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Riaccendere i motori. Innovazione, merito ordinario, rinascita italiana-Gianfelice Rocca 2014

Riaccendere i motori-Gianfelice Rocca 2014-03-19T00:00:00+01:00 L'Italia possiede una straordinaria capacità di innovazione, un incredibile capitale di creatività e di esperienza, che risiede in un comparto importante della nostra economia: le imprese medium tech. Tipiche del manifatturiero tedesco così come di quello italiano, sono le fabbriche di un’innovazione incrementale, non distruttiva, ma costruita, mattone dopo mattone, sulle esperienze del passato, valorizzando quello che Gianfelice Rocca chiama «merito ordinario». Una forte presenza medium tech ha conseguenze di ampia portata, per tutta la società. Non ultima, consente di mantenere in piena attività l’ascensore sociale. Frutto dell’esperienza di lungo corso a capo di un grande gruppo in ambito internazionale, il libro segna una presa di posizione decisa nel dibattito sulla crescita e sul ruolo dell’industria. È la testimonianza della passione per la lettura dei macro-fenomeni che hanno mutato il volto del globo e alla luce dei quali anche le politiche pubbliche dovrebbero essere ricalibrate. Lasciando da parte quelle interpretazioni eccessivamente sbrigative che oggi fanno la parte del leone nel dibattito economico, Rocca descrive dinamiche e fatti, fornisce argomenti e idee e dimostra che la globalizzazione non ci obbliga necessariamente a un destino da comprimari. Ma dovremo essere capaci di partire dai nostri punti di forza, da politiche che possano valorizzarli, da un cambiamento culturale che esalti ciò che funziona nel nostro Paese e sappia farne un esempio per tutti.

Professione commercialista 2.0-Domenico Posca 2015-01-01T00:00:00+01:00 I commercialisti che vogliono innovare possono contare sulla formazione giuridico economica e sulla capacità di implementare soluzioni organizzative e adeguamenti tecnici in tempi rapidi, grazie al rapporto personalizzato con le imprese clienti. Il comparto professionale risente di un contesto economico profondamente mutato. È giunto il momento di ripensare a fondo la professione economica. I commercialisti che vogliono innovare possono contare sulla formazione giuridico economica e sulla capacità di implementare soluzioni organizzative e adeguamenti tecnici in tempi rapidi, grazie al rapporto personalizzato con le imprese clienti. Oggi l'imprenditore non si aspetta più dal suo consulente solo la pianificazione fiscale e il controllo degli adempimenti formali. È alla ricerca di suggerimenti che gli possano garantire la sopravvivenza ed è per questo disposto a investire in consulenza. Il commercialista 2.0 deve fare leva sull'innovazione. Prendendo spunto dal metodo Jugaad si propone una chiave di lettura su come potrebbe evolvere la professione di commercialista, oggi ancora legata - per oltre il novanta per cento degli esercenti e per il sessanta per cento del fatturato - alle attività di base della contabilità e della consulenza fiscale. Per puntare a nuovi servizi da fornire alle PMI, naturale bacino d'utenza dei commercialisti. Prefazione di Gerardo Longobardi, Presidente del CNDCEC. Il volume contiene link al sistema FiscoPiù e per la navigazione completa degli stessi è necessario essere abbonati.

