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It’s the only learning program on the market to offer proven adaptive technology that increases grades by a full letter through Connect® Business, and the only program to offer the first and only adaptive eBook ever, SmartBook. Enhances your Teaching—The authors are dedicated to supporting your teaching and your student’s learning, which is why they listen to YOU and develop resources based on YOUR suggestions and course needs. This is the only author-team on the market that carefully review each and every resource to ensure cohesion. Accessible to All—This learning program has moved toward tighter compliance with the Web Content Accessibility Guidelines, and provides students the opportunity to learn regardless of learning style or disability. What’s more, it earns a perfect score of 100 points possible by Quality Matters, an independent organization that reviews and certifies the quality of online courses and online components. Choose a platinum experience. Choose Understanding Business.</p> <p>Understanding Business-William G. Nickels 1993 Includes glossary & index.</p> <p>Global Business Today, Postscript 2002-Charles W. L. Hill 2002</p> <p>Conflict Resolution-Daniel Dana 2001-01-03 Successful management depends on the ability to quickly and effectively manage conflicts. Conflict Resolution includes hands-on information for effectively communicating with employees, disciplining and even terminating employees, understanding and using organizational politics, and more.</p> <p>Understanding Financial Statements-Lyn M. Fraser 1998 Understanding Financial Statements 5th Edition is designed to serve a wide range of readers and purposes, including a text or supplementary text for courses in financial statement analysis, accounting, finance, and business management; study material for short courses on financial statements in continuing education and executive development programs; a self-study guide or course material for bank credit analysis training programs; and a reference book for investors or those who make decisions based on the analysis of financial statements. This new edition incorporates all new requirements and changes in accounting reporting and standards and many proposed changes that may affect financial reporting in the future. Each chapter is followed by self-tests with solutions, study questions, and problems. A glossary of key terms is also provided.</p> <p>Understanding Business with Connect Plus-William Nickels 2009-10-14</p> <p>Criminal Law-Joycelyn M. Pollock 2015-12-22 Criminal Law, Eleventh Edition, a classic introduction to criminal law for criminal justice students, combines the best features of a casebook and a textbook. Its success over numerous editions, both at community colleges as well as in four-year college criminal justice programs, is proof this text works as an authoritative source on criminal law as well as a teaching text that communicates with students. The book covers substantive criminal law and explores its principles, sources, distinctions, and limitations. Definitions and elements of crimes are explained, and defenses to crimes are thoroughly analyzed. Each chapter offers guidance to help students understand what is important, including chapter outlines, key terms, learning objectives, Legal News boxes that highlight current criminal law issues, and Quick Checks that cue the reader to stop and answer a question or two concerning the material just covered. Unique Exploring Case Law boxes offer guidance in using the accompanying cases, which are provided on the book’s website. A robust collection of instructor support materials addresses teaching and learning issues</p> <p>Music Business Handbook and Career Guide-David Baskerville 2015-12-23 This powerhouse best-selling text remains the most comprehensive, up-to-date guide to the music industry. The breadth of coverage that Music Business Handbook and Career Guide, Eleventh Edition offers surpasses any other resource available. Readers new to the music business and seasoned professionals alike will find David Baskerville and Tim Baskerville’s handbook an indispensable resource, regardless of their specialty within the music field. This text is ideal for introductory courses such as Introduction to the Music Business, Music and Media, and Music Business Foundations as well as more specialized courses such as the record industry, music careers, artist management, and more. The fully updated Eleventh Edition includes coverage of key topics such as copyright, licensing, songwriting, concert venues, and the entrepreneurial musician. Uniquely, it provides career-planning insights on dozens of job categories in the diverse music industry.</p> <p>Understanding Business and Personal Law, Student Edition-McGraw-Hill Education 2002-03-26 Introduce students to the laws that affect their daily lives. New elements in every component!