (TSA)-World Tourism Organization 2006 These papers are part of the series that has been designed to serve as a platform for familiarizing statisticians and economic analysts interested in tourism with UNWTO's Tourism Satellite Account Project. In more than 300 pages UNWTO provides on an annual basis useful and actual information. In particular guidelines drawn up by the World Tourism Organization for the development of national Systems of Tourism Statistics (STSs) and of the Tourism satellite Account (TSA); activities carried out by the various Working Groups of UNWTO's Committee on Statistics during the year. It includes, in addition, some especially noteworthy articles published mostly outside mainstream journals.

Tourism's Potential as a Sustainable Development Strategy-World Tourism Organization 2005 Proceedings from the 2004 WTO Tourism Policy Forum held at George Washington University, Washington D.C. on 18-20 October 2004

Journal of Travel Research- 2006-08

Vital Signs 2000-The Worldwatch Institute 2015-03-19 The global trends documented in Vital Signs 2000--from the rapid rise in the sales of energy-efficient compact fluorescent lamps to the worldwide overpumping of groundwater--will play a large role in determining the quality of our lives and our children's lives in the next decade.

Environment and Planning- 2000

Summary of World Broadcasts- 1999

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