INDUSTRIA, ITALIA-Riccardo Gallo 2020-09-01 L'industria italiana sta ragionando su cosa fare per superare la terribile caduta provocata dall'epidemia. Alla precedente e meno grave crisi globale del 2008, l'industria aveva risposto con nuove tecnologie, prodotti, riorganizzazione delle fabbriche, acquisizioni e fusioni. Aveva recuperato solo in parte. Con poca guida di politica industriale. Già prima dell'epidemia, il quadro generale stava cambiando. Stava finendo l'era della globalizzazione. La quarta rivoluzione industriale divampava. In Italia, l'occupazione non soffriva numericamente, ma il lavoro si era dequalificato. La fermata del mondo nella primavera del 2020 ha drammatizzato le cose. Sarà difficile per le imprese rispondere a questa caduta con le proprie forze. Sarà erosa la loro liquidità, ma il problema non è finanziario, cioè non si risolve con i soldi pubblici. Il problema è strategico ed esistenziale. Il digitale faciliterebbe il trasferimento tecnologico alle imprese anche piccole e consentirebbe loro di partecipare al progresso. Ma l'Italia è molto indietro anche in questo. Per investire in competenze, ritrovare il valore del merito, recuperare posizioni nel ranking mondiale, occorrerebbero un progetto Competitività serio e di legislatura, e uno qui definito Missionari tecnologici. Con questo volume Sapienza, Università di Roma, offre il suo contributo sociale, culturale ed economico. Il volume è stato curato da Riccardo Gallo, con i contributi di Daniela Addessi, Roberto Adrower, Giuseppe Bonifazi, Marco Bravi, Mario Calabrese, Cinzia Capalbo, Alessandro Corsini, Antonio d'Alessandro, Paolo De Filippis, Luca Di Palma, Fabio M. Frattale Mascioli, Riccardo Gallo, Damiano Garofalo, Carlo Martino, Franco Medici, Francesco Napolitano, Cristiana Piccioni, Daniela Pilone, Massimo Pompili, Antonello Rizzi, Aldo Roveri, Nicola Roveri, Giovanni Solimine.

Fattore G-Francesco Cancellato 2016-03-11T00:00:00+01:00 Un grido si leva contro la sovranità perduta, contro le lettere da Bruxelles, i «compiti a casa» e le ingerenze di poteri lontani. L'unica strada per crescere sembra essere altro debito pubblico, l'uscita dall'euro appare non solo una minaccia credibile, ma un'eventualità percorribile. L'incauto e miope incedere tedesco minaccia di distruggere l'Europa dall'alto della propria visione del mondo, fatta di regole, parametri e percentuali. E intanto i governanti italiani, ligi e rispettosi ai dettami degli eurocrati di Bruxelles, sono conniventi col nemico. Sforare, disobbedire, alzare la voce rimane l'unica via sensata da percorrere, mentre la Germania, potenza egemone dell'Unione Europea, supremo guardiano dell'austerità, è il nostro carceriere. O forse no. Forse ci siamo raccontati la favola della Germania cattiva che ci obbliga a fare cose che ci fanno del male, perché, molto semplicemente, quelle cose non le vogliamo fare, o vogliamo assolverci dal non averle fatte, o vogliamo scaricare altrove la responsabilità delle nostre azioni. E se la Germania, anziché il nemico fosse in realtà un gigantesco alibi? Se anziché il problema fosse la sua soluzione?

La morale del tornio-Antonio Calabrò 2015-03-20T00:00:00+01:00 Sapienza manifatturiera e competenza hi tech. Sta qui «la morale del tornio»: la centralità dell’industria nel nuovo equilibrio tra sviluppo sostenibile ed etica del lavoro. È un viaggio nell’universo produttivo italiano, con occhio attento soprattutto alla «grande Milano» e alle aree più sviluppate del Nord. E le parole chiave sono innovazione, qualità, ricerca, capitale umano. L’Italia, infatti, è un paese abituato «a produrre all’ombra dei campanili cose belle che piacciono al mondo». E sta ancora qui la chiave della nostra competitività: puntare sull’eccellenza industriale, legare radici nel territorio a visioni internazionali. Nelle «neofabbriche» fondate su produzione e servizi d’avanguardia, dalla meccanica alla chimica, dalla gomma all’agro-alimentare ecc, si conferma la forza d’una «cultura politecnica» che guida le migliori imprese. «Impresa è cultura», appunto. Per crescere ancora, servono imprenditori, manager e tecnici che siano «ingegneri-filosofi», con una forte intelligenza del cuore.