</p> <p>Understanding Management-Richard L. Daft 1994-12-01</p> <p>Understanding Canadian Business-Nickels</p> <p>Diseases of Swine-Jeffrey J. Zimmerman 2019-03-25 Provides a fully revised Eleventh Edition of the definitive reference to swine health and disease Diseases of Swine has been the definitive reference on swine health and disease for over 60 years. This new edition has been completely revised to include the latest information, developments, and research in the field. Now with full color images throughout, this comprehensive and authoritative resource has been redesigned for improved consistency and readability, with a reorganized format for more intuitive access to information. Diseases of Swine covers a wide range of essential topics on swine production, health, and management, with contributions from more than 100 of the foremost international experts in the field. This revised edition makes the information easy to find and includes expanded information on welfare and behavior. A key reference for anyone involved in the swine industry, Diseases of Swine, Eleventh Edition: Presents a thorough revision to the gold-standard reference on pig health and disease Features full color images throughout the book Includes information on the most current advances in the field Provides comprehensive information on swine welfare and behavior Offers a reorganized format to make the information more accessible Written for veterinarians, academicians, students, and individuals and agencies responsible for swine health and public health, Diseases of Swine, Eleventh Edition is an essential guide to swine health.</p> <p>Business Marketing Management-Michael D. Hutt 1992</p> <p>Understanding Psychology-Charles G. Morris 2018 Revised edition of the authors’ Understanding psychology, [2016]</p> <p>Cengage Advantage Books: Understanding Humans: An Introduction to Physical Anthropology and Archaeology-Barry Lewis 2012-04-11 UNDERSTANDING HUMANS: INTRODUCTION TO PHYSICAL ANTHROPOLOGY AND ARCHAEOLOGY shows students how anthropologists and archaeologists go about their work as they study human evolution, living nonhuman primates, human adaptation and variation, the origin and dispersal of modern humans, food production, the first civilizations of the Old and New Worlds, and so much more. Using a biocultural approach, the text balances the presentation of physical anthropology with archaeology and concludes with a new chapter that ties together the material on human biological and cultural adaptation by focusing on lessons learned from our species evolution such as the impact of humans on the environment. Students will also benefit from the new chapter opening learning objectives, At a Glance sections that summarize key concepts, and end-of-chapter Critical Thinking Questions that help students better understand the material and study more effectively for exams. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.</p> <p>Looking in Classrooms-Thomas L. Good 2017-12-15 Looking in Classrooms uses educational, psychological, and social science theories and classroom-based research to teach future classroom teachers about the complexities and demands of classroom instruction. While maintaining the core approach of the first ten editions, the book has been thoroughly revised and updated with new research-based content on teacher evaluation, self-assessment, and decision-making; special emphases on teaching students from diverse ethnic, cultural, class, and gender-identity contexts; and rich suggestions for integrating technology into classroom instruction. Widely considered to be the most comprehensive and authoritative source available on effective, successful teaching, Looking in Classrooms synthesizes the knowledge base on student motivation, classroom management, teacher expectations, teacher effectiveness, adaptive instruction for individual learners, and informative observational techniques for enhancing teaching. It addresses key topics in classroom instruction in an accessible fashion, promoting easy interpretation and transfer to practice, and articulates the roles of teacher-centered pedagogy, student-centered instruction, and project-based learning in today’s classroom. Guided by durable historical knowledge as well as dynamic, emerging conceptions of teaching, this text is ideal for undergraduate teacher training programs and for masters-level courses for teachers, administrators, and superintendents.</p> <p>Statistics-Robert S. Witte 2016-12-21 Drawing upon over 40 years of experience, the authors of Statistics, 11th Edition provide students with a clear and methodical approach to essential statistical procedures. The text clearly explains the basic concepts and procedures of descriptive and inferential statistical analysis. It features an emphasis on expressions involving sums of squares and degrees of freedom as well as a strong stress on the importance of variability. This accessible approach will help students tackle such perennially mystifying topics as the standard deviation, variance interpretation of the correlation coefficient, hypothesis tests, degrees of freedom, p-values, and estimates of effect size.</p> <p>First Principles of Business Law 2013-Michael A. Lambiris 2013-01 The 18 interactive online tutorials (compatible with both Windows and Mac OS), together with a companion book, cover the sources of Australian law (legislation and case law); the essential principles of contract law; the Australian Consumer Law; agency law; tort law; and business organisations.