Li Gaz- 1906

L'ingegneria civile e le arti industriali periodico tecnico mensile per lo sviluppo ed il perfezionamento della scienza pratica e delle industrie nazionali- 1901

Communicating the Environment to Save the Planet-Maurizio Abbati 2019-01-30 This book, based on authoritative sources and reports, links environmental communication to different fields of competence: environment, sustainability, journalism, mass media, architecture, design, art, green and circular economy, public administration, big event management and legal language. The manual offers a new, scientifically based perspective, and adopts a theoretical-practical approach, providing readers with qualified best practices, case studies and 22 exclusive interviews with professionals. A fluent style of writing leads the readers through specific details, enriching their knowledge without being boring. As such it is an excellent preparatory and interdisciplinary academic tool intended for university students, scholars, professionals, and anyone who would like to know more on the matter.

The Pig and the Skyscraper-Marco D'Eramo 2002 D'Eramo presents an invigorating history that transforms the way we think about the city and the development of American capitalism.

L'elettrotecnica giornale ed atti della Associazione elettrotecnica ed elettronica italiana- 1932

Architecture From the Outside In-Robert Gutman 2012-04-17 Architecture and sociology have been fickle friends over the past half century: in the 1960s, architects relied on sociological data for design solutions and sociologists were courted by the most prestigious design schools to lecture and teach. Twenty years later, at the height of postmodernism, it was passe to be concerned with the sociological aspects of architecture. Currently, the rising importance of sustainability in building, not to mention an economical crisis brought on in part by a real-estate bubble, have forced architects to consider themselves in a less autonomous way, perhaps bringing the profession full circle back to a close relationship with sociology. Through all these rises and dips, Robert Gutman was a strong and steady voice for both architecture and sociology. Gutman, a sociologist by training, infiltrated architecture's ranks in the mid-1960s and never looked back. A teacher for over four decades at Princeton's School of Architecture, Gutman wrote about architecture and taught generations of future architects, all while maintaining an "outsider" status that allowed him to see the architectural profession in an insightful, unique way.

Big Bang Disruption-Larry Downes 2014-01-07 It used to take years or even decades for disruptive innovations to dethrone dominant products and services. But now any business can be devastated virtually overnight by something better and cheaper. How can executives protect themselves and harness the power of Big Bang Disruption? Just a few years ago, drivers happily spent more than \$200 for a GPS unit. But as smartphones exploded in popularity, free navigation apps exceeded the performance of stand-alone devices. Eighteen months after the debut of the navigation apps, leading GPS manufacturers had lost 85 percent of their market value. Consumer electronics and computer makers have long struggled in a world of exponential technology improvements and short product life spans. But until recently, hotels, taxi services, doctors, and energy companies had little to fear from the information revolution. Those days are gone forever. Software-based products are replacing physical goods. And every service provider must compete with cloud-based tools that offer customers a better way to interact. Today, start-ups with minimal experience and no capital can unravel your strategy before you even begin to grasp what’s happening. Never mind the “innovator’s dilemma”—this is the innovator’s disaster. And it’s happening in nearly every industry. Worse, Big Bang Disruptors may not even see you as competition. They don’t share your approach to customer service, and they’re not sizing up your product line to offer better prices. You may simply be collateral damage in their efforts to win completely different markets. The good news is that any business can master the strategy of the start-ups. Larry Downes and Paul Nunes analyze the origins, economics, and anatomy of Big Bang Disruption. They identify four key stages of the new innovation life cycle, helping you spot potential disruptors in time. And they offer twelve rules for defending your markets, launching disruptors of your own, and getting out while there’s still time. Based on extensive research by the Accenture Institute for High Performance and in-depth interviews with entrepreneurs, investors, and executives from more than thirty industries, Big Bang Disruption will arm you with strategies and insights to thrive in this brave new world.

Classic Case Studies in Psychology-Geoff Rolls 2013-07-24 Have you heard about the man who lived with a hole in his head? Or the boy raised by his parents as a girl? From the woman with multiple personalities, to the man with no brain, this collection of case studies provides a compelling insight into the human mind. This is a fascinating collection of human stories. Some are well-known case studies that have informed clinical practice, others are relatively unknown. For this edition, Rolls has added recent research findings on each case study plus four brand new cases: the story of Washoe, the ape who could communicate; the much debated case of Holly Ramona and repressed memory; and Kim Peek, the real 'Rainman'. Classic Case Studies in Psychology is for everyone who has ever wondered about the stranger side of life. No prior knowledge of psychology is required, just an open mind. For those who wish to use this book as part of their studies, or who are just keen to learn more, fun multiple choice questions, fascinating further reading, helpful web links, and self-assessment questions are all available free on our website, www.routledge.com/cw/rolls. Prepare to be amazed ...

Diary, 1937-1943-conte Galeazzo Ciano 2002 The years 1937-1938 remained in Italy and were stolen by the Gestapo, then retrieved and published separately until they were restored to their original form and published in the Italian edition."--BOOK JACKET.

The Innovation Illusion-Fredrik Erixon 2016-01-01 Companies, entrepreneurs, and complexity -- Capitalism and economic dynamism -- What is wrong - the map or the reality? -- Technology and income - are they decoupling? -- Jobs and technology -- Innovation famine rather than innovation feast -- 9 THE FUTURE AND HOW TO PREVENT IT -- From corporate globalism to global corporatism -- The continued rise of regulatory uncertainty -- The "silver tsunami" for cash -- Future imperfect -- Preventing the future -- NOTES -- REFERENCES -- INDEX

Transmedia Archaeology-C. Scolari 2014-11-04 In this book, the authors examine manifestations of transmedia storytelling in different historical periods and countries, spanning the UK, the US and Argentina. It takes us into the worlds of Conan the Barbarian, Superman and El Eternauta, introduces us to the archaeology of transmedia, and reinstates the fact that it's not a new phenomenon.

The Italian Renaissance State-Andrea Gamberini 2012-03-29 This magisterial study proposes a revised and innovative view of the political history of Renaissance Italy. Drawing on comparative examples from across the peninsula and the kingdoms of Sicily, Sardinia and Corsica, an international team of leading scholars highlights the complexity and variety of the Italian world from the fourteenth to early sixteenth centuries, surveying the mosaic of kingdoms, principalities, signorie and republics against a backdrop of wider political themes common to all types of state in the period. The authors address the contentious problem of the apparent weakness of the Italian Renaissance political system. By repositioning the Renaissance as a political, rather than simply an artistic and cultural phenomenon, they identify the period as a pivotal moment in the history of the state, in which political languages, practices and tools, together with political and governmental institutions, became vital to the evolution of a modern European political identity.

Social Business By Design-Dion Hinchcliffe 2012-05 "How to rethink modern organizations for the social media eraSocial Business by Design begins by exploring how the social, cultural, and technological trends provoked by the social media explosion are transforming the business environment. From this big picture view, the book then steps down to closely analyze the various tools of social media strategy: social media marketing, social product development, crowdsourcing, social customer research management, and more. The author then shows how to choose and implement a social business strategy and reveals the exact playbook to maximize its impact. These strategies are grounded in real-world examples from high-profile organizations such as Accenture, Best Buy, DIA, GEICO, ING, LG, Missile Defense Agency, Gucci, World Bank, and IBM.Social Business by Design draws on the rich unique set of assets of the Dachis Group. With a leading consulting business for numerous senior executive clients in Fortune 500 and Global 2000 companies, Dachis uses its "front row" seat in the industry to complete research work with large enterprises in their industry-leading Social Business Council. The books combines compelling explanation, hard-hitting research, and strategic recommendation, very much in line with the way Dachis practices"--

The Game-Alessandro Baricco 2020-09-22 Fourteen years after the publication of his cult classic I Barbari, Baricco returns in The Game to the topic of change, in a journey that maps out the transformations that the digital revolution has wrought upon the landscape of human experience. From Space Invaders to the PlayStation, from Windows 95 to the conundrum of artificial intelligence, Baricco traces the trajectory of a revolution in the way we think, feel, and communicate - and seeks to discover what it might actually mean for our future.