</p> <p>Business-Marianne Jennings 2003 This highly effective text provides superior legal, ethical, and regulatory coverage while fully integrating practical business practices for tomorrow’s business managers. Legal topics are explored and explained through real-world business examples (over 300 references to business are made in the text). In addition to a solid foundation in the law, students learn valuable legal and ethical reasoning skills through a variety of critical thinking exercises. Students receive -- and appreciate -- practical advice on when it is necessary to call a lawyer, how best to use legal aid services and how to avoid legal trouble in the first place. This text fulfills current curricular and AACSB accrediting standards.</p> <p>Understanding Business-William G. Nickels 1990</p> <p>Business Data Networks and Security-Raymond R. Panko 2014-09-26 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For undergraduate and graduate courses in Business Data Communication / Networking (MIS) With its clear writing style, job-ready detail, and focus on the technologies used in today’s marketplace, Business Data Networks and Security guides readers through the details of networking, while helping them train for the workplace. It starts with the basics of security and network design and management; goes beyond the basic topology and switch operation covering topics like VLANs, link aggregation, switch purchasing considerations, and more; and covers the latest in networking techniques, wireless networking, with an emphasis on security. With this text as a guide, readers learn the basic, introductory topics as a firm foundation; get sound training for the marketplace; see the latest advances in wireless networking; and learn the importance and ins and outs of security. Teaching and Learning Experience This textbook will provide a better teaching and learning experience—for you and your students. Here’s how: The basic, introductory topics provide a firm foundation. Job-ready details help students train for the workplace by building an understanding of the details of networking. The latest in networking techniques and wireless networking, including a focus on security, keeps students up to date and aware of what’s going on in the field. The flow of the text guides students through the material.</p> <p>Understanding Psychology-Feldman</p> <p>Introduction to Business-Lawrence J. Gitman 2018 Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.</p> <p>Introduction to Mass Communication-Stanley J. Baran 2004 Requerimientos del sistema para el disco acompañante: Windows (OS 2000) or Mac (OS 9.x and up), 32 MB RAM, 4x CD-ROM drive, Netscape or Microsoft IE Browser (version 5.x or higher).</p> <p>Excellence in Business Communication-John V. Thill 2013 ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson’s MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson’s MyLab & Mastering products. Packages Access codes for Pearson’s MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Learn Business Communication Skills by Example. Excellent, effective, and practical business communication skills are necessary in order to succeed in today’s business world. Excellence in Business Communication delivers an abundance of the most realistic model documents and tools, helping readers learn business communication skills by example. The tenth edition is a more efficient, rigorously revised textbook that maintains solid coverage of fundamentals while focusing on today’s social media revolution and the impact it will have on readers’ future careers.</p> <p>Essentials of Understanding Abnormal Behavior-David Sue 2013-02-15 This brief text offers the same sociocultural focus, multicultural emphasis, topical coverage, and engaging style of its parent text in a condensed, student-friendly format. The wealth of visuals, case studies, and examples combine with thorough new research, making the text a comprehensive tool for students of abnormal psychology. Engaging pedagogical aids help students grasp and retain material. Coverage also features proposed changes in the APA’s DSM-5 definition of mental disorders and its implications, including its change of focus from a categorical to a dimensional system of personality assessment. Chapter outlines provide a topical overview while Focus Questions guide students to seek their own answers as they read the chapter. Case studies highlight issues of mental health and mental disorders, using actual clinical files to illuminate topics. With more than 1,600 new references, this edition is thoroughly updated in its research and coverage. The fresh design makes the text even more approachable and appealing to students. It is accompanied by a helpful support package for instructors and students. Available with InfoTrac Student Collections http://goengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.</p> <p>Using MIS-David M. Kroenke 2008-01-01 Using MIS is the book that teaches students how people use information systems to solve business problems. Building on students’ experience and knowledge base from personal MIS to workgroup MIS to enterprise MIS, this text stresses the important role of Information Systems in satisfying business objectives. Realistic examples, mini-cases, case applications, and thought-provoking review material with projects promote active learning. This text is beneficial to the business professional interested in a basic understanding of management information systems today.