Being Digital-Nicholas Negroponte 2015-01-21 In lively, mordantly witty prose, Negroponte decodes the mysteries--and debunks the hype--surrounding bandwidth, multimedia, virtual reality, and the Internet, and explains why such touted innovations as the fax and the CD-ROM are likely to go the way of the BetaMax. "Succinct and readable. . . . If you suffer from digital anxiety . . . here is a book that lays it all out for you."--Newsday.

Storia Dei Musulmani Di Sicilia-Michele Amari 2013-09 Questo libro di storia potrebbe contenere numerosi refusi e parti di testo mancanti. Solitamente gli acquirenti hanno la possibilità di scaricare gratuitamente una copia scansionata del libro originale (senza refusi) direttamente dall'editore. Il libro e Non illustrato. 1854 edition. Estratto: ...brighe della Penisola. Da quanto ho detto, e dalle date certe che ho aggiunto tra parentesi, ognun vede che il cronista napoletano abbia collocato que' casi di Sicilia, a mo' d'episodio, nell'anno in cui principiarono, e che questo, secondo lui, torni all' ottocentoventuno. Questi due righi e la esposizione delle testimonianze storiche eran gia scritti, quando si pubblico, il 1843, il lavoro del Wenrich, dove si trova (db. I, cap. IV, 32) una frase che a prima vista pare poco diversa e un metodo d' esamina somigliante al mio, ancorche con altri fatti e altri risultamenti. Non essendo uo a rubare gli altrui lavori, mi basta avvertire il lettore, e lascio la forma del mio scritto com' ella stava. 3 Vengasi la prefazione del Muratori, Rerum Italicarum Scriptores, tom. I, parte II, p. 287 a 289. La cronica pare scritta verso l'872, e l'autore allude a quella come ad opera giovanile in altri opuscoli assai meno importanti eh' ei detto verso il 002. Il secondo scrittore nostrale che faccia cenno dell'evento, visse dopo cencinquanta anni, verso la fine del decimo secolo; anonimo, ma si sa che fosse di Salerno, e forse monaco e di schiatta longobarda. Ei suol fare fascio d'ogni erba, come notava il Muratori; intreccia negli annali le novelle che correano di quel tempo, e attribuisce ai personaggi della storia discorsi e sentenze di sua fattura. Pertanto lo la 'El-Kadhi: il cadì Ased-ibn-Forat. 1 Johannes diaconus, Chronicon etc, presso il Muratori, Rerum /"'' carum Scriptores, iota. I, parlo II, p. 315. sceremmo indietro, se non trovassimo nel racconta le vestigia di alcuni particolari che abbiamo da altri autori degni di fede, da lui...

The Individual and the Cosmos in Renaissance Philosophy-Ernst Cassirer 2010-04 This provocative volume, one of the most important interpretive works on the philosophical thought of the Renaissance, has long been regarded as a classic in its field. Ernst Cassirer here examines the changes brewing in the early stages of the Renaissance, tracing the interdependence of philosophy, language, art, and science; the newfound recognition of individual consciousness; and the great thinkers of the period—from da Vinci and Galileo to Pico della Mirandola and Giordano Bruno. The Individual and the Cosmos in Renaissance Philosophy discusses the importance of fifteenth-century philosopher Nicholas Cusanus, the concepts of freedom and necessity, and the subject-object problem in Renaissance thought. “This fluent translation of a scholarly and penetrating original leaves little impression of an attempt to show that a ‘spirit of the age’ or ‘spiritual essence of the time’ unifies and expresses itself in all aspects of society or culture.”—Philosophy

A Creator's Guide to Transmedia Storytelling: How to Captivate and Engage Audiences across Multiple Platforms-Andrea Phillips 2012-06-22 The First How-To Strategy Guide to Transmedia Storytelling “Phillips’s book is a powerful tool for anyone who wants to make a career for him- or herself within the world of transmedia. Through her guidance, the reader is able to understand the fundamentals of transmedia and the power it can have when used with a compelling and strong story.” —David Gale, Executive Vice President, MTV Cross Media “Transmedia storytelling is a bold and exciting new arena for creativity and innovation. . . . Andrea Phillips provides a compelling, thoughtful, and clear guide

to a next generation of creators in this medium. She demystifies the process and proves that you, too, can push the envelope and be part of the future of storytelling.” —Michelle Satter, Founding Director, Sundance Institute Feature Film Program “An excellent and fair-minded primer and survey of the underpinnings and fast-evolving techniques behind multiplatform narrative. Andrea Phillips is one of a small handful of writers capable of both practicing and clearly conveying the principles of transmedia storytelling. Highly recommended!” —Jeff Gomez, CEO, Starlight Runner Entertainment “A no-nonsense guide for the fun-filled and strangely awesome world of transmedia storytelling.” —C. C. Chapman, coauthor of Content Rules and Amazing Things Will Happen Includes Q&A sessions with the world’s leading experts in transmedia storytelling About the Book: What is transmedia storytelling and what can it do for you? It’s the buzzword for a new generation—a revolutionary technique for telling stories across multiple media platforms and formats—and it’s rapidly becoming the go-to strategy for a wide variety of businesses. If you work in marketing, entertaining, or advertising, transmedia storytelling is a must-have tool for pulling people into your world. Why do you need A Creator’s Guide to Transmedia Storytelling? If you want to attract, engage, and captivate your audience, you need this book. Written by an award-winning transmedia creator and renowned games designer, this book shows you how to utilize the same marketing tools used by heavy-hitters such as HBO, Disney, Ford, and Sony Pictures—at a fraction of the cost. You’ll learn how to: Choose the right platforms for your story Decide whether to DIY or outsource work Find and keep a strong core production team Make your audience a character in your story Get the funding you need—and even make a profit Forge your own successful transmedia career With these proven media-ready strategies, you’ll learn how to generate must-read content, must-see videos, and must-visit websites that will only grow bigger as viewers respond, contribute, and spread the word. You’ll create major buzz with structures such as alternate reality games and fictional character sites—or even “old-fashioned” platforms such as email and phone calls. The more you connect to your audience and the more you get them involved in the storytelling process, the more successful you will be. This isn’t the future. This is now. This is how you tell your story, touch your audience, and take your game to the next level—through transmedia storytelling.

Rage and Time-Peter Sloterdijk 2012-04 While ancient civilizations worshipped strong, active emotions, modern societies have favored more peaceful attitudes, especially within the democratic process. We have largely forgotten the struggle to make use of thymos, the part of the soul that, following Plato, contains spirit, pride, and indignation. Rather, Christianity and psychoanalysis have promoted mutual understanding to overcome conflict. Through unique examples, Peter Sloterdijk, the preeminent posthumanist, argues exactly the opposite, showing how the history of Western civilization can be read as a suppression and return of rage. By way of reinterpreting the Iliad, Alexandre Dumas’s Count of Monte Cristo, and recent Islamic political riots in Paris, Sloterdijk proves the fallacy that rage is an emotion capable of control. Global terrorism and economic frustrations have rendered strong emotions visibly resurgent, and the consequences of violent outbursts will determine international relations for decades to come. To better respond to rage and its complexity, Sloterdijk daringly breaks with entrenched dogma and constructs a new theory for confronting conflict. His approach acknowledges and respects the proper place of rage and channels it into productive political struggle.