</p> <p>Business Organization and Finance-William A. Klein 1986 Russian journalist Feofanov specializes in the law, and here presents 20 essays, revised from earlier publication in the Soviet Union and Russia, mostly focusing on specific cases to illuminate the principles and practices of the Soviet legal system. American law scholar Barry translated the articles and provides explanations of aspects that the original readers would have been familiar with. The last section covers the transition from Soviet to Russian rule. Paper edition (unseen), \$21.95. Annotation copyright by Book News, Inc., Portland, OR</p> <p>Multiple-choice Questions for Introduction to Business Management-Sharon Rudansky-Kloppers 2013</p> <p>Business Communication-Mary Ellen Guffey 2009-06 Business Communication: Process and Product, brief edition takes students through a well developed, consistently applied approach to communication that is combined with integrated application of current and emerging business technologies. Students learn a process for solving future communication problems, and how to use the Internet and electronic media to deliver their messages, resulting in a tangible communication strategy they can use throughout their careers.NETA TestbankThe Nelson Education Teaching Advantage (NETA) program delivers research-based resources that promote student engagement and higher-order thinking and enable the success of Canadian students and educators. This book’s premium testbank is designed to ensure top quality multiple-choice testing by avoiding common errors in question and test construction. If you want your students to achieve “beyond remembering”, ask your Nelson Sales Representative how today!</p> <p>Exploring Business-Karen M. Collins 2018</p> <p>Microeconomics-Sean Flynn 2011-01-11 McConnell, Brue, and Flynn’s Economics: Principles, Problems, and Policies is the #1 Principles of Economics textbook in the world. It continues to be innovative while teaching students in a clear, unbiased way. The 19th Edition builds upon the tradition of leadership by sticking to 3 main goals: Help the beginning student master the principles essential for understanding the economizing problem, specific economic issues, and the policy alternatives; help the student understand and apply the economic perspective and reason accurately and objectively about economic matters; and promote a lasting student interest in economics and the economy. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.</p> <p>International Finance-Paul R. Krugman 2018-01-25 For courses in International Finance. A balanced approach to theory and policy applications International Finance: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the discipline. An intuitive introduction to international finance theory is followed by detailed coverage of policy applications. With this new 11th Edition, Global Edition, the author team of Nobel Prize-winning economist Paul Krugman, renowned researcher Maurice Obstfeld, and Marc Melitz of Harvard University continues to set the standard for international finance courses. Pearson MyLab™ Economics not included. Students, if MyLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab should only be purchased when required by an instructor. Instructors, contact your Pearson rep for more information. MyLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.</p> <p>Consumer Behavior-Hawkins 2002 Marketing attempts to influence the way consumers behave. These attempts have implications for the organizations making the attempt, the consumers they are trying to influence, and the society in which these attempts occur. We are all consumers and we are all members of society, so consumer behavior, and attempts to influence it, are critical to all of us. This text is designed to provide an understanding of consumer behavior. This understanding can make us better consumer, better marketers, and better citizens. A primary purpose of this text is to provide the student with a usable, managerial understanding of consumer behavior.-Prof.</p> <p>Business English-Mary Ellen Guffey 2010-02-02 Dr. Mary Ellen Guffey’s BUSINESS ENGLISH, 10th Edition, makes students into successful communicators in any business arena with its proven grammar instruction and supporting in-text and online resources. The market leader in grammar and mechanics since its first publication, BUSINESS ENGLISH uses a three-tiered approach to break topics into manageable units, and give you flexibility in planning your course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.</p> <p>Essentials of Entrepreneurship and Small Business Management-Thomas Zimmerer 2005 For courses in small business management, entrepreneurship, new venture creation, and new venture management, this title provides a useful tool for the next generation of entrepreneurs. It aims to enable students to master the most essential and critical issues involved in starting and managing a successful new business venture.</p> <p>Auditing and Assurance Services-William F. Messier 2005-01-01 Developed by Helen Roybark of Radford University. New to the 4th edition, this companion resource offers students the opportunity to practice chapter material, reinforce key terms, and complete activities relating to the case study, "Townsend Office Supplies and Equipment."</p>

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