The Arnolfini Betrothal-Edwin Hall 1997-01-01 Edwin Hall’s accessible study of Jan van Eyck’s 1434 painting known as the “Arnolfini Wedding” makes a unique contribution to the fascinating history of betrothal and marriage custom, ritual, and ceremony, and offers a compelling new interpretation of this wonderful work of art. 16 color plates. 62 b&w illustrations.

Knowing, Learning, and Instruction-Lauren Resnick 2018-12-07 Celebrating the 20th anniversary of the Learning Research and Development Center (LRDC) at the University of Pittsburgh, these papers present the most current and innovative research on cognition and instruction. Knowing, Learning, and Instruction pays homage to Robert Glaser, founder of the LRDC, and includes debates and discussions about issues of fundamental importance to the cognitive science of instruction.

The Little Virtues-Natalia Ginzburg 2017-09-12 In this collection of her finest and best-known short essays, Natalia Ginzburg explores both the mundane details and inescapable catastrophes of personal life with the grace and wit that have assured her rightful place in the pantheon of classic mid-century authors. Whether she writes of the loss of a friend, Cesare Pavese; or what is inexpugnable of World War II; or the Abruzzi, where she and her first husband lived in forced residence under Fascist rule; or the importance of silence in our society; or her vocation as a writer; or even a pair of worn-out shoes, Ginzburg brings to her reflections the wisdom of a survivor and the spare, wry, and poetically resonant style her readers have come to recognize. “A glowing light of modern Italian literature . . . Ginzburg’s magic is the utter simplicity of her prose, suddenly illuminated by one word that makes a lightning streak of a plain phrase. . . . As direct and clean as if it were carved in stone, it yet speaks thoughts of the heart.” — The New York Times Book Review

Rural Geography-H. D. Clout 2013-10-22 Discusses a series of themes linked to the changing use of the rural environment in the modern world. Although the text emphasises issues in Great Britain it also compares the rural scene in France, North America, Northern Europe and Eastern Europe and has general relevance for other parts of the developed world. A special feature is the wide ranging and detailed bibliography. Suitable for students of geography, sociology, town and country planning.

Land and Work in Mediaeval Europe (Routledge Revivals)-Marc Bloch 2015-02-20 Land and Work in Mediaeval Europe was first published in English in 1967. Throughout the work, the idea that Marc Bloch was not only a historian but a great teacher is exemplified, as is his ability to ask interesting and original questions through his writing. Topics covered include medieval Germany, technical problems in the medieval economy and society, and the medieval class structure.

When Search Meets Web Usability-Shari Thurow 2009-04-08 This book delivers a proactive approach to building an effective Web site that is search engine friendly and will result in better search rankings. It outlines the steps needed to bridge the gap between a Google search and a Web site, and also improve the users’ experience once they get to the site. By understanding the wide variety of information-seeking strategies and the individual behaviors associated with them, this book helps information architects, Web designers/developers, SEOs/SEMs, and usability professionals build better interfaces and functionality into Web sites. Creating a satisfying user experience is the key to maximizing search effectiveness and getting conversions.

Smart Energy in the Smart City-Rocco Papa 2016-05-05 This book examines the energy dimension of the smart city from the perspective of urban planning, providing a complete overview that ranges from theoretical aspects to practical considerations and projects. In addition, it aims to illustrate how the concept of the smart city can enhance understanding of the urban system and foster new forms of management of the metropolis, including with respect to energy supply and use. Specifically, the book explores the different dimensions of the relationship between energy and the city, discusses methodological issues with a special focus on ontological approaches to sustainability, and describes practices, tools, and good examples of energy-related urban planning. The authors represent the main Italian research groups working in the field, Italy being an excellent example of a country exposed to energy problems due to, for example, vulnerability to climate change and lack of primary energy resources. This book will be valuable for students of urban planning, town planners, and researchers interested in understanding the changing nature of the city and the challenges posed by energy issues.

Farewell to Growth-Serge Latouche 2009 Most of us who live in the North and the West consume far too much - too much meat, too much fat, too much sugar, too much salt. We are more likely to put on too much weight than to go hungry. We live in a society that is heading for a crash. We are aware of what is happening and yet we refuse to take it fully into account. Above all we refuse to address the issue that lies at the heart of our problems - namely, the fact that our societies are based on an economy whose only goal is growth for growth’s sake. Serge Latouche argues that we need to rethink from the very foundations the idea that our societies should be based on growth. He offers a radical alternative - a society of ‘de-growth’. De-growth is not the same thing as negative growth. We should be talking about ‘a-growth’, in the sense in which we speak of ‘a-theism’. And we do indeed have to abandon a faith or religion - that of the economy, progress and development—and reject the irrational and quasi-idolatrous cult of growth for growth’s sake. While many realize that that the never-ending pursuit of growth is incompatible with a finite planet, we have yet to come to terms with the implications of this - the need to produce less and consume less. But if we do not change course, we are heading for an ecological and human disaster. There is still time to imagine, quite calmly, a system based upon a different logic, and to plan for a ‘de-growth society’.

Utz-Bruce Chatwin 1989-12-01 An elegant novel set in Prague about the possibility of freedom in an unfree state, from the acclaimed author of The Songlines and In Patagonia Utz collects Meissen porcelain with a passion. His collection, which he has protected and enlarged through both World War II and Czechoslovakia’s years of Stalinism, numbers more than 1,000 pieces, all crammed into his two-room Prague flat. Utz is allowed to leave the country each year, and although he has considered defection, he always returns. He cannot take his precious collection with him, but he cannot leave it, either. And so Utz is as much owned by his porcelain as it is owned by him, as much of a prisoner of the collection as of the Communist state. A fascinating, enigmatic man, Kaspar Utz is one of Bruce Chatwin’s finest creations. And his story, as delicately cast as one of Utz’s porcelain figures, is unforgettable.

PAD #13-Marina Parente 2017-01-10 The issue, edited by Marina Parente and Carla Sadini, founder of D4T - Design for Territories Research Network of Politecnico di Milano, aims to contribute to this new field of study helping readers understand the design-led phenomenon, which involves the tangible resources of a territory (like monumental and landscape heritage) as well as the intangible ones (like cultural identity and people values). The main topic of this issue is: How could the design develop the local dimension enhancing and revitalizing the territory at the same time? Furthermore, with issue #13 we are opening a series with artists’ images that will match the articles with a visual research connected to the proposed subject. Photographer Carla Sadini, co-editor with Marina Parente of this issue, gave us permission to publish a selection of images about “design that is not there”, “design that may be” and “tacit design” within urban territories around the world. We hope that many creatives will interpret the “Suggestions for Design” launched here. The numerous contributors to this issue are: Miriam Bicocca; Letizia Bollini; Marco Borsotti & Sonia Pistidda; Raffaella Fagnoni & Silvia Pericu; Davide Fassi, Laura Galluzzo & Anna Linda De Rosa; Rosanna Gaddi; Helena Gentili & Daria Casciani; José Luis González Cabrero, Ana Margarita Avila Ochoa, Ana Calvera, Debora Giorgi, Yosser Halloul, Insaf Khaled & Rosa Povedano; Maria Antonietta Sbordone; Reham Mohsen & Andreas Sicklinger; Carla Sadini & Luca Fois.

Hymn to Delos-Callimachus 2018-07-17

Emergency Exit-Ignazio Silone 1968

Fabio Novembre-Beppe Finessi 2008 Novembre is a solo voice in today’s chorus of minimalism. He creates interiors, furniture, designs, and installations by “mixing old and new materials, setting the time zone between Byzantium and Blade Runner.” This book is a comprehensive survey of his designs to date.

A Practical Treatise on Gas-light-Friedrich Christian Accum 1815

My Adventures with Your Money-George Graham Rice 1913

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